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Shopping Tips with Your eWIC Card

- Know your benefit balance. The best way to know your balance is to KFFP YOUR LAST RECEIPT!
- Your benefits become available on the Benefit Start Date at 12:01 AM and end at 11:59 PM on the Benefit End Date.
- You do not have to buy all your foods at one time. Buy what you need when you need it.
- Coupons and store promotions ("buy one, get one free") may be used with your eWIC card.
- Benefits that have not been spent DO NOT carry over to the next benefit period.
- Take a picture of your Ending Balance receipt through the WIC Shopper app so you know what is left on your card for the next shopping trip.

At Checkout:

- Foods being purchased with your eWIC card must be included on your WIC benefit balance.
- 2 Before any foods are scanned, tell the cashier you are using an eWIC card.
- Insert your card into the card reader and follow the directions. The system will ask you to enter your PIN.
- The cashier scans items to confirm they are WICapproved and are included within your family's benefits.
- 5 You must review and approve what you want to purchase before the sale is final. The cashier should have you review the utilization receipt before you approve the purchase.
- 6 Do NOT pull your card out until the system tells you to!
- The foods that you purchase will be removed from your eWIC card and you will get a benefit balance receipt that shows what is remaining.
- 8 Always keep your benefit balance receipt. It shows your family's available foods and the last day to spend your current benefits.



Cheese 8 OR 16 OUNCE PACKAGES ONLY

ANY BRAND

- American Cheese (Pasteurized Process)
- Cheddar
- Cheddarella
- Colby (Longhorn)
- Cojack
- Monterey Jack
- Mozzarella
- Muenster
- Provolone
- Swiss

These may be regular, reduced fat, lowfat or fat free, low cholesterol, lactose free, low sodium, or

Cheese must be marked with weight, type and cost.

Kosher cheese must be on your WIC benefit balance.

CANNOT BUY:

calcium fortified

- Cubed
- Individually wrapped slices
- Imported
- Deli service
- Cheese foods

FORMS ALLOWED:

- BlockSliced
- Shredded
- Stick
- String

- Imitation cheese
- Smoked cheese
- · Cheese products or spreads
- · Organic cheese
- · Cheese with added ingredients
- · Cheese packed in water

1 POUND OF CHEESE (16 oz)



1/2 POUND (8 oz)

1/2 POUND (8 oz)

NUTRITION FACT

Calcium and vitamin D work together to protect your bones. Calcium helps build and maintain bones, while vitamin D helps your body effectively absorb calcium.



Yogurt 32 OUNCE CONTAINERS ONLY

TYPE SPECIFIED ON WIC BENEFIT BALANCE -WHOLE FAT, LOWFAT OR NONFAT

WHOLE FAT_







Plain



Plain



Plain



Probiotic Plain

LOWFAT



Plain, Vanilla



Plain, Vanilla



Plain, Vanilla



Plain, Strawberry. Vanilla, Blueberry



Plain



Peach, Strawberry, Strawberry Banana, Vanilla



Strawberry



Plain, Vanilla Vanilla.



Plain, Vanilla



Blended Blueberry, Plain, Strawberry, Vanilla



Plain, Peach, Strawberry,



Harvest Peach, Strawberry, Strawberry Banana, Vanilla, Blueberry





NONFAT





















Plain

Plain

Plain, Vanilla





CANNOT BUY:

- Greek
- Organic
- · Drinkable yogurts
- Yogurts with non-nutritive sweeteners

- Yogurts with mix-in ingredients such as:
 - Granola
 - Candy pieces
 - Honey
 - Nuts



Soy Products MUST BE LISTED ON WIC BENEFIT BALANCE

SOY BEVERAGES

32 OR 64 OUNCE CONTAINERS









Pacific - Ultra Soy Original or Vanilla Shelf Stable

8th Continent Original or Vanilla Refrigerated Section

Original Refrigerated Section

Great Value Original Refrigerated Section

CANNOT BUY: Any other brand or flavor of soy beverage

TOFU

16 OUNCE CONTAINERS ONLY









Azumaya Extra Firm, Firm, Silken

House Foods Premium Medium Firm, Firm, Extra Firm

Nasoya Silken

Soy Boy

CANNOT BUY: Any other brand or type of tofu

NUTRITION FACT-

Soy is a nutrient-rich food that contains complete protein, carbohydrates, fiber, healthy fats, vitamins and minerals important to good health. If you choose soy products, you may need other sources of calcium and vitamin D in your diet.



Milk **GALLONS OR HALF GALLONS**

ANY BRAND

- Low fat (1% or 1/2%) or Skim, unless Whole milk or Reduced Fat (2%) is on your WIC benefit balance. Acidophilus milk is allowed. Kefir is allowed only if you have a quart listed on your WIC Benefit Balance.
- · Lactose free, kosher, evaporated or dry milk can be purchased if it is on your WIC benefit balance.

CANNOT BUY:

- Flavored Milk
 - Buttermilk
 - Goat's Milk
 - Organic Milk
 - Ultra High Temperature (UHT) processed milk
 - · Milk in glass bottles
 - Milk with added: - Calcium
 - Protein
 - Plant sterols
 - Vitamin C







GALLON

EXCEPTION: You may buy a single quart of milk only if it is listed on your WIC benefit balance.

NUTRITION FACT

Serve fat free or lowfat (1%) milk, cheese or yogurt at meals and snacks. They're packed with vitamins, minerals and protein for strong bones, teeth and muscles.

Juice **FOR CHILDREN**

64 OUNCE BOTTLES OR CARTONS ONLY

100% PASTEURIZED JUICE



Apple



All Flavors



Pineapple



Apple







All flavors except premium flavors



Apple, Grape, White Grape, Grapefruit ANY BRAND



White Grape



ORANGE JUICE Vitamin D & Calcium are okav.

100% Juices, Sesame Cranberry, Cranberry Purple, Red or White Street Flavors and Natural Style Apple Juice. Not allowed: "Cranberry Juice and More" items and "Fruitables"

Grape, Cranberry Pomegranate. Cranberry Mango

Raspberry, Cranberry Grape Peach, Super Blackberry, Cranberry Blueberry Blackberry



Tomato, Low Sodium Apple, Apple Cherry,

Tomato, Low Sodium Apple Mango, Apple

Harvest Apple, Apple, Grape, Concord Grape, Apple Cranberry, Apple Grape, Apple Orange Pineapple, Apple Berry Cherry, Apple Kiwi Strawberry, Apple Peach Mango. Pineapple, Berry



Blackberry; Cranberry Cherry. Cranberry Concord Grape, Cranberry Mango, Cranberry Pineapple, Cranberry Pomegranate, Cranberry Raspberry

Grape Juice, White Berry



CANNOT BUY: APPLIES TO ALL JUICE

- Ciders
 - Cocktails
- Organic juice
- Juices with: - Non-nutritive
- Beta-carotene
- Food colorings sweeteners Added sugars

Juice **FOR WOMEN**

11.5-12 OUNCES FROZEN CONCENTRATE _

100% PASTEURIZED JUICE



Apple

STORE BRANDS

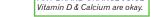
Rest Yet Essential Everyday Food Club Giant

Great Value Hv-Top IGΔ Parade

Shonrite Shurfine Signature Select

> Tipton Grove Tops

Weis



All flavors with yellow pull tabs

ANY BRAND ORANGE JUICE

48 OUNCE BOTTLES

100% PASTEURIZED JUICE



All flavors



Apple

Apple, Cranberry Blend, Cranberry Apple or Cranberry Raspberry



Traditional Cranberry

SHELF STABLE CONCENTRATE.

100% PASTEURIZED JUICE



All flavors with yellow trim

CALCIUM AND VITAMINS C AND D ARE OKAY. No other added vitamins or minerals are allowed.

- Carbonation
- Vitamin A
- Omega-3s
- Vitamin E - Alcohol
- Fiber

- DHA
- ARA

Fruits & Vegetables

- ✓ Organic is OK
- ✓ Any Brand

FRESH __

BUY:

- ✓ Loose or pre-packaged
- ✓ Whole or cut



DO NOT BUY-

- Salad bar items, party platters or fruit baskets
- # Herbs, nuts or peanuts
- Salad kits with nuts, croutons or dressing
- Fruits or vegetables with dips
- Dried fruit, fruit leathers or fruit snacks

FROZEN .

BUY:

- ✓ Plain
- ✓ Bag or box
- ✓ Low sodium OK





DO NOT BUY:

- With sugar, breading, honey, butter, sauce, cheese, fat or oil
- With meat, rice or pasta
- Fries or tater tots
- Soup

CANNED

BUY:

- ✓ Metal, glass or plastic container
- ✓ Low sodium OK





DO NOT BUY:

- ✓ Water or juice pack only

 With added meat, fat, oil, rice or pasta
 - With added sugar or in syrup
 - With non-nutritive sweetener
 - Pickled vegetables, sauerkraut or olives
 - Cranberry sauce or pie filling
 - Soup
 - Jarred salsa or pasta sauce
 - Infant or toddler foods or squeezable pouches
 - Anything with maraschino cherries
 - Relishes and ketchup

Organic fruits and vegetables can be purchased but tend to be more expensive. You will get more food with non-organic items.

CHART TO ESTIMATE COST OF FRESH FRUITS & VEGETABLES WHEN SOLD BY THE POUND

| Number of pounds you have | | | | | | | | | | |
|---------------------------|------|------|--------|------|--------|------|--------|-------|--------|--|
| | \$ | 1 lb | 1 ½ lb | 2 lb | 2 ½ lb | 3 lb | 3 ½ lb | 4 lb | 4 ½ lb | 5 lb |
| | 0.49 | 0.49 | 0.74 | 0.98 | 1.23 | 1.47 | 1.72 | 1.96 | 2.21 | 2.45 |
| | 0.59 | 0.59 | 0.89 | 1.18 | 1.48 | 1.77 | 2.07 | 2.36 | 2.66 | 2.95 |
| | 0.69 | 0.69 | 1.04 | 1.38 | 1.73 | 2.07 | 2.42 | 2.76 | 3.11 | 3.45 |
| | 0.79 | 0.79 | 1.19 | 1.58 | 1.98 | 2.37 | 2.77 | 3.16 | 3.56 | 3.95 |
| | 0.89 | 0.89 | 1.34 | 1.78 | 2.23 | 2.67 | 3.12 | 3.56 | 4.01 | 4.45 |
| | 0.99 | 0.99 | 1.49 | 1.98 | 2.48 | 2.97 | 3.47 | 3.96 | 4.46 | 4.95 |
| | 1.09 | 1.09 | 1.64 | 2.18 | 2.73 | 3.27 | 3.82 | 4.36 | 4.91 | 5.45 |
| | 1.19 | 1.19 | 1.79 | 2.38 | 2.98 | 3.57 | 4.17 | 4.76 | 5.36 | 5.95 |
| <u> </u> | 1.29 | 1.29 | 1.94 | 2.58 | 3.23 | 3.87 | 4.52 | 5.16 | 5.81 | 6.45 |
| Price per pound (Ib) | 1.39 | 1.39 | 2.09 | 2.78 | 3.48 | 4.17 | 4.87 | 5.56 | 6.26 | 6.95 |
| uno | 1.49 | 1.49 | 2.24 | 2.98 | 3.73 | 4.47 | 5.22 | 5.96 | 6.71 | 7.45 |
| er p | 1.59 | 1.59 | 2.39 | 3.18 | 3.98 | 4.77 | 5.57 | 6.36 | 7.16 | 7.95 |
| ce p | 1.69 | 1.69 | 2.54 | 3.38 | 4.23 | 5.17 | 5.92 | 6.76 | 7.61 | 8.45 |
| ď | 1.79 | 1.79 | 2.69 | 3.59 | 4.48 | 5.37 | 6.27 | 7.16 | 8.06 | 8.95 |
| | 1.89 | 1.89 | 2.84 | 3.78 | 4.73 | 5.67 | 6.62 | 7.56 | 8.51 | 9.45 |
| | 1.99 | 1.99 | 2.99 | 3.98 | 4.98 | 5.97 | 6.97 | 7.96 | 8.96 | 9.95 |
| | 2.09 | 2.09 | 3.14 | 4.18 | 5.23 | 6.27 | 7.32 | 8.36 | 9.41 | |
| | 2.19 | 2.19 | 3.29 | 4.38 | 5.48 | 6.57 | 7.67 | 8.76 | 9.86 | 1 |
| | 2.29 | 2.29 | 3.44 | 4.58 | 5.73 | 6.87 | 8.02 | 9.16 | | (5 |
| | 2.39 | 2.39 | 3.59 | 4.78 | 5.98 | 7.17 | 8.37 | 9.56 | N. | Alle |
| | 2.49 | 2.49 | 3.74 | 4.98 | 6.23 | 7.47 | | CON A | | The state of the s |

Cereals 12 OUNCE PACKAGES OR LARGER

CANNOT BUY: Any other brand, type of cereal or organic cereals.





Hot Wheat



Cheddar Cheese



Instant, Original



Instant-Original. 1 or 2.5, Whole Grain



Original or Flakes



Almonds, Vanilla, Honey Roasted



Regular or Multigrain



Corn, Rice, Wheat, Cinnamon, Blueberry, Vanilla





Honey

Clusters



Wheat Flakes







Protein Honey Almond, Protein Touch of Cinnamon



Mixed Berry



WAYS TO BUY 36 OUNCES OF CEREAL

You can buy any combination of WIC approved hot or cold cereals that add up to 36 ounces or less.













Cinnamon, Brown Sugar, Honey Nut, Golden Maple



Crunchy Pecan



Whole Grain







Regular, Honey,

Berry Berry



Original and Strawberry



Corn Flakes, Corn Squares (or biscuits), Rice Squares (or biscuits), Toasted Oats, or Tasteeos

- Essential Everyday
- ShopRite
- Food Club Giant
- Great Value Signature Select







Tops

Weis



MAKE HALF YOUR **GRAINS** WHOLE!













Whole Grains **16 OUNCE PACKAGES**

WHOLE WHEAT OR WHOLE GRAIN BREAD & ROLLS





howl & basket



100% Stoneground Whole Wheat Bread, 100% Whole Wheat Sandwich Rolls

100% Whole Wheat Bread

100% Whole Wheat Bread

100% Whole Wheat Bread

HAUSWALDS





100% Whole Wheat Bread 100% Whole Wheat with Honey

Stonearound 100% Whole Wheat Bread, Very Thin Soft 100% Whole Wheat Bread or Whole Grain Rye Seeded Bread

Classic 100% Whole Wheat Bread









Wheat Bread

100% Whole Wheat Bread

100% Whole Wheat Bread

100% Stonearound Whole Wheat Bread Hamotzie, 100% Stoneground Whole Wheat Bread Mezonot or 6 pack Whole Wheat Rolls

STORE BRANDS_

100% Whole Wheat Bread

- Best Yet Essential Everyday
- Giant
- Giant Eagle IGA
- Signature Select
- Super Bread Weis

CANNOT BUY:

Any other package size, brand or type of whole grain products

- · Organic whole grains
- · Whole grains with:

13 - Added omega-3s Dried fruits`

 Seeds - Nuts

- Extra calcium - Vitamin D





WHOLE WHEAT PASTA



Whole Wheat Spaghetti, Whole Wheat Thin Spaghetti. Whole Wheat Macaroni, Whole Wheat Penne, or Whole Wheat Rotini



Whole Wheat Spaghetti, Whole Wheat Elbow Macaroni, Whole Wheat Penne Rigate or Whole Wheat Rotini

Great Value

Whole Wheat Elbows, Whole Wheat Linguine, Whole Wheat Penne, Whole Wheat Rotini, Whole Wheat Spaghetti or Whole Wheat Thin Spaghetti



Whole Grain Penne Rigate. Whole Grain Spaghetti, Whole Grain Thin Spaghetti, Whole Grain Rotini or Whole Grain Linguine



Whole Wheat Rotini. Whole Wheat Spaghetti. Whole Wheat Thin Spaghetti or Whole Wheat Penne Rigate



Whole Wheat Spaghetti, Penne Rigate Whole Wheat, Rotini Whole Wheat, Élbow Macaroni Whole Wheat



Whole Wheat Penne Rigate, Whole Wheat Spaghetti, Whole Wheat Angel Hair or Whole Wheat Rotini

CANNOT BUY: Organic pasta or pasta with added sugars, fats, oils or salt.

WHOLE GRAIN BROWN RICE _____

Mahatma

- Best Choice
 - Rest Yet
- Essential Everyday

STORE BRANDS _

- Giant
- Great Value
- Hy-Top
- IGA
- · Signature Select
- · Wegman's
- Weis



Whole Grains **16 OUNCE PACKAGES**

TORTILLAS ____

SOFT CORN OR WHOLE WHEAT









Corn Taco Size. 100% Whole Wheat Soft Taco Size. 100% Whole Wheat Fajita Size

Soft White Corn or Whole Wheat Tortillas

100% Whole Wheat. Taqueria Style Mini Corn

White Corn or Whole Wheat









Soft White Corn. 100% Whole Wheat Flour

Whole Wheat Soft Taco

White Corn Tortillas or Taco Style Whole Wheat









Corn. White Corn. Yellow Corn, 100% Whole Wheat, Fajita Whole Wheat



Wheat, Yellow Corn Extra Thin

Whole Wheat



Whole Wheat







Whole Wheat



OATS



Natural Quick Oats and Old Fashioned Quick Oats

Legumes (Beans)

Types of Beans to Purchase:

- 15.5 to 16 oz cans
- 1 pound of dried beans

Sugar in canned kidney beans is allowed.

You will be allowed to purchase dried or canned beans based on what is on your WIC benefit balance.



- Black Beans
- Blackeye Peas
- Butter Beans
- Garbanzo Beans
- Great Northern Beans
- · Kidney Beans
- Lentils Navy Beans Pink Beans
 - Lima Beans
- Split Peas
- Pinto Beans



CANNOT BUY: Canned green or vellow beans, green lima beans, wax beans, any canned bean item containing organic beans, added seasonings (spices), sugars, oils, fats, sauces or meats

NUTRITION FACT

Canned fish, peanut butter, beans and eggs are good sources of protein and cost much less than meat.

Canned Fish 3.75, 5, OR 6 OUNCE CANS ONLY

Any brand Chunk Light Tuna, Pink Salmon or Sardines, Including flavored sardines in tomato sauce. mustard and lemon

CANNOT BUY:

- Products packed in oil
- Albacore Tuna · Brisling Sardines
- Red Salmon
- Organic Fish



Infant Foods

INFANT FORMULA

BRAND SPECIFIED

CANNOT BUY: Organic

INFANT CEREAL .

8 OR 16 OUNCE CONTAINERS

Barley, rice, oatmeal, whole wheat or multigrain

CANNOT BUY:

- · Organic varieties
- · Cereals with added: DHA, ARA, Fruit, Formula, Yogurt

INFANT MEATS .

2.5 OUNCE CONTAINERS | Fully breastfed babies only

Any brand single ingredient meats with or without gravy or broth are allowed Pureed or diced only.

CANNOT BUY:

- · Added DHA, ARA, salt or sugar
- · Organic varieties
- · Mixed with cereal, rice, noodles, vegetables, fruit or any other ingredients
- Meat sticks

INFANT FRUITS AND VEGETABLES

4 OUNCE CONTAINERS | Multipacks allowed

Any brand 100% vegetables and fruits allowed. Mixed vegetables and fruits, multipacks, or variety pack boxes are allowed. For example: peas/carrots or sweet potatoes/apples

CANNOT BUY:

- · Added DHA, ARA, salt or sugar ·
 - Squeezable pouches
- Desserts
- · Mixed with cereal, noodles, rice, meats,
- Organic Varieties

yogurt, flour, starches or any other ingredients

MULTIPACK TIP:



NUTRITION FACT —

Breastfeeding is a priority of the WIC Program. It provides many health, nutritional, economical and emotional benefits to mother and baby.

Chicken Eggs

Grades A or AA brown or white chicken eggs are allowed. Sizes allowed: large, medium or small

CANNOT BUY:

- · Specialty eggs such as:
- Vegetarian fed
- Organic
- Low cholesterol
 - Fat modified
- High in omega-3s
- Free Range
- Egg Substitute



Peanut Butter 16 TO 18 OUNCE CONTAINERS

Any brand labeled "Peanut Butter" only

CANNOT BUY: Reduced fat peanut butter, peanut butter spread, those mixed with jelly, marshmallow, chocolate or honey, organic peanut butter, added omega-3s, DHA, ARA or non-nutritive sweeteners

WICShopper

Simplify Your WIC Shopping

- Install "WICShopper" from your app store.
- Select Pennsylvania as your WIC Agency.
- 3 Select your language under Settings: English, Spanish, Arabic, Nepalese, Burmese, Somali, French, Portuguese, or Lingala.
- Scan products using the app to verify WIC eligibility as you shop!
- 5 View your food list, capture picture of ending benefit balance, recipes and more right from the app!

Learn More



www.EBTShopper.com



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Basic Rules and Regulations

Self-serve lines are not allowed.

Your WIC benefits will be available at 12:01 AM on the first day of the month and will expire at 11:59 PM on the last day of the month.

The type and quantity of foods you can buy for each month are listed on the WIC Benefit Balance.

If your fruit and vegetable purchase total is more than your benefit amount, you can pay the difference with another form of payment (SNAP, Cash, Credit/Debit).

Returns, rain checks or substitutions are not allowed. Identical exchange of store damaged product is allowed.

Coupons, buy one get one free, extra free ounces and discount/club cards are allowed.

Do not sell or exchange eWIC cards, food or formula for cash or credit. This includes selling WIC items online.

Look for the following decal at grocery stores to know where you can use your eWIC card.



YOUR WIC AGENCY

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program. Discrimination Complaint Form, (AD-3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

- (1) mail: U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410
- (2) fax: (202) 690-7442; or
- (3) email: program.intake@usda.gov

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1-800-WIC-WINS | 1-800-942-9467

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