Juniata Route







Steps to a Healthier You

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Ivyside Plaza

A destination for students and residents of northwest Altoona alike, lvyside Plaza offers food and entertainment for many tastes. lvyside Plaza provides neighborhood services and anchors the nearby neighborhood business district along 24th Avenue.



Memorial Park

Operated by the Central Blair Recreation Commission, Memorial Park offers picnic opportunities, basketball courts, a playground, stream exploration, and a spray park. Adjacent to the park is the Juniata Civic Association pavilion. The Juniata Civic Association also operates the ballfield on Broadway and is custodian of the Juniata War Memorial adjacent to the ballfield.



Juniata Fabrics

Founded over 75 years ago, Juniata Fabrics manufactures quality nylon impression fabric as well as inked impression ribbons. Client industries include printing, cosmetics, sports, and health care. The business has been a Juniata presence and strong local employer supporting the Altoona economy.



Penn State Altoona/Ivyside Park

The Penn State Altoona campus originated downtown during the great depression. Demand caused the campus to move to the current location – the former lvyside Amusement Park – after World War II. Today, Penn State Altoona is the only satellite campus in the Penn State system to offer four-year degrees and has, again, expanded to include services in the downtown. The lvyside Park site is now over 165 acres and includes two dozen buildings.

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