

Utility Interruptions

Preparedness	Twitter	Facebook	Image (Instagram)
General Updates	<p>FYI: We are using #EventHashtag for updates on the power outage. We encourage everyone to do the same.</p> <p>Watch the latest (insert time) press briefing about the potential for a power outage from (PA DOH/Governor) bit.ly/addurl #EventHashtag</p> <p>(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)</p> <p>(*Tweet key messages from press conference)</p> <p>The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl</p>	<p>Watch the latest (insert time) press briefing on the potential power outages from (PA DOH/ Governor). The next update on the outage will take place at (insert date/time), so keep checking back for the latest information.</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p> <p>Ask us your questions about the potential power outage by commenting on this post and we'll do our best to answer them. Stay safe and warm!</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p> <p>Have a Twitter account? If so, follow @ (insert DOH or EMA Twitter Name) for weather updates, how to prepare for a possible outage, and what you can do to stay safe. If you don't have a Twitter account, what are you waiting for? 😊</p> <p>Link: PA DOH's Twitter Page</p> <p>Image: Use PA DOH Twitter Image</p> <p>Want to receive updates on the power outage via text message on your phone? Of course you do! Text "Follow (insert DOH Twitter handle)" to 40404, and stay in the know during the snow.</p> <p>Link: PA DOH's Twitter Page</p> <p>Image: Use PA DOH Twitter Image</p>	<Image from latest press conference>

Follow @(insert DOH or EMA Twitter handle) for updates on #EventHashtag

Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag

Text "Follow (insert DOH or EMA Twitter handle)" to 40404 to receive updates via text message #EventHashtag

Have a Facebook account? Like (DOH Facebook Page) for more updates on #EventHashtag

Report power outages you're experiencing to your utility providers. Report every 8 hrs. Call XXX-XXX-XXXX or visit addurl.gov #EventHashtag

Report power outages you're experiencing to your utility providers. Report them every 8 hours. Call XXX-XXX-XXXX or visit:

Link: addurl.gov

Image: Unlit light bulb

Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311.

If your power is out, do not call 911. Instead contact your utility company.

Link: Include link to utility company

(*Monitor and share key messages from emergency management agencies re: Utility interruptions)

If you are using a message that references your agency specifically, personalize the message using "We" instead of the generic "Public Health Officials"

	<p>Remember to use 911 only in emergencies. For other requests, call 311 #EventHashtag</p> <p>If your power is out, do not call 911. Instead contact your utility company #EventHashtag</p> <p>(*Monitor and retweet key messages from emergency management agencies re: Utility Interruption)</p> <p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p>		
<p>Emergency Supplies/ Weather Checklist</p>	<p>Have a 3 to 5 day supply of water for everyone in your household bit.ly/1bKETUA #EventHashtag</p> <p>Have a 3 to 5 day supply of non-perishable food in your emergency supplies bit.ly/1bKETUA</p>	<p>An emergency kit really comes in handy during a power outage. Make sure yours includes: at least a three day supply of water and non-perishable food, fire extinguisher, prescription medicines, first aid kit, extra batteries, flashlights & blankets.</p> <p>Link: http://www.portal.state.pa.us/portal/server.pt?open=514&objID=556208&mode=2</p> <p>Image: Link has an image</p>	<p><Use “Highlights” image from link> Link: http://emergency.dc.gov/disasters/poweroutage/needtoknow.asp</p>

#EventHashtag

Have an emergency kit w/
flashlight/batteries/
meds/1st aid/food that
won't spoil/bottled water

bit.ly/1bKETUA

#EventHashtag

Make sure to have cash and
change on hand in
preparation for the outage

bit.ly/1bKETUA

#EventHashtag

Make sure your emergency
kit includes important family
documents bit.ly/1bKETUA

#EventHashtag

Include your prescription
medicines and first aid kit in
your emergency supplies

bit.ly/1bKETUA

#EventHashtag

Store extra batteries/
flashlights/ blankets in your
emergency kit

bit.ly/1bKETUA

#EventHashtag

Make sure to have cash and change on hand in preparation for the outage. Additionally, store important family documents in a waterproof, portable container with your emergency kit.

Link:

<http://www.portal.state.pa.us/portal/server.pt?open=514&objID=556208&mode=2>

Image: Link needs a picture

<p>Pets</p>	<p>What is best for you is usually best for your animals. Include your pets in your emergency plan bit.ly/NTRISR #EventHashtag</p> <p>Never leave your animal behind if your power goes out and you have to leave your home bit.ly/NTRISR #EventHashtag</p>	<p>What is best for you is usually best for your pet/service animal. Remember to include them in your emergency plan. Never leave your animal behind if you have to leave your home. Link: http://www.humanesociety.org/issues/animal_rescue/tips/pets-disaster.html Image: Link has a picture</p>	
<p>Food Safety</p>	<p>In case the power goes out, group food together in freezer, keep fridge closed, & use coldest setting http://1.usa.gov/McXwvE #EventHashtag</p> <p>Another tip in case of power outage: Put frozen bottles of water in your fridge to keep food colder longer #EventHashtag</p>	<p>No one likes spoiled food. Keep your food safe in the event of a power outage during the outage by grouping food together in the freezer, keeping the fridge doors closed, and using the coldest setting. Link: http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp Image: Link has a picture</p>	
<p>Water/sewage system issues</p>	<p>Fill bathtubs with water to use in case power is out and</p>	<p>Don't be stuck without water if the power goes out. Fill your bathtubs with fresh water as an extra supply for washing. Image: Add photo of hand washing</p>	

Emergency Kit for Vehicle	<p>water is unavailable #EventHashtag</p>		
	<p>Be sure to add an emergency kit to your car, including a cell phone charger #EventHashtag</p>	<p>Remember to add an emergency kit to your car, including a cell phone charger. Image: Car cell phone charger</p>	
	<p>Learn what you should keep in your car in case of an emergency: http://1.usa.gov/1tI5TIF #EventHashtag</p>	<p>Learn what you should keep in your car in case of an emergency Link: http://www.ready.gov/car Image: Car</p>	
	<p>Keep the gas tank near full so that you can be prepared at all times #EventHashtag</p>	<p>Add food, flares, fire extinguisher, blankets, booster cables, and a first aid kit to an emergency kit in your car. Link: http://www.fema.gov/media-library/assets/videos/77777 Image: Link has a picture</p>	
	<p>Add food, flares, fire extinguisher, blankets, booster cables, first aid kit to your car's emergency kit 1.usa.gov/1aeioGM #EventHashtag</p>	<p>Remember to keep the gas tank near full so that you can be prepared at all times. Image: Car or Gas level gauge</p>	
Prescription Drugs	<p>Don't run out of meds. Some insurance plans allow early refills. Check with your pharmacy #EventHashtag</p>	<p>Worried that you will run out of medication during a possible power outage? Did you know that some insurance plans allow early refills? Call or visit your pharmacy for more information. Image: Add image of medication/ prescription</p>	
	<p>Keep a list of your drugs, prescribing doctor & dietary</p>	<p>Worried that you will run out of medication during a possible power outage? Remember to keep a list of your medications,</p>	

Preparedness/Special needs	supplements with you at all times #EventHashtag	prescribing doctor, dietary supplements, and insurance information with you at all times. Image: Add image of medication/ prescription	
	Use a wheelchair & live in a high-rise? Make sure someone in your building knows you will need assistance #EventHashtag	Older Pennsylvanians: Are you ready for the next power outage? Not sure how to get ready? Check out these tips to make sure you are prepared. Link: http://www.portal.state.pa.us/portal/server.pt/community/hide_-_be_prepared/21274/helping_with_special_needs_older_pennsylvanians/1364089 Image: Link has a photo	
	Rely on electrical medical devices? Have extra batteries/backup power source & fully charge device before the power outage #EventHashtag	Have a disability or need special medical attention? Not sure what to do during an outage? Check out these preparedness tips for people with disabilities and special medical needs. Link: http://www.portal.state.pa.us/portal/server.pt/community/hide_-_be_prepared/21274/helping_with_special_needs_people_with_disabilities/1364091 Image: Link has a photo	
	If you use an electric wheelchair or scooter, have a backup power source or manual wheelchair available #EventHashtag	Are you using a wheelchair and living in a high-rise? Make sure someone in your building knows that you may need assistance in case of a power outage. Image: Add image of person in wheelchair Are you using an electric wheelchair or scooter? Make sure you have a backup power source or manual wheelchair available in case you lose power during the power outage. Image: Add image of person in wheelchair	

Charge your devices	<p>Now is a good time to charge up all electronics, gather flashlights, & test batteries before a possible power outage #EventHashtag</p>	<p>Now is a good time to charge up any electronics, gather flashlights, and test batteries before a possible power outage. Image: Add a picture of flashlights/charging electronics</p>	
Rumor Control	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p> <p>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl,</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	

	#Mythbuster), use it when correcting misinformation.		
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Response	Twitter	Facebook	Image
General Updates	<p>Reminder: We are using #EventHashtag for updates on the power outage. We encourage everyone to do the same.</p> <p>Watch the latest (insert time) press briefing about the potential power outage from</p>	<p>Watch the latest (insert time) press briefing on the power outages from (PA DOH/ Governor). The next update on the outage will take place at (insert date/time), so keep checking back for the latest information.</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p>	

(PA DOH/Governor)
bit.ly/addurl #EventHashtag

(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)

(*Tweet key messages from press conference)

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl

Follow @(insert DOH or EMA Twitter handle) for updates on #EventHashtag

Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag

Have a Facebook account? Like (DOH Facebook Page) for

Ask us your questions about the power outage by commenting on this post and we'll do our best to answer them. Stay safe and warm!

Link: addurl.gov

Image: Include photo from press conference

Have a Twitter account? If so, follow @ (insert DOH or EMA Twitter Name) for weather updates, how to prepare for a possible outage, and what you can do to stay safe. If you don't have a Twitter account, what are you waiting for? 😊

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

Want to receive updates on the power outage via text message on your phone? Of course you do! Text "Follow (insert DOH Twitter handle)" to 40404, and stay in the know during the snow.

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

Report power outages you're experiencing to your utility providers. Report them every 8 hours. Call **XXX-XXX-XXXX** or visit:

Link: addurl.gov

Image: Unlit light bulb

Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311.

more updates on
#EventHashtag

Text “Follow (insert DOH or
EMA Twitter handle)” to
40404 to receive updates via
text message #EventHashtag

Report power outages you’re
experiencing to your utility
providers. Report every 8 hrs.
Call **XXX-XXX-XXXX** or visit
bit.ly/addurl #EventHashtag

Remember to use 911 only in
emergencies. For other
requests, call 311
#EventHashtag

If your power is out, do not
call 911. Instead contact your
utility company
#EventHashtag

**(*Monitor and retweet key
messages from emergency
management agencies, utility
companies re: Utility
Interruption)**

If your power is out, do not call 911. Instead contact
your utility company.

Link: Include link to utility company

**(*Monitor and share key messages from emergency
management agencies, utility companies re: Utility
interruptions)**

**If you are using a message that references your agency
specifically, personalize the message using “We”
instead of the generic “Public Health Officials”**

	<p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p>		
<p>Details on the Power Outage</p>	<p>Check out the latest details on which areas are experiencing power outages bit.ly/addurl #EventHashtag</p> <p>Power outages remain in effect for the following areas XXX #EventHashtag</p>	<p>Check out the latest details on which areas are experiencing power outages using this outage map. Link: addurl.gov Image: Add image of an outage map</p>	
<p>Medical Attention</p>	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies #EventHashtag</p>	<p>In need of urgent medical attention during a power outage? Call 9-1-1 for all medical emergencies. Image: Show ambulance or dispatch center</p>	
<p>Mental Health</p>	<p>Feeling distressed? Call the Disaster Distress Helpline at 1-800-985-5990 http://1.usa.gov/17IVHjK #EventHashtag</p> <p>Feeling distressed about the power outage? Text “TalkWithUs” to 66746</p>	<p>Feeling distressed about the power outage? Call the Disaster Distress Helpline at 1-800-985-5990 or Text “TalkWithUs” to 66746. Link: http://emergency.cdc.gov/mentalhealth/index.asp Image: Link has an image</p>	

	http://1.usa.gov/17IVHjK #EventHashtag		
Check in with family	Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag Check on neighbors, family who may need help during the power outage #EventHashtag	Helpful Tip: Let your family and friends know that you are OK during an outage. Since phone lines may be jammed, the best way to do that is to update your social networks or send them a text. Image: Show someone texting or using social media	
Pets	What is best for you is usually best for your animals. Include your pets in your emergency plan bit.ly/NTRISR #EventHashtag	What is best for your is usually best for your pet/ service animal. Remember to include them in your emergency plan. Never leave your animal behind if your have to leave your home. Link: addurl.gov Image: Link has a picture	
Safe Drinking Water and Food	Keep food safe during a power outage. Group food together in freezer, keep fridge closed, &turn to coldest setting #EventHashtag If the power is out for more than 4 hours, the food in your refrigerator is no longer safe to consume #EventHashtag	No one likes spoiled food. Keep your food safe in the event of a power outage during the outage by grouping food together in the freezer, keeping the fridge doors closed, and using the coldest setting. For more information check out this resource. Link: http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp Image: Link has a picture If electricity at your home has been off for more than 4 hours, throw away perishable foods, which include meat, poultry, fish,	

Use a food thermometer to check the temperature of your food. Throw away any food that has a temp of more than 40 degrees #EventHashtag

For more information about food safety during a power outage, check out this resource

<http://1.usa.gov/McXwvE>
#EventHashtag

Boiling water is the best way to kill harmful bacteria and parasites. Bring water to a boil for 1 minute to kill most organisms #EventHashtag

When power goes out the systems keeping water clean may not be working. Learn more about safe water

<http://1.usa.gov/McXwvE>
#EventHashtag

Kitchenware can also be immersed in a solution of 1 tsp of chlorine bleach per quart of water <http://bit.ly/1bDgcuv>
#EventHashtag

eggs, leftovers, etc. Discard anything that has been above 40 degrees for two hours or more.

Link:

<http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp>

Image: Link needs an image

When the power goes out the systems keeping water clean may not be working. Learn more about safe water with this resource.

Link:

<http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp>

Image: Link has a photo

Remember: Don't use contaminated water to prepare food or baby formula, brush teeth or wash dishes. For more information on how to keep your food and water safe during and after the outage check out this resource.

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Link has an image

	<p>Do not use contaminated water to wash dishes, brush teeth, wash and prepare food, wash your hands, or make ice/baby formula #EventHashtag</p>		
<p>Preparedness/Special Needs</p>	<p>Use a wheelchair & live in a high-rise? Make sure someone in your building knows you may need assistance #EventHashtag</p> <p>Rely on electrical medical devices? Have extra batteries/backup power source & fully charge device(s) before the power outage #EventHashtag</p> <p>If you use an electric wheelchair or scooter, have a backup power source or manual wheelchair available #EventHashtag</p> <p>Medical & mental health personnel may be needed for shelters/alternative care sites</p>	<p>Are you using a wheelchair and living in a high-rise? Make sure someone in your building knows that you may need assistance in case of a storm. Image: Add image of person in wheelchair</p> <p>Are you using an electric wheelchair or scooter? Make sure you have a backup power source or manual wheelchair available in case you lose power during the storm. Image: Add image of person in wheelchair</p> <p>Medical and mental health personnel may be needed for shelters or alternative care sites. Go to serv.pa.gov to learn more and register.</p> <p>If you rely on medical or assistive technology, purchase a battery, 12V inverter for car, or generator before the power outage. Image: Generator</p> <p><u>Share updates on social service needs from DPW and United Way. If those agencies are not posting on FB use the following messages:</u></p>	

– go to serv.pa.gov to register
#EventHashtag

Have a disability or need special medical attention?
Make sure a neighbor knows you may need assistance
#EventHashtag

ReTweet updates on social service needs from DPW and United Way. If those agencies are not tweeting use the following messages:

This (site/map) provides up to date information on food bank locations bit.ly/addurl
#EventHashtag

Check here for an updated list for food and water distribution centers
bit.ly/addurl keep checking for updated list daily
#EventHashtag

For Southeastern PA:

This (site/map) provides up to date information on food bank locations.

Link: addurl.gov

Image: Volunteer distributing food/water

Check here for an updated list for food and water distribution centers. Remember to keep checking back on a daily basis for an updated list.

Link: addurl.gov

Image: Volunteer distributing food/water

For Southeastern PA:

Need food, shelter, or clothing following the storm? Call 2-1-1 or visit <http://www.211sepa.org/>

Image: 211 SEPA logo

Need help with cleanup following the storm? Call 2-1-1 or visit <http://www.211sepa.org/>

Image: 211 SEPA logo

Agencies are needed for food distribution. If your agency can help, call 2-1-1 or visit <http://www.211sepa.org/> Thanks for any help you can provide!

Image: 211 SEPA logo

If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1, or by visiting the link below.

Link: <http://www.211sepa.org/>

Image: Add an image of 211 SEPA logo

	<p>Need food or shelter? Call 2-1-1 #EventHashtag</p> <p>Agencies needed for food distribution. Call 2-1-1 to help #EventHashtag</p> <p>If you are an agency that supports individuals in their homes, contact your county, call 2-1-1, or click here www.211sepa.org #EventHashtag</p>		
<p>Generator/ CO Poisoning</p>	<p>Remember not to use generator indoors. Be aware of signs of carbon monoxide poisoning 1.usa.gov/HsHFHm #EventHashtag</p> <p>Don't use generators/grills in or within 20 feet of your home. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag</p> <p>Don't heat home with gas oven. Keep generators/grills outside. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag</p>	<p>Every year more than 400 people in U.S. die from accidental carbon monoxide poisoning. Part of the problem is that you can't see or smell carbon monoxide. The good news? You can take some steps to help protect you and your family.</p> <p>Link: http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener</p> <p>Image: Add picture of a CO detector</p> <p>To protect you and your family from carbon monoxide poisoning, install a battery operated carbon monoxide detector and check the batteries each month. In the event that your carbon monoxide detector sounds, quickly get outside for some fresh air.</p> <p>Link: http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener</p> <p>Image: Add picture of a CO detector</p>	

Never leave the motor running in a vehicle parked in an enclosed space like a garage. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag

Install a battery operated carbon monoxide detector and test the batteries each month #EventHashtag

Make sure to test your battery operated carbon monoxide detector #EventHashtag

Be aware of signs of carbon monoxide poisoning. Fumes can kill 1.usa.gov/HsHFHm #EventHashtag

Headache is the most common sign of carbon monoxide poisoning #EventHashtag

If you have a headache or feel dizzy immediately get some fresh air #EventHashtag

If your carbon monoxide alarm sounds, move quickly to a

To protect you and your family from carbon monoxide poisoning, don't use generators or grills within 20 feet of your home, & don't heat your home with a gas oven. Also, never leave the motor running in a vehicle parked in an enclosed space like a garage.

Link:

http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener

Image: Add picture of a CO detector

The common signs of carbon monoxide poisoning (very similar to flu symptoms) – headache, dizziness, weakness, nausea, sleepiness, confusion. If you suspect carbon monoxide poisoning, get outside IMMEDIATELY and dial 9-1-1 from outside of your home.

Link:

http://emergency.cdc.gov/disasters/cofacts.asp?s_cid=ecard_2009EmerGener

Image: Add picture of a CO detector

	<p>fresh air location outdoors #EventHashtag</p> <p>If you suspect carbon monoxide poisoning, get outside IMMEDIATELY and dial 9-1-1 from outside of your home #EventHashtag</p>		
Safe Water	<p>Don't use unsafe water to prepare food or baby formula, brush teeth or wash dishes 1.usa.gov/qFiX1A #EventHashtag</p> <p>Bring water to a boil in order to kill major water-borne pathogens http://1.usa.gov/1dyQmYf #EventHashtag</p> <p>Boiled/bottled water can be used for drinking/cooking/dishwashing http://bit.ly/1bDgcuv #EventHashtag</p> <p>Boiled/ bottled water can be used for mixing baby formula & brushing teeth</p>	<p>Remember to bring water to a boil. Boiling water kills major water-borne pathogens. Link: http://www.epa.gov/naturalevents/tornadoes.html Image: Link has an image</p> <p>Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe. Link: addurl.gov Image: Add an image of bottled water</p> <p>If you normally use a well make sure it is not contaminated prior to use. If your water is contaminated, use bottled or treated water. Link: http://www.portal.state.pa.us/portal/server.pt/community/disaster/14145/food_and_water_safety_during_a_flood_or_hurricane/558386 Image: Add an image</p> <p>There is a Boil Water Advisory for the following counties: XXX. Make sure to let water boil for at least one minute, and then let it cool before using it.</p>	

<http://bit.ly/1bDgcuv>

#EventHashtag

Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag

Wash all kitchenware that were in contact with unsafe water with hot soapy water

<http://bit.ly/1bDgcuv>

#EventHashtag

Boil Water Advisory: Let water boil for at least one minute, let cool, before using.

#EventHashtag

Tap water IS NOT safe to drink in **XXX area**. Use bottled water until water is declared safe.

Stay tuned for updates

#EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX**

#EventHashtag

Link: addurl.gov

Image: Add an image of pot/kettle of boiling water

Unsure about what to do during the current boil water advisory? Check out this fact sheet.

Link: <http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx>

Remember: Don't use unsafe water to prepare food or baby formula, brush teeth or wash dishes. For more information on how to keep your food and water safe during and after the outage. Check out this resource

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Link has an image

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

When water is safe:

The boil water advisory in **XXX area** has been lifted. Your tap water has been tested and is once again safe to use and drink.

Link: addurl.gov

Image: Add an image of pot/kettle of boiling water

	<p>Unsure about what to do during the current boil water advisory? Check out this fact sheet: http://1.usa.gov/1uDLpx3 #EventHashtag</p> <p>When water is safe:</p> <p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink #EventHashtag</p>		
Fire Safety	<p>To our candle-burning friends out there: use safe holders, keep them away from burnable things & don't leave them unattended #EventHashtag</p>	<p>Flashlights are the safest way to light your home when the power goes out, so have a few on hand. Using candles instead? Make sure you use safe holders, keep them away from things that could catch fire, and don't leave them unattended. Image: Add photo of a candle</p>	
Power Outage during Extreme Heat	<p>To avoid heat stress, drink a glass of water every 15 to 20 minutes and avoid alcohol and caffeine http://1.usa.gov/McXwvE #EventHashtag</p> <p>Feel dizzy, weak, or overheated? Immediately sit</p>	<p>Be aware of yours and others' risk of heat stroke, heat exhaustion, heat cramps, and fainting. To avoid heat stress, drink a glass of water every 15 to 20 minutes and avoid alcohol and caffeine. For more information: Link: http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp Image: Link has an image</p>	

	<p>or lie down, drink & wash your face w/ cool water http://1.usa.gov/McXwvE #EventHashtag</p> <p>Warning signs of heat stroke include rapid, strong pulse, no sweating, throbbing headache, dizziness, nausea, confusion, or unconsciousness http://1.usa.gov/McXwvE #EventHashtag</p> <p>If you think someone has heat stroke immediately call for medical attention and place the individual in a cool area http://1.usa.gov/McXwvE #EventHashtag</p> <p><u>See Extreme Heat message library for additional messaging.</u></p>	<p>In the event that you feel dizzy, weak, or overheated, go to a cool place immediately. Sit or lie down, drink and wash your face with cool water. If you are still experiencing symptoms get medical help immediately.</p> <p>Link: http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp</p> <p>Image: Link has an image</p> <p>Warning signs of heat stroke include rapid, strong pulse, no sweating, throbbing headache, dizziness, nausea, confusion, or unconsciousness. If you think someone has heat stroke, call for medical attention and keep the individual in a cool area.</p> <p>Link: http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp</p> <p>Image: Link has an image</p> <p><u>See Extreme Heat message library for additional messaging.</u></p>	
<p>Power Outage during Extreme Cold</p>	<p>Signs of hypothermia: uncontrollable shivering/memory loss/disoriented/slurred speech/drowsiness. If so seek emergency care #EventHashtag</p>	<p>Do you know how to recognize whether someone has hypothermia? Look for these signs: uncontrollable shivering, memory loss, disoriented, slurred speech, & drowsiness. If you notice these symptoms, call 9-1-1 and slowly warm the person experiencing these symptoms, starting with their core.</p>	

	<p>If you notice symptoms of hypothermia call 911 & follow these tips to help the victim http://bit.ly/19wxHPH #EventHashtag</p> <p>Hypothermia victims need immediate medical treatment. If waiting for help, slowly warm them starting with their core #EventHashtag</p> <p>For more information on recognizing hypothermia and what to do if someone has it, visit http://1.usa.gov/18uuu2b #EventHashtag</p> <p><u>See Winter Storm & Extreme Cold message library for additional messaging</u></p>	<p>Link: http://emergency.cdc.gov/disasters/winter/staysafe/hypothermia.asp</p> <p>Image: Add an image of someone looking very cold</p> <p><u>See Winter Storm & Extreme Cold message library for additional messaging.</u></p>	
Power Lines	<p>Avoid any downed power lines to avoid shock. Call (insert local utility provider number) to report it #EventHashtag</p> <p>If a power line falls on your car, stay inside the vehicle and call 9-1-1. For more info:</p>	<p>Avoid any downed power lines to avoid shock. Call (insert local utility provider number) to report it. If a power line falls on your car, stay inside the vehicle and call 9-1-1. For more information</p> <p>Link: http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp</p> <p>Image: Link has an image</p>	

	http://1.usa.gov/McXwvE #EventHashtag		
Stairs/Elevator	If stuck in an elevator, press the emergency button, state your location, floor you are near & any injuries #EventHashtag	In the event that you use an elevator and get stuck, press the emergency button, state your location, the floor you are near, and report any injuries. Image: Add an image of an elevator	
Location of Charging Stations	Check here for a list of locations where you can charge your cell phones bit.ly/addurl #EventHashtag <u>ReTweet messages/maps about status of charging stations from partner agencies</u>	Cell phone battery running low? Check here for a list of locations where you can charge your phones. Link: addurl.gov Image: Add an image of a charging station <u>Share/Post messages/maps about status of charging stations from partner agencies</u>	
Charge your Device	Much of XXX County has lost power. If you still have power, charge all electronics, gather flashlights, & test batteries #EventHashtag	Much of XXX county has lost power. If you still have power, charge up all electronics, gather flashlights, and test batteries before the power outage. Link: addurl.gov Image: Add an image of charging devices	
Rumor Control	Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people	Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.	

**send to your accounts.
Correct misinformation by
providing accurate
information as soon as
possible.**

**If credible rumor control
pages are set up by other
agencies (e.g. FEMA's Rumor
Control page during Hurricane
Sandy), link your audience to
them.**

**If partnering/credible
agencies adopt a Hashtag for
rumor control (e.g.
#RumorControl,
#Mythbuster), use it when
correcting misinformation.**

If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.

Recovery	Twitter	Facebook	Image
General Updates	<p>Reminder: We are using #EventHashtag for updates following the power outage. We encourage everyone to do the same.</p> <p>(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)</p> <p>(*Tweet key messages from press conference)</p> <p>The next #EventHashtag update from (PA DOH/Governor) will take</p>	<p>Watch the latest (insert time) press briefing following the power outages from (PA DOH/ Governor). The next update on the outage will take place at (insert date/time), so keep checking back for the latest information.</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p> <p>Ask us your questions following the power outage by commenting on this post and we'll do our best to answer them. Stay safe!</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p> <p>Have a Twitter account? If so, follow @ (insert DOH or EMA Twitter Name) for updates on how to stay safe following the power outage. If you don't have a Twitter account, what are you waiting for? 😊</p> <p>Link: PA DOH's Twitter Page</p> <p>Image: Use PA DOH Twitter Image</p>	

place at (insert date/time)
Watch it at bit.ly/addurl

Follow @ (insert DOH or EMA
Twitter handle) for updates
on #EventHashtag

Other good organizations to
follow for up to date
information include (insert
Twitter handles of
appropriate
federal/state/local officials)
#EventHashtag

Text “Follow(insert DOH
Twitter handle)” to 40404 to
receive updates via text
message #EventHashtag

Have a Facebook account?
Like (DOH Facebook Page) for
more updates on
#EventHashtag

Report power outages you’re
experiencing to your utility
providers. Report every 8 hrs.
Call **XXX-XXX-XXXX** or visit
bit.ly/addurl #EventHashtag

Want to receive updates on the power outage via text message on
your phone? Of course you do! Text “Follow (insert DOH Twitter
handle)” to 40404, and stay in the know.

Link: PA DOH’s Twitter Page

Image: Use PA DOH Twitter Image

Report power outages you’re experiencing to your utility
providers. Report them every 8 hours. Call **XXX-XXX-XXXX** or visit:

Link: addurl.gov

Image: Unlit light bulb

Emergency personnel are likely to be very busy responding at the
scene. Remember to only use 911 for emergencies. For any other
concerns, dial 311.

If your power is out, do not call 911. Instead contact your utility
company.

Link: Include link to utility company

**(*Monitor and share key messages from emergency
management agencies re: Utility interruptions)**

**If you are using a message that references your agency
specifically, personalize the message using “We” instead of
the generic “Public Health Officials”**

	<p>Remember to use 911 only in emergencies. For other requests, call 311 #EventHashtag</p> <p>If your power is out, do not call 911. Instead contact your utility company #EventHashtag</p> <p>(*Monitor and retweet key messages from emergency management agencies re: Utility Interruption)</p> <p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p>		
Mental Health	<p>Feeling distressed? Call the Disaster Distress Helpline at 1-800-985-5990 http://1.usa.gov/17IVHjK #EventHashtag</p> <p>Feeling distressed about the power outage? Text “TalkWithUs” to 66746</p>	<p>Feeling distressed about the power outage? Call the Disaster Distress Helpline at 1-800-985-5990 or Text “TalkWithUs” to 66746. Link: http://emergency.cdc.gov/mentalhealth/index.asp Image: Distressed person</p>	

<p>Check in with family</p>	<p>http://1.usa.gov/17IVHiK #EventHashtag</p> <p>Update your social networks or text family/friends to say you're OK. Phone lines will be congested #EventHashtag</p> <p>Continue to check on neighbors, family who may need help during the power outage #EventHashtag</p> <p>Need help locating loved ones after the outage? Register with Red Cross' Safe and Well http://bit.ly/9ZwlyY #EventHashtag</p> <p>Use Red Cross' Safe and Well site to let your family and friends know that you are ok http://bit.ly/1F2yFjR #EventHashtag</p>	<p>Let your family and friends know that you are OK following the power outage. Since phone lines may be congested, the best way to do that is to update your social networks or send them a text. Link: N/A Image: Show someone texting or using social media</p> <p>Continue to check on neighbors and family members who may still need help following the power outage. Image: Show an elderly neighbor</p> <p>Need help locating loved ones after the outage? Register with Red Cross' Safe and Well Link: https://safeandwell.communityos.org/cms/index.php Image: Link has an image</p> <p>Want to touch base with your loved ones to let them know that you are alright? Log on to the Red Cross' Safe and Well site here: Link: https://safeandwell.communityos.org/cms/index.safe.php Image: Link has an image</p>	
<p>Food Safety</p>	<p>Dispose of spoiled food. When in doubt, throw it out http://1.usa.gov/1aCNXkO #EventHashtag</p>	<p>If electricity at your home has been off for more than 4 hours, throw away perishable foods, which include meat, poultry, fish, eggs, leftovers, etc. Freezers, if full and left unopened, will keep food safe for 48 hours (or 24 hours if they are half full). When in doubt, throw it out.</p>	

Safe Water

If your home was without power, your food may not be safe to eat. Learn more here <http://1.usa.gov/1aCNXkO> #EventHashtag

If the power was out for more than 4 hours, food in your refrigerator is no longer safe to eat. When in doubt, throw it out #EventHashtag

Freezers, if full and left unopened, will keep food safe for 48 hours (24 hours if half full) When in doubt, throw it out #EventHashtag

Don't use unsafe water to prepare food or baby formula, brush teeth or wash dishes 1.usa.gov/qFjX1A #EventHashtag

Bring water to a boil in order to kill major water-borne pathogens <http://1.usa.gov/1dyQmYf> #EventHashtag

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Link has an image

If your home was without power, your food may not be safe to eat. Some foods can rapidly grow bacteria when they are not kept at cold temperatures. Educate yourself on proper food storage and health risks of food after a flood.

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Remember to bring water to a boil. Boiling water kills major water-borne pathogens.

Link: <http://www.epa.gov/naturalevents/tornadoes.html>

Image: Link has an image

Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe.

Link: addurl.gov

Image: Add an image of bottled water

If you normally use a well make sure it is not contaminated prior to use. If your water is contaminated, use bottled or treated water.

Boiled/bottled water can be used for drinking/cooking/dishwashing <http://bit.ly/1bDgcuv> #EventHashtag

Boiled/ bottled water can be used for mixing baby formula & brushing teeth <http://bit.ly/1bDgcuv> #EventHashtag

Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag

Wash all kitchenware that were in contact with unsafe water with hot soapy water <http://bit.ly/1bDgcuv> #EventHashtag

Boil Water Advisory: Let water boil for at least one minute, let cool, before using. #EventHashtag

Tap water IS NOT safe to drink in **XXX area**. Use

Link: http://www.portal.state.pa.us/portal/server.pt/community/disaster/14145/food_and_water_safety_during_a_flood_or_hurricane/558386

Image: Add an image

There is a Boil Water Advisory for the following counties: **XXX**. Make sure to let water boil for at least one minute, and then let it cool before using it.

Link: addurl.gov

Image: Add an image of pot/kettle of boiling water

Unsure about what to do during the current boil water advisory? Check out this fact sheet.

Link: <http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx>

Remember: Don't use unsafe water to prepare food or baby formula, brush teeth or wash dishes. For more information on how to keep your food and water safe during and after the outage. Check out this resource

Link: <http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Link has an image

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

When water is safe:

	<p>bottled water until water is declared safe. Stay tuned for updates #EventHashtag</p> <p>Have questions about the safety of your water? Contact your local health department at XXX-XXX-XXXX #EventHashtag</p> <p>Unsure about what to do during the current boil water advisory? Check out this fact sheet: http://1.usa.gov/1uDLpx3 #EventHashtag</p> <p>When water is safe:</p> <p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink #EventHashtag</p>	<p>The boil water advisory in XXX area has been lifted. Your tap water has been tested and is once again safe to use and drink. Link: addurl.gov Image: Add an image of pot/kettle of boiling water</p>	
Power Lines	<p>Avoid any downed power lines to avoid shock. Call (insert local utility provider number) to report it #EventHashtag</p>	<p>Avoid any downed power lines to avoid shock. Call (insert local utility provider number) to report it. If a power line falls on your car, stay inside the vehicle and call 9-1-1. For more information Link: http://emergency.cdc.gov/disasters/poweroutage/needtoknow.asp Image: Link has an image</p>	

	<p>If a power lines falls on your car, stay inside the vehicle and call 9-1-1. For more info: http://1.usa.gov/McXwvE #EventHashtag</p>		
<p>Rumor control</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p> <p>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	

