

Bureau of Medical Marijuana

Request for Approval: Promotional, Advertising or Marketing Materials

28 Pa. Code § 1141a.50

Pursuant to regulation § 1141a.50 (relating to advertising by a medical marijuana organization), promotional, advertising and marketing materials shall be approved by the Department prior to their use.

To request approval for promotional, advertising or marketing materials, submit 1) this form, 2) a Request Form Cover Page, and 3) all additional documentation listed below. A request will be deemed incomplete, and not considered, until all required documentation has been submitted.

Submitting your Request

All documents must be saved as a PDF file with the following file naming format: [name on permit]_[name of document]. Files should be submitted in a singular correspondence via email to RA-DHMMRCompliance@pa.gov.

Please ensure the application is properly signed and dated. A signature may be scanned and provided electronically in a PDF file.

Documentation

Please submit the following:

- All materials that the medical marijuana organization is requesting to be approved by the Bureau of Medical Marijuana.
- A description of the event or events in which the medical marijuana organization will be using the attached materials.
- A description of the audience that will be receiving the promotional, advertising or marketing material.

Additional Attestation

I acknowledge that none of the materials attached to this form will be used by the Medical Marijuana Organization to provide to patients, caregivers, practitioners, medical professionals, or any member of the general public, either free or for sale, at the facility or site of the medical marijuana organization.

Permit ID Number: _____

Signature Date

Name Role in MMO