

## BACKGROUND

Activities for the State Health Improvement Plan (SHIP) 2020-2021.

The partnership works on the **SHIP** to identify health improvement priorities that will be addressed in this five-year strategic plan. The SHIP identifies strategies and targets for addressing issues along with the parties responsible for implementing each strategy.

## WHO DOES THE ISSUE IMPACT?

Pennsylvania Department of Health Staff and health stakeholders.

## WHAT ARE WE DOING?



The 2015-2020 SHIP is a collaboratively developed planning document that identifies health improvement priorities and strategies for the commonwealth to achieve health status targets. There are three task forces made up of multi-sectoral partners that implement and assess the progress of the health improvement strategies. They are Obesity, Physical Inactivity and Nutrition; Primary Care and Preventive Services; and Mental Health and Substance Use. Each of these task forces are divided into three work groups.

## WHAT CAN YOU DO?

- Plan to participate in meetings;
- Know the committees, task forces and work groups;
- Know our purposes; and
- Take a leadership role.

## RESOURCES FOR MORE INFORMATION

Listed is:

- Active SHIP strategies by task force;
- Activities;
- Target populations;
- Strategy leaders and collaborators;
- Data sources;
- Targets;
- Work groups; and
- Meeting schedule.

If you have any questions, contact us at [RA-ship@pa.gov](mailto:RA-ship@pa.gov).

## 2020 - 2021 ANNUAL WORK PLAN

The State Health Improvement Plan identifies priorities to improve the health status of Pennsylvanians.

To become involved and join a work group, please email RA-ship@pa.gov

Task forces and work groups:

<b>Obesity, physical inactivity and nutrition (OPIN)</b> Treatment and education Prevention Obesity disparities, equity and outreach	<b>Primary care and preventive services (PCPS)</b> Primary care Preventive strategies Health literacy	<b>Mental health and substance use (MHSU)</b> Behavioral health access Tobacco prevention Suicide prevention
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### OPIN

Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<b>Strategy 1.1.1</b> Collaborate with insurance companies to include evidence-based services for wellness and prevention programs (e.g., weight management, nutrition counseling, gym membership and healthy living programs) provided by licensed qualified individuals and organizations in insurance plans.  <b>OPIN prevention work group</b>	Promote registration of diabetes prevention programs (DPP) and the utilization of the DPPs recognized as listed by CDC.	DPP program providers.	Camelia Rivera Tiffany Bransteitter	Division of Nutrition and Physical Activity, Pennsylvania American Academy of Pediatrics, PennDOT, DCNR, YMCA	Number of DPP certified by CDC.	20% moving from pending to preliminary and 20% from preliminary to full recognition in 2020 6/30/19 = 85

Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<p><b>Strategy 1.1.3</b> Develop a process for identifying community resources so that providers (e.g., health care, educational, religious) can provide adults and children with individualized referrals to resources for healthy eating and activity choices.<b>OPIN Obesity disparities, equity and outreach work group</b></p>	<p>Promote registration of health and human services providers with Pa. 211. Promote utilization of 211 by the general public and by providers for referrals to programs.</p>	<p>Provider offices, provider organizations, community organizations and the general public.</p>	<p>Kristen Rotz</p>	<p>Pa. 211, Latino Connection, Pennsylvania Association of Community Health Centers, YMCA</p>	<p>Number of organizations registered with 211.</p>	<p>5% growth in 2020 Organizations listed baseline = 454, 5% = 477; Calls baseline = 636, 5% = 668</p>
<p><b>Strategy 2.1.2</b> Remove barriers to evidence-based medical practices for people with severe obesity.  <b>OPIN treatment and education work group</b></p>	<p>Pass legislation for approving anti-obesity drugs for Medicaid and Medicare payment.</p>	<p>Qualifying patients (severe obesity).</p>	<p>Ted Kyle Anne Berry</p>	<p>Obesity Action Coalition, Novo Nordisk, PA Academy of Nutrition and Dietetics, Obesity Action Coalition, YMCA</p>	<p>Passage of legislation.</p>	<p>Passage by end of current session</p>
<p><b>Strategy 3.1.1</b> Provide affordable and accessible opportunities to be physically active, such as parks, trails, fitness events and recreational facilities, particularly in underserved communities.  <b>OPIN prevention work group</b></p>	<p>DCNR assessment of access to public recreational lands, trailheads and water access.</p>	<p>General public.</p>	<p>Diane Kripas</p>	<p>DCNR, PennDOT, YMCA</p>	<p>Percent of state residents with 10-minute access.</p>	<p>58% by 2024 - 5% increase</p>

Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<b>Strategy 3.1.2</b> Reduce barriers so that every Pennsylvania resident has equal access to local parks, school campuses and facilities, and outdoor recreation opportunities. <b>OPIN prevention work group</b>	DCNR trail project grants in state parks, collaboration with PennDOT and local parks.	General public.	Diane Kripas	DCNR, PennDOT, YMCA, Local governments	Number of projects funded.	6/30/19: Funded 7 planning and design projects; Funded 19 trail projects; supported 127 park projects.
<b>Strategy 3.1.3</b> Encourage walking and bicycling for transportation and recreation through improvements in the built environment. <b>OPIN prevention work group</b>	PennDOT Safe Routes to School program. WalkWorks. Other projects.	General public. School children.	Emma Lowe	PennDOT, DCNR, DOH, Local governments	Number of projects funded. Number of projects completed.	6/30/2019: PennDOT awarded 25 projects; WalkWorks funded 10 new
<b>Strategy 4.1.2</b> Increase access and promote fruits and vegetables and outreach in a variety of settings (e.g., community, home or school gardens, farm stands, urban agriculture, mobile markets, and healthy corner store initiatives). <b>OPIN Obesity disparities, equity and outreach work group</b>	Promote policy, environmental and system changes programs funded by the Safe and Healthy Communities grant for the Allegheny County, Allentown City, Bethlehem, Chester County, Erie County, Montgomery County, York City, and Wilkes-Barre City health departments.	General public, consumers.	Whitney Sipe	Bureau of Health Promotion and Risk Reduction, Latino Connection, YMCA	Number of policies, environmental and system changes to increase access to fruits and vegetables through community, home or school gardens; farm stands; urban agriculture; mobile markets; healthy corner store initiatives and school food recovery programs	By 6/30/21, complete 27 policy, environmental and system changes influenced, and/or implemented in nine of the ten county or municipal health departments* jurisdictions

\*Allegheny County, Allentown City, Bethlehem, Chester County, Erie County, Montgomery County, Philadelphia County, York City, and Wilkes-Barre City

SHIP OPIN task force	Meetings: December 2020 and June 2021
SHIP OPIN Treatment and education	Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter
SHIP OPIN Prevention	Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter
SHIP OPIN Obesity disparities, equity and outreach	Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter

PCPS						
Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<p><b>Strategy 1.1.1</b> Increase community-based educational training tracts for primary care and dental health professions students in underserved areas.</p> <p><b>PCPS primary care work group</b></p>	Number of residency slots supported.	Primary care residents.	Ed Naugle	Bureau of Health Planning, Pennsylvania Academy of Family Physicians, Pa. Society of Physician Assistants, Pa. Coalition for Oral Health, Pennsylvania Medical Society	Number from Pennsylvania Academy of Family Physicians grant.	
<p><b>Strategy 1.1.2</b> Expand access to care through primary care safety net facilities.</p> <p><b>PCPS primary care work group</b></p>	Number of school based clinics and health staff.	School children.	Ed Naugle	Bureau of Community Health Systems, Pa. State Nurses Association, Pennsylvania Association of Community Health Centers, Free Clinic Association of Pennsylvania	Data from School-Based Health Alliance and SHARRS.	6/30/19: School nursing covered 3,962 buildings

Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<p><b>Strategy 1.1.3</b> Develop new models and expand on emerging models of health care workforce.<b>PCPS primary care work group</b></p>	<p>Number of programs with rural/underserved tracks.Promote HR626 Directing the Joint State Government Commission to conduct a study on medical student choice in primary care.</p>	<p>Medical education providers (medical schools).</p>	<p>Ed NaugleMolly Talley</p>	<p>Pennsylvania Academy of Family Physicians, Pa. State Nurses Association, Pa. Society of Physician Assistants, Pennsylvania Association of Community Health Centers, Pa. Coalition for Oral Health</p>	<p>Data compiled by Pennsylvania Academy of Family Physicians.</p>	<p>Increase graduates going into FP from 10% to 20% in 2021</p>
<p><b>Strategy 2.1.2</b> Increase the number of providers participating in the Pennsylvania Patient and Provider Network (P3N) through a health information organization (HIO).  <b>PCPS preventive strategies work group</b></p>	<p>Number of hospitals, physician practices and other providers connected to the P3N through HIOs.</p>	<p>Provider organizations.</p>	<p>Martin Ciccocioppo</p>	<p>eHealth Partnership, Pa. Coalition for Oral Health, Harrisburg University</p>	<p>Data compiled by eHealth Partnership Program.</p>	<p>6/30/19: 135 new hospitals, physician practices and other providers connected</p>
<p><b>Strategy 2.3.1</b> Increase access, utilization, and education of preventive dental services, through various modalities.  <b>PCPS primary care work group</b></p>	<p>Youth eligible for EPSDT receive preventive and any dental services. Number of provider organizations working in schools.</p>	<p>School children and children eligible for EPSDT.</p>	<p>Helen Hawkey</p>	<p>Pa. Coalition for Oral Health, Pennsylvania Association of Community Health Centers, Dental Lifeline Network</p>	<p>Medicaid data for EPSDT eligible for any dental service.</p>	<p>54.5% for 2020. FY 2018 = 646,462 out of 1,393,928 (46.4%)</p>

Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<p><b>Strategy 3.1.2</b> Increase capacity of organizations in Pennsylvania to address health literacy needs of patients and consumers.</p> <p><b>PCPS health literacy work group</b></p>	Promotion of Health Care Improvement Foundation programs and trainings.	Health and human service agencies.	Whitney Sipe	Health Care Improvement Foundation, Latino Connection, Pennsylvania Coalition Against Domestic Violence	BRFSS health literacy module	Include health literacy in Pennsylvania BRFSS
<p><b>Strategy 3.1.3</b> Increase capacity of health care providers in Pennsylvania to communicate clearly with patients.</p> <p><b>PCPS health literacy work group</b></p>	Participation in HCIF by providers.	Health care providers.	Whitney Sipe	Health Care Improvement Foundation, Free Clinic Association of Pennsylvania, Pa. Nursing Association	BRFSS health literacy module	Include health literacy in Pennsylvania BRFSS

SHIP PCPS task force	Meetings: December 2020 and June 2021
SHIP PCPS Primary care	Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter
SHIP PCPS Preventive strategies	Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter
SHIP PCPS Health literacy	Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter



MHSU						
Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<p><b>Strategy 1.1.1</b> Develop appropriate partnerships to activate and leverage existing resources.</p> <p><b>MHSU behavioral health access work group</b></p>	Task force recruitment.	Health and human service agencies.	Sharon Larson Matt Hurford	Office of Operational Excellence, PA Psychiatric Leadership Council, RCPA, Department of Drug and Alcohol Programs, Department of Human Services	Track MHSU task force participation.	70 in 2020
<p><b>Strategy 1.1.2</b> Promote consumer and system health literacy.</p> <p><b>MHSU behavioral health access work group</b></p>	Increase Health Literacy Coalition website subscribers.	General public and providers.	Susan Cosgrove	Health Care Improvement Foundation, PA Psychiatric Leadership Council, RCPA, Coalition for the CommonHealth	Number of Health Literacy Coalition website subscribers.	567 subscribers June 30, 2021.
<p><b>Strategy 1.1.5</b> Promote the use of the sexual orientation and gender identity (SOGI) module option in the 2018 BRFSS survey and determine outcome goals for subsequent years.</p> <p><b>MHSU behavioral health access work group</b></p>	Request SOGI module in 2021 BRFSS.	SHIP partners.	Janet Bargh	Office of Operational Excellence, Bureau of Informatics and Information Technology	BRFSS SOGI module requested.	Run in 2021

Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<p><b>Strategy 1.2.1</b> Increase access to evidence-based smoking cessation programs.<b>MHSU Tobacco prevention work group</b></p>	Track Quitline utilization, nicotine replacement therapy, worksite tobacco policies.	Consumers.	Will Sunday	Bureau of Health Promotion and Risk Reduction, Adagio Health, Community Care Behavioral Health	Data from MPOWER report.	5% annual increase over 6/30/19 for:31,252 calls to 1-800-QUIT-NOW (including enrollment in nicotine replacement therapy, six month quit rate); 282 new worksite policy initiatives; 70 new multi-unit housing sites adopted smoke free policies
<p><b>Strategy 1.2.3</b> Reduce the use of e-cigarettes or other electronic “vaping” through education programs.  <b>MHSU Tobacco prevention work group</b></p>	Increase Worksite Tobacco and Wellness Policy Index forms completion by worksites.	General public.	Will Sunday	Bureau of Health Promotion and Risk Reduction, Adagio Health, Community Care Behavioral Health	Data from MPOWER report.	5% annual increase over 6/30/19 for: 198 worksite wellness policy index forms completed, 49% worksites prohibiting e-cigarettes or vaping products.

Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<p><b>Strategy 1.3.2</b> Ensure the full continuum of care is available for individuals suffering from substance use disorder.<b>MHSU behavioral health access work group</b></p>	Track Get Help Now Intake Hotline.Track MAT.	Consumers.	Anne McHugh	Department of Drug and Alcohol Programs, Prescription Drug Monitoring Program (PDMP) Office, RCPA, Council on Chemical Abuse, PA Association of Community Health Centers	Data from DDAP.Data from Opioid Dashboard.	325 hotline calls per week average by June 30, 2020.1.255 buprenorphine dispensations per week by June 30, 2021.
<p><b>Strategy 1.3.4</b> Reduce access to prescription drugs for misuse and abuse.</p> <p><b>MHSU behavioral health access work group</b></p>	Reduce opioid prescription rate. Promote drug takeback boxes. increase opioid prescribing guidelines published.	General public. Prescribers.	Jared Shinabery	Prescription Drug Monitoring Program (PDMP) Office, Department of Drug and Alcohol Programs, RCPA, Council on Chemical Abuse, PA Association of Community Health Centers	Data from PDMP.	115 opioid prescriptions per 1,000 by 2021. 14 opioid prescribing guidelines by June 30, 2021.

Strategy	Activities	Target pop.	Strategy leader	Collaborators	Data source	Target
<p><b>Strategy 1.4.2</b> Increase access to educational programs about suicide risk for all residents.</p> <p><b>MHSU suicide prevention work group</b></p>	Increase activities including suicide conferences being held in the state, high school contests and Prevent Suicide PA activities and events.	General public	Shaye Erhard	Prevent Suicide PA, PA Psychiatric Leadership Council, Pa. Academy of Family Physicians	Data from Prevent Suicide PA data reports.	5% increase in Prevent Suicide PA conference from 2019 to 2021 (2020 conference cancelled - reset targets)
<p><b>Strategy 1.4.3</b> Increase the use of evidence-based tools to identify potential mental health and substance use concerns, as well as the influences of social determinants that affect the suicide rate.</p> <p><b>MHSU suicide prevention work group</b></p>	Increase number of QPR instructors trained in the state through grants.	QPR Instructors.	Shaye Erhard	Prevent Suicide PA, PA Psychiatric Leadership Council, Pa. Academy of Family Physicians	OMHSAS grant reports.	5% increase over 6/30/19 281 QPR instructors trained through NLM grant.

SHIP MHSU task force

Meetings: December 2020 and June 2021

SHIP MHSU Behavioral health access

Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter

SHIP MHSU Tobacco prevention

Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter

SHIP MHSU Suicide prevention

Meetings: July-August-September 2020 quarter and January-February-March 2021 quarter