







TAKE

#WhyICarryNaloxone



SELFIE

-  Open the camera on your cell phone and switch mode from photo to video.
-  Press record.
-  Record a short video (under 30 seconds) explaining why you carry naloxone. (i.g. "I carry naloxone because you never know when you may become a first responder.")
-  Stop recording.
-  Login to your Facebook or Twitter page.
-  Create a new post.
-  Type your caption and include the hashtag #WhyICarryNaloxone. Click on the photo/video button on Facebook or Twitter and search for your recorded video in your phone gallery.
-  Make sure video is attached and click "Post"

