Lewisite (L, L-1, L-2, L-3)

Response	Twitter	Facebook	Image (Instagram)
Overview	FYI: We are using #EventHashtag for updates on the lewisite release. We encourage everyone to do the same. Officials suspect that lewisite, a chemical agent, has been released in **XXXXXXXXX** area/building #EventHashtag Officials believe that people who were at (insert location) on (insert date and time) may have been exposed to lewisite #EventHashtag **XXX** number of lewisite exposure cases have been confirmed #EventHashtag Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more #EventHashtag By staying informed & following instructions from health officials, you can protect yourself and your family from this threat #EventHashtag **If you are using a message that references your agency specifically, personalize the message using "We" instead of the generic "Public Health Officials"**	Officials suspect that lewisite, a chemical agent, has been released in **XXX** area/building. Officials believe that people who were at **(insert location)** on **(insert date and time)** may have been exposed to lewisite. As of now, **XXX** number of lewisite exposure cases have been confirmed. Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more. **Link:** addurl.gov **If you are using a message that references your agency specifically, personalize the message using "We" instead of the generic "Public Health Officials"** **Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.**	

	Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.		
Where to go for more information	Follow @(insert DOH Twitter handle) for updates on #EventHashtag Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag Click here for more information from (CDC, ATSDR, Poison Control) bit.ly/addurl #EventHashtag Text "Follow(insert DOH Twitter handle)" to 40404 to receive updates via text message #EventHashtag Watch the latest (insert time) press briefing on the lewisite release from (PA DOH/Governor) bit.ly/addurl #EventHashtag **(*If power is out, could link to YouTube video/website of local news station/PADOH website with summary of key points from press conference)**	Want to receive updates on the lewisite release via text message on your phone? Text "Follow (insert DOH Twitter handle)" to 40404, and stay in the know during the event. **Link**: PA DOH's Twitter Page **Image**: Use PA DOH Twitter Image Watch the latest (insert time) press briefing on the lewisite release from (PA DOH/ Governor). The next update will take place at (insert date/time), so keep checking back for the latest information **Image**: Include photo from press conference Other good organizations to follow for up to date information include (insert Twitter handles/Facebook accounts). Click the link below for more information from (CDC, ATSDR, Poison Control). **Link**: PA DOH's Twitter Page **Image**: Use PA DOH Twitter Image Ask us your questions about the lewisite release by commenting on this post and we'll do our best to address them. By staying	

	(*Tweet key messages from press conference) The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl Tweet your lewisite questions to us @(DOH Twitter Handle) and we'll try to answer them #EventHashtag Remember to use 911 only in emergencies. For other requests, call 311 **(Or equivalent non-emergency contact center in your area)** #EventHashtag **(*Monitor and retweet key messages from emergency management agencies re: Lewisite Release)**	informed & following instructions from health officials, you can help to protect yourself and your family from this threat. **Image**: Include photo from press conference Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311 **(Or equivalent non-emergency contact center in your area)**.	
What is Lewisite?	Lewisite is a liquid chemical agent that is either colorless or amber to black. It smells like geraniums #EventHashtag Lewisite is called a vesicant or blistering agent because it causes blistering when it contacts the skin #EventHashtag Learn more about Lewisite, including signs and symptoms of exposure http://1.usa.gov/1cWIfp6 #EventHashtag	Lewisite is a liquid chemical agent that is either colorless or amber to black. It smells like geraniums. Lewisite is called a vesicant or blistering agent because it causes blistering when it contacts the skin. Learn more about Lewisite **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp	

Exposure to Lewisite	If you live in **XXX area** & think you were exposed to lewisite call **[poison control/health department/9-1-1]** immediately #EventHashtag **If lewisite gas is released:** You can be exposed to lewisite gas through skin or eye contact, or by breathing in the air that contains lewisite #EventHashtag Lewisite vapor is heavier than air, so it will settle in low-lying areas #EventHashtag **If lewisite liquid released:** You can be exposed to lewisite liquid by drinking water that contains lewisite or getting the water on your body #EventHashtag If lewisite comes into contact with food, you can also be exposed by eating the contaminated food #Eventhashtag	If you live in **XXX area** & think you were exposed to lewisite call your **[poison control/health department/9-1-1]** immediately even if you don't feel sick. **If lewisite gas is released:** You can be exposed to lewisite gas through skin or eye contact, or by breathing in the air that contains lewisite. Lewisite vapor is heavier than air, so it will settle in low-lying areas **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp **If lewisite liquid released:** You can be exposed to lewisite liquid by drinking water that contains lewisite or getting the water on your body. If lewisite comes into contact with food, you can also be exposed by eating the contaminated food **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp	
Health Effects	Negative health effects from lewisite depend on amount exposed to, how person was exposed & length of time exposed #EventHashtag	Negative health effects from cyanide depend on the amount exposed to, how person was exposed, and the length of time exposed. Lewisite is a powerful irritant that quickly	

	Lewisite is a powerful irritant that quickly damages skin, eyes, & respiratory (breathing) tract #EventHashtag For more information about the health effects of Lewisite: http://1.usa.gov/1cWIfp6 #EventHashtag	damages skin, eyes, & respiratory (breathing) tract. For more information: **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp	
Symptoms of Lewisite	Signs and symptoms occur immediately following lewisite exposure #EventHashtag Lewisite symptoms for skin: pain & irritation w/in seconds to minutes, redness w/in 15-30mins and blisters w/in several hours #Eventhashtag Lewisite symptoms for eyes: irritation, pain, swelling, and tearing may occur on contact #Eventhashtag Extensive lewisite exposure to the eyes may cause permanent blindness #Eventhashtag Other lewisite symptoms: runny nose/sneezing/bloody nose/sinus pain/shortness of breath/cough/diarrhea/nausea/vomiting #Eventhashtag Extensive breathing in of lewisite vapors may cause chronic respiratory disease #EventHashtag	Lewisite symptoms for skin: pain & irritation w/in seconds to minutes, redness w/in 15-30mins and blisters w/in several hours. Signs and symptoms occur immediately following lewisite exposure. For more information on signs and symptoms of lewisite **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp Lewisite symptoms for eyes: irritation, pain, swelling, and tearing may occur on contact. Extensive lewisite exposure to the eyes may cause permanent blindness. For more information on the signs and symptoms of lewisite **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp Other lewisite symptoms: runny nose, sneezing, bloody nose, sinus pain, shortness of breath, cough, diarrhea, nausea & vomiting.	

	Showing these signs and symptoms does not necessarily mean that a person has been exposed to lewisite #Eventhashtag For more information on the signs and symptoms of lewisite: http://1.usa.gov/1cWIfp6 #Eventhashtag If you've been near **XXX area** and have any symptoms of lewisite poisoning, call 9-1-1 immediately #EventHashtag	Extensive breathing in of lewisite vapors may cause chronic respiratory disease. For more information **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp If you've been near **XXX area** and have any symptoms of lewiste poisoning, call 9-1-1 immediately.	
Treatment of Lewisite Exposure	Lewisite is treated w/ medical care in a hospital setting. An antidote is available & most useful if given as soon as possible #EventHashtag If you have swallowed lewisite, do not make yourself vomit or drink fluids. Seek immediate medical care #EventHashtag If you believe that you or a loved one is suffering from lewisite poisoning call 9-1-1 immediately #EventHashtag	Lewisite is treated with medical care in a hospital setting. An antidote is available & most useful if given as soon as possible. If you have swallowed lewisite, do not make yourself vomit or drink fluids. Seek immediate medical care **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp If you believe that you or a loved one is suffering from lewisite poisoning call 9-1-1 immediately. **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp	
Medical Attention	In need of urgent medical attention? Call 9-1-1 for all medical emergencies #EventHashtag	In need of urgent medical attention? Call 9-1-1 for all medical emergencies.	

Evacuation		
	If lewisite released indoors: Lewisite was released in **XXX** building. If you are in the building, get outside and seek fresh air #EventHashtag Moving to an area with fresh air is a good way to reduce possibility of injury from exposure to Lewisite in the air #EventHashtag **Lewisite released outdoors - Evacuate** Lewisite was released in **XXX** area. Avoid or leave this area immediately and seek fresh air #EventHashtag Authorities are asking everyone in **XXX** area to evacuate to the shelter located at **XXXXXXXXXXXXXX** For more info: bit.ly/addurl #EventHashtag Take only essential items with you: medicine, medical supplies, important paperwork & disaster supply kit #EventHashtag Don't leave your emergency kit behind when you evacuate, you worked so hard to put it together! #Eventhashtag	**If lewisite released indoors:** Lewisite was released in **XXX** building. If you are in the building, get outside and seek fresh air. Moving to an area with fresh air is a good way to reduce possibility of injury from exposure to Lewisite in the air **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp **Lewisite released outdoors - Evacuate** Lewisite was released in **XXX** area. Avoid or leave this area immediately and seek fresh air. Authorities are asking everyone in **XXX** area to evacuate to the shelter located at **XXX**. **Link**: addurl.gov Take only essential items with you: medicine, medical supplies, important paperwork & disaster supply kit. Below is an updated evacuation route. Follow the instructions and don't take short-cuts **Link**: addurl.gov If you have time, text a friend or relative outside the area to let them know where you are going & that you are safe. For more information on evacuating:	

	Here is an updated evacuation route: bit.ly/addurl Follow the instructions and don't take short-cuts #EventHashtag If you have time, text a friend or relative outside the area to let them know where you are going & that you are safe #EventHashtag For more information on evacuating: http://1.usa.gov/O5ekWJ #EventHashtag	**Link**: http://emergency.cdc.gov/planning/evacuationfacts.asp	
Shelter In Place	Lewisite was released in **XXX** area. Stay inside your building/home to avoid being exposed #EventHashtag Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling & close vents. #EventHashtag When sheltering, get to the highest room possible since Lewisite sinks – ideally a room with few windows #EventHashtag You shouldn't shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection #EventHashtag For more information on sheltering in place: http://1.usa.gov/M7llEz #EventHashtag	Lewisite was released in **XXX** area. Stay inside your building/home to avoid being exposed. Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling & close vents. Learn more about sheltering at: **Link**: http://emergency.cdc.gov/planning/Shelteringfacts.asp When sheltering, get to the highest room possible since Lewisite sinks ideally a room with few windows. **Link**: http://emergency.cdc.gov/planning/Shelteringfacts.asp	

	Stay tuned to (@PA DOH Twitter Handle) for further instructions #EventHashtag Shelter in place" means to make a shelter out of the place you are in so that you are protected until help arrives #EventHashtag If your children are being sheltered at their school, do not go get them. Moving them will put them & you at increased risk #EventHashtag	You should not shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection. For more information on sheltering in place: **Link**: http://emergency.cdc.gov/planning/Shelteringfacts.asp **Image**: Add an image of a car "Shelter in place" means to make a shelter out of the place you are in so that you are protected until help arrives or it is safe to go outside. If your children are sheltered at their school, do not go get them. Moving them will put them & you at increased risk. **Link**: http://emergency.cdc.gov/planning/Shelteringfacts.asp	
Children at School	All daycares/schools in **XXXXXXXXX** area are locked down & sheltering children & staff for their safety. Stay tuned for more info. #EventHashtag All daycares/schools in **XXXXXXXXX** area will not release students or staff until officials say it is safe to travel #EventHashtag If you are in **XXXXXXXXX** area & your children are at school, don't go to them. For their safety, wait until the area is cleared. #EventHashtag	All daycares/schools in **XXXXXXXXX** area are locked down & sheltering children & staff for their safety. Don't go to schools until officials say it is safe. Doing so will put you and your children in danger. Check the school's social media pages and stay tuned for more info **Link**: addurl.gov Local authorities will advise when it is safe for people in **XXXXXXXXX** area to leave shelter. Until then, children are safest at school. **Link**: addurl.gov	

	Don't go to schools until officials say it is safe to travel in your area. Schools are sheltering children & staff for their safety #EventHashtag Schools have plans in place to shelter children and keep them safe until it is safe to go outside #EventHashtag Schools in **XXXXXXXXX** area have been instructed to shelter children & staff, will not release until safe to travel #EventHashtag By leaving shelter to go get children from school, you are putting yourself & your child in danger of exposure #EventHashtag Local authorities will advise when it is safe for people in **XXXXXXXXX** area to leave shelter. Until then, children are safest at school #EventHashtag **Monitor and ReTweet messages from schools and Department of Education**	**Monitor and share messages from schools and Department of Education**	
Decontamination/Clothing Removal	(1 of 2) Think you were exposed to lewisite? Remove clothing, wash entire body with soap & water, & call 911 for immediate medical care #EventHashtag	Think you were exposed to lewisite? Remove clothing, wash entire body with soap and water, and call 9-1-1 for immediate medical care. Any exposed clothing that has to be pulled over the head should be cut off the body instead of pulled over the head.	

(2 of 2) Any exposed clothing that has to be pulled over the head should be cut off the body instead of pulled over the head #EventhHashtag

When helping someone exposed remove their clothing, avoid touching contaminated areas & remove as quickly as possible #EventHashtag

If exposed to lewisite: as quickly as possible, wash any lewisite from your skin with large amounts of soap and water #EventHashtag

If your eyes are burning or your vision is blurred, rinse your eyes with plain water for 10 to 15 minutes #EventHashtag

If exposed to lewisite & you wear contacts: remove them after washing hands & put them with contaminated clothing. Don't re-use #EventHashtag

If exposed to lewisite & you wear glasses: was them with soap & water before wearing them again #EventHashtag

(1 of 2) Place contaminated clothing in a plastic bag. Use gloves or tongs to handle clothes. Seal bag & seal in another bag #EventHashtag

Link: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp

When helping someone exposed to lewisite remove their clothing as quickly as possible and avoid touching contaminated areas.
Link: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp

If exposed to lewisite: as quickly as possible, wash any lewisite from your skin with large amounts of soap and water.
Link: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp

If your eyes are burning or your vision is blurred, rinse your eyes with plain water for 10 to 15 minutes. If exposed to lewisite & you wear contacts: remove them after washing hands & put them with contaminated clothing. Don't re-use.
Link: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp

If exposed to lewisite & you wear glasses: wash them with soap & water before wearing them again. **Link**:

	(2 of 2) Disposing of your clothing like this can help protect you and others from chemicals that might be on your clothes #EventHashtag When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself #EventHashtag For more info on removing/disposing of clothing & washing yourself: http://1.usa.gov/1cWIfp6 #EventHashtag	http://emergency.cdc.gov/agent/lewisite/basics/facts.asp Place contaminated clothing inside a plastic bag. Use gloves or tongs to handle clothes. Seal bag & seal inside another bag. **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp Disposing of your clothing in this way can help protect you and other people from chemicals that might be on your clothes. When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself. **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp For more info on removing and disposing of clothing, and washing yourself, click the link below **Link**: http://emergency.cdc.gov/agent/lewisite/basics/facts.asp	
Water Supply	Boil water advisory: Let water boil for at least one minute, let cool, before using. #EventHashtag	There is a boil water advisory for the following counties: _____ Make sure to let	

Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula 1.usa.gov/qFjX1A #EventHashtag

Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag

Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag

Unsure about what to do during the current boil water advisory? Check out this fact sheet: http://1.usa.gov/1uDLpx3 #EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag

When water is safe:

The boil water advisory in **XXX** area has been lifted. Tap water is once again safe to use and drink #EventHashtag

water boil for at least one minute, and then let it cool before using
Link: addurl.gov
Image: A pot/kettle of boiling water

Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates.

Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe
Link: addurl.gov
Image: Add an image of bottled water

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:**Link:** http://emergency.cdc.gov/disasters/foodwater/facts.asp

Unsure about what to do during the current boil water advisory? Check out this fact sheet
Link: http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx

		Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information. **When water is safe:** The boil water advisory has been lifted. Your tap water has been tested and is once again safe to use and drink. **Link**: addurl.gov **Image**: Add an image of tap water	
Check in with family	Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag If it safe to go outside, check on neighbors, family who are worried or may need help #EventHashtag	Let your family and friends know that you are OK following a lewisite release. Since phone lines may be jammed, the best way to do that is to update your social networks or send them a text. **Link**: addurl.gov **Image**: Add an image of smart phone Have a neighbor or a family member who may need help following the lewisite release? If it is safe to go outside, check on neighbors who are worried or may need help. **Link**: addurl.gov **Image**: Add an image of an elderly person	
Pets	Never leave your animal behind if you have to leave your home. Have a plan for them too bit.ly/NTRISR #EventHashtag	Our pets are our family. Keep in mind that during a disaster what is best for you is usually best for your pet or service animal. Never	

	Bringing a pet or service animal to a shelter? Bring leash/vet records/license & week's supply of food/water/meds #EventHashtag Also bring a current photo of you with your pets to the shelter to help others identify them in case you get separated #EventHashtag	leave your animal behind if you have to leave your home and make sure to include your pets in your emergency plan **Link**: http://www.humanesociety.org/issues/animal_rescue/tips/pets-disaster.html **Image**: Link has a picture Bringing a pet or service animal to a shelter? Don't forget their leash, veterinarian records, license, crate, and a week's supply of food, water, and medication. Also bring a current photo of you with your pets to help others identify them in case you get separated. **Image**: Add a photo of dog/cat	
Social Service Needs	**ReTweet updates on social service needs from DPW, United Way, and Salvation Army. If those agencies are not tweeting use the following messages:** This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag Check here for an updated list for food and water distribution centers bit.ly/addurl keep checking for updated list daily #EventHashtag **For Southeastern PA:**	**Share updates on social service needs from DPW, United Way, and Salvation Army. If those agencies are not posting on FB use the following messages:** Check out this (site/map) for updated information on food bank locations. **Link**: addurl.gov **Image**: Add an image of a map of food bank locations Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily). **Link**: addurl.gov	

	Need food, shelter, or clothing? Call 2-1-1 #EventHashtag If you are an agency that supports individuals in their homes, contact your county, call 2-1-1, or click here www.211sepa.org #EventHashtag Agencies needed for food distribution. Call 211 for help #EventHashtag	**Image**: Add an image of a map of food and water distribution centers **For Southeastern PA:** Need food, shelter, or clothing? Call 2-1-1 or visit **Link**: http://www.211sepa.org/ **Image**: Add an image of 211 SEPA logo If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1, or by visiting the link below. **Link**: http://www.211sepa.org/ **Image**: Add an image of 211 SEPA logo Agencies are needed for food distribution. If your agency can help, call 2-1-1 now. Thanks for any help you can provide! **Link**: http://www.211sepa.org/ **Image**: Add an image of 211 SEPA logo	
Rumor Control	**Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.**	**Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.**	

If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them. **If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.**	**If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.**

Recovery	Twitter	Facebook	Image
General Updates	FYI: We are using #EventHashtag for updates following the lewisite release. We encourage everyone to do the same. Watch the latest (insert time) press briefing on the lewisite release from (PA DOH/Governor) bit.ly/addurl #EventHashtag **(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)**	Watch the latest (insert time) press briefing following the lewisite release from (PA DOH/Governor). The next update on the release will take place at (insert date/time), so keep checking back for the latest information **Image**: Add an image of a photo from a press conference Have a Twitter account? If so, follow @(insert DOH or EMA Twitter Name) for updates on how to stay safe following the lewisite release.	

(*Tweet key messages from press conference)

Tweet your lewisite questions to us @(DOH Twitter Handle) and we'll try to address them #EventHashtag

Have a Facebook account? Like (DOH or EMA Facebook Page) for more updates on #EventHashtag

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl

Remember to use 911 only in emergencies. For other requests, call 311 **(Or equivalent non-emergency contact center in your area)** #EventHashtag

Reminder: Follow @(insert DOH Twitter handle) for updates on #EventHashtag recovery

Other good orgs to follow for updated info on recovery include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag

(*Monitor and retweet key messages from emergency management agencies re: Lewisite)

Link: PA DOH's Twitter Page
Image: Add an image of PA DOH Twitter Image

Want to receive updates on the lewisite release via text message on your phone? Of course you do! Text "Follow(insert DOH Twitter handle)" to 40404, and stay in the know following the release.
Image: Add an image of PA DOH Twitter Image

Remember: only use 9-1-1 for emergencies. For other requests, call 3-1-1 **(Or equivalent non-emergency contact center in your area)**.

(*Monitor and share key messages from emergency management agencies re: Lewisite)

If you are using a message that references your agency specifically, personalize the message using "We" instead of the generic "Public Health Officials"

Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.

	If you are using a message that references your agency specifically, personalize the message using "We" instead of the generic "Public Health Officials" **Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.**		
Water Supply	Boil water advisory: Let water boil for at least one minute, let cool, before using. #EventHashtag Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula 1.usa.gov/qFjX1A #EventHashtag Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag Unsure about what to do during the current boil water advisory? Check out this fact sheet: http://1.usa.gov/1uDLpx3 #EventHashtag	There is a boil water advisory for the following counties: _____ Make sure to let water boil for at least one minute, and then let it cool before using **Link**: addurl.gov **Image**: A pot/kettle of boiling water Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates. Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe **Link**: addurl.gov **Image**: Add an image of bottled water Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more	

	Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag **When water is safe:** The boil water advisory in **XXX** area has been lifted. Tap water is once again safe to use and drink #EventHashtag	information:**Link:** http://emergency.cdc.gov/disasters/foodwater/facts.asp Unsure about what to do during the current boil water advisory? Check out this fact sheet **Link:** http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information. **When water is safe:** The boil water advisory has been lifted. Your tap water has been tested and is once again safe to use and drink. **Link**: addurl.gov **Image**: Add an image of tap water	
Mental Health	Mental health services are available. Call **XXX-XXX-XXXX** or visit http://1.usa.gov/1krygvf #EventHashtag Mental health services are open in **XXX** counties. For more info visit bit.ly/addurl #EventHashtag	Mental health services are open in **XXX** counties. They will remain open until **XXX day/time**. For more information call **XXX-XXX-XXXX** or visit the link below. **Link:** addurl.gov **Image:** Include a map of mental health facilities	

Mental health services will remain open until **XXXday/time**. For more info visit bit.ly/addurl #EventHashtag

Coping with a disaster can be stressful. SAMHSA is a free, confidential service to help http://1.usa.gov/1kwrc1R #EventHashtag

Feeling depressed or stressed? Mental health services are in your area bit.ly/addurl #EventHashtag

Help yourself and your community heal: visit this website for tips http://1.usa.gov/ShAMxO #EventHashtag

Give yourself time to heal. If you need help contact **XXX-XXX-XXXX** or visit bit.ly/addurl #EventHashtag

Talk to someone about your feelings even though it may seem difficult to ease stress http://1.usa.gov/1krygvf #EventHashtag

There are many things you can do to cope with this event: talk with family/friends/clergy http://1.usa.gov/1krygvf #EventHashtag

Coping with a pandemic can be stressful. SAMHSA is a free, confidential service to help if you are feeling depressed or stressed.
Link:
http://www.disasterdistress.samhsa.gov/
Image: Link includes a photo

Help yourself and your community heal. If you need help contact **XXX-XXX-XXXX** or visit the website below for tips.
Link:
http://emergency.cdc.gov/masscasualties/copingpub.asp
Image: Show a distressed person

Talk to someone about your feelings, even though it may seem difficult, to ease stress. There are many things you can do to cope with this event: talk with family/friends/clergy.
Link:
http://emergency.cdc.gov/mentalhealth/
Image: Show a distressed person

If the stress is too much for you, ask for help. There are many things you can do to cope with this event: talk with family, friends, and clergy.
Link:
http://emergency.cdc.gov/mentalhealth/

	If the stress is too much for you, ask for help. Contact friends/family or **XXX-XXX-XXXX** bit.ly/addurl #EventHashtag Talk to your children about their thoughts. You do not need to have all the answers, just listen http://1.usa.gov/1cTJLv0 #EventHashtag Need to talk to someone? SAMHSA is a free, confidential helpline for those in need after a disaster http://1.usa.gov/1kwrc1R #EventHashtag **ReTweet important messages from SAMHSA**	**Image:** Link includes a photo Talk to your children about their thoughts. You do not need to have all the answers, just listen. **Link:** http://www.cdc.gov/violenceprevention/pub/coping_with_stress_tips.html Image: Link includes a photo Talk to someone about your feelings to ease stress, even though it may seem difficult. Need someone to talk to? SAMHSA is a free, confidential helpline for those in need after a disaster. **Link:** http://www.disasterdistress.samhsa.gov/ Image: Link includes a photo **Share important messages from SAMHSA**	
Locating Loved Ones	Need help locating loved ones after the lewisite release? Register with Red Cross' Safe and Well http://bit.ly/9ZwlyY #EventHashtag Use Red Cross' Safe and Well site to let your family and friends know that you are ok http://bit.ly/1F2yFjR #EventHashtag	Need help locating loved ones after the lewisite release? Register with Red Cross' Safe and Well. **Link:** https://safeandwell.communityos.org/cms/index.php **Image:** Link has an image Let your loved ones know you are doing ok after the lewisite release. Register with Red	

		Cross' Safe and Well now. Also, remember to text them or use social media to let them know how you are doing. **Link**: https://safeandwell.communityos.org/cms/index.php **Image**: Link has an image	
Medical supplies	**ReTweet messages/maps about status of pharmacies from partner agencies** Out of your daily meds? Click here for an updated map of pharmacies that are open in your area bit.ly/addurl #EventHashtag	**Share messages/maps about status of pharmacies from partner agencies** Out of your daily medications following the lewisite release? Check out this map for an updated look at which pharmacies are open in your area **Link**: addurl.gov **Image**: Add an image of a map of open pharmacies in the area	
Social Service Needs	**ReTweet updates on social service needs from DPW, United Way, and Salvation Army. If those agencies are not tweeting use the following messages:** This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag Check here for an updated list for food and water distribution centers bit.ly/addurl keep checking for updated list daily #EventHashtag	**Share updates on social service needs from DPW, United Way, and Salvation Army. If those agencies are not posting on FB use the following messages:** Check out this (site/map) for updated information on food bank locations. **Link**: addurl.gov **Image**: Add an image of a map of food bank locations	

	For Southeastern PA: Need food, shelter, or clothing? Call 2-1-1 #EventHashtag Agencies needed for food distribution. Call 2-1-1 to help #EventHashtag If you are an agency that supports individuals in their homes, contact your county, call 2-1-1, or click here www.211sepa.org #EventHashtag	Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily). Link: addurl.gov Image: Add an image of an updated list for food and water distribution centers **For Southeastern PA:** Need food, shelter, or clothing following the lewisite release? Call 2-1-1 or visit the link below. **Link**: http://www.211sepa.org/ **Image**: Add an image of 211 SEPA logo Agencies are needed for food distribution. If your agency can help, call 2-1-1 or visit the link below. Thanks for any help you can provide! **Link**: http://www.211sepa.org/ **Image**: Add an image of 211 SEPA logo If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1, or by visiting the link below. **Link**: http://www.211sepa.org/ **Image**: Add an image of 211 SEPA logo	
Rumor control	**Be sure to actively monitor your audience for rumors and misinformation by searching for**	**Be sure to actively monitor your audience for rumors and misinformation by monitoring**	

	trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible. If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them. If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.	the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible. If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.	