

## Sarin

Response	Twitter	Facebook	Image (Instagram)
Overview	<p>FYI: We are using #EventHashtag for updates on the sarin release. We encourage everyone to do the same.</p> <p>Officials suspect that sarin, a chemical agent, has been released in <b>XXXXXXXXXX</b> area/building #EventHashtag</p> <p>Officials believe that people who were at (insert location) on (insert date and time) may have been exposed to sarin #EventHashtag</p> <p>As of now, <b>XXX</b> number of sarin exposure cases have been confirmed #EventHashtag</p> <p>Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more #EventHashtag</p> <p>By staying informed &amp; following instructions from health officials, you can help protect yourself &amp; your family from this threat #EventHashtag</p> <p><b>If you are using a message that references your agency specifically, personalize the message</b></p>	<p>Officials suspect that sarin, a chemical agent, has been released in <b>XXX</b> area/building. Officials believe that people who were at <b>(insert location)</b> on <b>(insert date and time)</b> may have been exposed to sarin. As of now, <b>XXX</b> number of sarin exposure cases have been confirmed. Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more.</p> <p><b>Link:</b> <a href="#">addurl.gov</a></p> <p>By staying informed &amp; following instructions from health officials, you can protect yourself and your family from this threat.</p> <p><b>Image:</b> Include photo from press conference</p> <p><b>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</b></p> <p><b>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident</b></p>	

	<p><b>using “We” instead of the generic “Public Health Officials”</b></p> <p><b>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident</b></p>		
<p>Where to go for more information</p>	<p>Follow @(insert DOH Twitter handle) for updates on #EventHashtag</p> <p>Have a Facebook account? Like (DOH or EMA Facebook Page) for more updates on #EventHashtag</p> <p>Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag</p> <p>Click here for more information from (CDC, ATSDR, Poison Control) <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p> <p>Text “Follow(insert DOH Twitter handle)” to 40404 to receive updates via text message #EventHashtag</p> <p>Watch the latest (insert time) press briefing on the sarin release from (PA DOH/Governor) <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p>	<p>Have a Twitter account? If so, follow @(insert DOH or EMA Twitter Name) for updates on how to stay safe following the sarin release.  <b>Link:</b> PA DOH’s Twitter Page  <b>Image:</b> Use PA DOH Twitter Image</p> <p>Want to receive updates on the sarin release via text message on your phone? Text “Follow @(insert DOH Twitter handle)” to 40404, and stay in the know during the event.  <b>Link:</b> PA DOH’s Twitter Page  <b>Image:</b> Add the PA DOH Twitter Image</p> <p>Watch the latest (insert time) press briefing on the sarin release from (PA DOH/Governor). The next update will take place at (insert date/time), so keep checking back for the latest information.  <b>Image:</b> Add an image from the press conference</p> <p>Other good organizations to follow for up to date information include (insert Twitter</p>	

	<p><b>(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)</b></p> <p><b>(*Tweet key messages from press conference)</b></p> <p>The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at <a href="http://bit.ly/addurl">bit.ly/addurl</a></p> <p>Tweet your sarin questions to us @(DOH Twitter Handle) and we'll try to answer them #EventHashtag</p> <p>Remember to use 911 only in emergencies. For other requests, call 311 <b>(Or equivalent non-emergency contact center in your area)</b> #EventHashtag</p> <p><b>(*Monitor and retweet key messages from emergency management agencies re: Sarin Release)</b></p>	<p>handles/Facebook pages). Click the link below for more information from (CDC, ATSDR, Poison Control).</p> <p><b>Link:</b> PA DOH's Twitter Page <b>Image:</b> Add the PA DOH Twitter Image</p> <p>Ask us your questions about the sarin release by commenting on this post and we'll do our best to answer them. By staying informed &amp; following instructions from health officials, you can help to protect yourself and your family from this threat.</p> <p><b>Image:</b> Include photo from press conference</p> <p>Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311. <b>(Or equivalent non-emergency contact center in your area).</b> <b>Image:</b> Include photo from press conference</p>	
<p>What is Sarin?</p>	<p>Sarin is a man-made chemical nerve agent Learn more about sarin <a href="http://1.usa.gov/1cUgMVB">http://1.usa.gov/1cUgMVB</a> #EventHashtag</p>	<p>Sarin is a man-made chemical nerve agent. It can evaporate into a vapor (gas) and it's also a clear, colorless, tasteless, liquid that has no odor in its pure form. Learn more about sarin, including signs and symptoms of exposure.</p>	

	<p>Sarin is a clear, colorless, tasteless, liquid that has no odor in its pure form. It can also evaporate into a vapor (gas) #EventHashtag</p> <p>Learn more about sarin, including signs and symptoms of exposure  <a href="http://1.usa.gov/1cUgMVB">http://1.usa.gov/1cUgMVB</a> #EventHashtag</p>	<p><b>Link:</b>  <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p>	
<p>Exposure to Sarin</p>	<p><b>If sarin released into the air:</b></p> <p>You can be exposed through skin or eye contact, and by breathing air that contains sarin #EventHashtag</p> <p>Your clothing can release sarin after it has come into contact with sarin vapor, which can lead to exposure of other people #EventHashtag</p> <p>Sarin vapor is heavier than air, so it will sink to low-lying areas and create a greater exposure hazard there #EventHashtag</p> <p>If you live in <b>XXX area</b> &amp; think you were exposed to sarin call <b>[poison control/health department/9-1-1]</b> immediately #EventHashtag</p> <p><b>If sarin released into water:</b></p>	<p><b>If sarin released into the air:</b></p> <p>You can be exposed through skin or eye contact, and by breathing air that contains sarin. Your clothing can release sarin after it has come into contact with sarin vapor. This can lead to you passing on exposure to other people.</p> <p>Sarin vapor is heavier than air, so it will sink to low-lying areas and create a greater exposure hazard there. Getting to high areas can reduce exposure in these circumstances.</p> <p>If you live in <b>XXX area</b> &amp; think you were exposed to sarin call your <b>[poison control/health department/9-1-1]</b> immediately even if you don't feel sick.</p> <p><b>If sarin released into water:</b></p>	

	<p>You can be exposed by touching or drinking water that contains sarin or eating sarin-contaminated food #EventHashtag</p>	<p>You can be exposed by touching or drinking water that contains sarin or eating sarin-contaminated food</p>	
<p>Health Effects</p>	<p>Negative health effects from sarin depend on amount exposed to, how person was exposed &amp; length of time exposed #EventHashtag</p> <p>For more information about the health effects of sarin: <a href="http://1.usa.gov/1cUgMVB">http://1.usa.gov/1cUgMVB</a> #EventHashtag</p>	<p>Negative health effects from sarin depend on amount exposed to, how person was exposed, and length of time exposed. For more information about the health effects of sarin</p> <p><b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p>	
<p>Symptoms of Sarin</p>	<p>Symptoms of sarin poisoning may occur within seconds to hours of exposure. For symptom list see: <a href="http://1.usa.gov/1cUgMVB">http://1.usa.gov/1cUgMVB</a> #EventHashtag</p> <p>Symptoms: runny nose/watery eyes/cough/chest tightness/fast breathing/diarrhea/nausea/weakness &amp; more <a href="http://1.usa.gov/1cUgMVB">http://1.usa.gov/1cUgMVB</a> #EventHashtag</p> <p>Showing these signs and symptoms does not necessarily mean that a person has been exposed to sarin <a href="http://1.usa.gov/1cUgMVB">http://1.usa.gov/1cUgMVB</a> #Eventhashtag</p>	<p>Symptoms of sarin poisoning may occur within seconds to hours of exposure. For symptom list, visit the link below.</p> <p><b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p> <p>Symptoms of sarin poisoning include: runny nose, watery eyes, cough, chest tightness, fast breathing, diarrhea, nausea, and weakness. Showing these signs and symptoms DOES NOT NECESSARILY MEAN that a person has been exposed to sarin. Learn more:</p> <p><b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p>	

Treatment of Sarin Exposure	<p>Sarin poisoning is treated w/ antidotes &amp; medical care in hospital. Antidotes are most useful when given as soon as possible #EventHashtag</p> <p>If someone has swallowed sarin, do not have the person vomit or give them fluids to drink #EventHashtag</p>	<p>Sarin poisoning is treated w/ antidotes &amp; medical care in a hospital. Antidotes are most useful when given as soon as possible. If someone has swallowed sarin, do NOT have the person vomit or give them fluids to drink.</p>	
Medical Attention	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies #EventHashtag</p>	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies Image: Add an image of 9-1-1</p>	
Evacuation	<p><b>If Sarin released indoors:</b></p> <p>Sarin was released in <b>XXX</b> building. If you are in the building, get outside and seek fresh air #EventHashtag</p> <p>Moving to an area with fresh air is a good way to reduce possibility of injury from exposure to sarin in the air #EventHashtag</p> <p><b>Sarin released outdoors - Evacuate</b></p> <p>Sarin was released in <b>XXX</b> area. Avoid or leave this area immediately and seek fresh air #EventHashtag</p> <p>Authorities are asking everyone in xxx area to evacuate to the shelter located at</p>	<p><b>If Sarin released indoors:</b></p> <p>Sarin was released in <b>XXX</b> building. If you are in the building, get outside and seek fresh air. This is a good way to reduce possibility of injury from exposure to sarin in the air. Image: Add an image of</p> <p><b>Sarin released outdoors - Evacuate</b></p> <p>Sarin was released in <b>XXX</b> area. Avoid or leave this area immediately and seek fresh air. Authorities are asking everyone in <b>XXX</b> area to evacuate to the shelter located at <b>XXXXXXXXXXXXXXXXXX</b>. For more info: <b>Link:</b> <a href="#">addurl.gov</a></p> <p>Take only essential items with you: medicine, medical supplies, important paperwork &amp;</p>	

	<p>XXXXXXXXXXXXXXXXX For more info: <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p> <p>Take only essential items with you: medicine, medical supplies, important paperwork &amp; disaster supply kit #EventHashtag</p> <p>Here is an updated evacuation route: <a href="http://bit.ly/addurl">bit.ly/addurl</a> Follow the instructions and don't take short-cuts #EventHashtag</p> <p>If you have time, text a friend or relative outside the area to let them know where you are going &amp; that you are safe #EventHashtag</p> <p>For more information on evacuating: <a href="http://1.usa.gov/O5ekWJ">http://1.usa.gov/O5ekWJ</a> #EventHashtag</p>	<p>disaster supply kit. To view the updated evacuation route, visit the link below. Follow the instructions and don't take short-cuts. <b>Link:</b> <a href="http://addurl.gov">addurl.gov</a> Image: Add an image of disaster kit</p> <p>If you have time, text a friend or relative outside the area to let them know where you are going &amp; that you are safe. For more information on evacuating: <b>Link:</b> <a href="http://emergency.cdc.gov/planning/evacuatiofacts.asp">http://emergency.cdc.gov/planning/evacuatiofacts.asp</a> <b>Image:</b> Add an image of a someone texting</p>	
Shelter In Place	<p>Sarin was released in <b>XXX</b> area. Stay inside your building/home to avoid being exposed #EventHashtag</p> <p>Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling &amp; close vents. #EventHashtag</p> <p>Sarin is heavier than air. So when sheltering: get to the highest room possible, and hopefully a room with few windows #EventHashtag</p>	<p>Sarin was released in <b>XXX</b> area. Stay inside your building/home to avoid being exposed. Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling &amp; close vents. Learn more about sheltering at: <b>Link:</b> <a href="http://emergency.cdc.gov/planning/Shelterinfacts.asp">http://emergency.cdc.gov/planning/Shelterinfacts.asp</a></p> <p>You should not shelter in a car unless you have no choice. Cars are not airtight and will</p>	

	<p>You shouldn't shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection #EventHashtag</p> <p>For more information on sheltering in place: <a href="http://1.usa.gov/M7lIEz">http://1.usa.gov/M7lIEz</a> #EventHashtag</p> <p>Stay tuned to (@PA DOH Twitter Handle) for further instructions #EventHashtag</p> <p>"Shelter in place" means to make a shelter out of the place you are in so that you are protected until help arrives #EventHashtag</p> <p>If your children are being sheltered at their school, do not go get them. Moving them will put them &amp; you at increased risk #EventHashtag</p>	<p>not give you good protection. For more information on sheltering in place: <b>Link:</b> <a href="http://emergency.cdc.gov/planning/Shelteringfacts.asp">http://emergency.cdc.gov/planning/Shelteringfacts.asp</a> <b>Image:</b> Add an image of a car</p> <p>Stay tuned to (@PA DOH Twitter Handle) for further instructions. <b>Link:</b> PA DOH's Twitter Page <b>Image:</b> Use PA DOH Twitter Image</p> <p>"Shelter in place" means to make a shelter out of the place you are in so that you are protected until help arrives or it is safe to go outside. If your children are sheltered at their school, do not go get them. Moving them will put them &amp; you at increased risk. <b>Link:</b> <a href="http://emergency.cdc.gov/planning/Shelteringfacts.asp">http://emergency.cdc.gov/planning/Shelteringfacts.asp</a></p> <p>If your children are being sheltered at their school, do not go get them. Moving them will only put them &amp; you at increased risk <b>Image:</b> School</p>	
Children at school	<b>Monitor and ReTweet messages from schools and Department of Education</b>	<b>Monitor and share messages from schools and Department of Education</b>	

	<p>If you are in <b>XXXXXX</b> area &amp; your children are at school, don't go to them. For their safety, wait until the area is cleared. #EventHashtag</p>	<p>Local authorities will advise when it is safe for people in <b>XXXXXX</b> area to leave shelter. Until then, children are safest at school. <b>Link:</b> <a href="http://addurl.gov">addurl.gov</a></p>	
<p>Decontamination/Clothing Removal</p>	<p>(1 of 2) Think you were exposed to sarin? Remove clothing, wash entire body with soap/water &amp; call 911 for immediate medical care #EventHashtag</p> <p>(2 of 2) Any exposed clothing that has to be pulled over the head should be cut off the body instead of pulled over the head #EventHashtag</p> <p>When helping someone exposed to sarin remove their clothing as quickly as possible &amp; avoid touching contaminated areas #EventHashtag</p> <p>If exposed to sarin: as quickly as possible, wash any sarin from your skin with large amounts of soap and water #EventHashtag</p> <p>If your eyes are burning or your vision is blurred, rinse your eyes with plain water for 10 to 15 minutes #EventHashtag</p> <p>If exposed to sarin &amp; you wear contacts: remove them after washing hands &amp; put them with contaminated clothing. Don't re-use #EventHashtag</p>	<p>Think you were exposed to sarin? Remove your clothing, wash your entire body with soap/water, &amp; call 911 for immediate medical care. Any exposed clothing that has to be pulled over the head should be cut off the body instead.</p> <p><b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p> <p>When helping someone exposed to sarin remove their clothing as quickly as possible and, avoid touching contaminated areas.</p> <p><b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p> <p>If exposed to sarin: as quickly as possible, wash any sarin from your skin with large amounts of soap and water. If your eyes are burning or your vision is blurred, rinse your eyes with plain water for 10 to 15 minutes.</p> <p><b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p>	

	<p>(1 of 2) Place contaminated clothing in a plastic bag. Use gloves or tongs to handle clothes. Seal bag &amp; seal in another bag #EventHashtag</p> <p>(2 of 2) Disposing of your clothing like this can help protect you and others from chemicals that might be on your clothes #EventHashtag</p> <p>When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself #EventHashtag</p> <p>For more info on removing/disposing of clothing &amp; washing yourself: <a href="http://1.usa.gov/1cUgMVB">http://1.usa.gov/1cUgMVB</a> #EventHashtag</p>	<p>Place contaminated clothing inside a plastic bag. Use gloves or tongs to handle clothes. Seal bag &amp; seal inside another bag. Disposing of your clothing in this way can help protect you and other people from chemicals that might be on your clothes</p> <p><b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p> <p>When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself. If you can wash jewelry w/ soap &amp; water you can wear again after washing. If you can't wash put in bag w/ contaminated clothes</p> <p><b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p> <p>For more info on removing/disposing of clothing &amp; washing yourself: <b>Link:</b> <a href="http://emergency.cdc.gov/agent/sarin/basics/facts.asp">http://emergency.cdc.gov/agent/sarin/basics/facts.asp</a></p>	
Water Supply	<p>Boil water advisory: Let water boil for at least one minute, let cool, before using #EventHashtag</p> <p>Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make</p>	<p>There is a boil water advisory for the following counties: _____ Make sure to let water boil for at least one minute, and then let it cool before using</p>	

ice/make baby formula [1.usa.gov/qFjX1A](http://1.usa.gov/qFjX1A)  
#EventHashtag

Consider all public water unsafe until local authorities announce that the water supply is safe #EventHashtag

Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag

Unsure about what to do during the current boil water advisory? Check out this fact sheet:  
<http://1.usa.gov/1uDLpx3> #EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag

**When water is safe:**

The Boil water advisory has been lifted. Tap water is once again safe to use and drink #EventHashtag

**Link:** Webpage with details on specific boil water advisory

**Image:** Add a pot/kettle of boiling water

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:

**Link:**

<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Unsure about what to do during the current boil water advisory? Check out this fact sheet

**Link:**

<http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx>

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

**When water is safe:**

The boil water advisory has been lifted. Your tap water has been tested and is once again safe to use and drink.

**Image:** Add an image of a running faucet

<p>Check in with family</p>	<p>Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag</p> <p>If it safe to go outside, check on neighbors, family who are worried or may need help #EventHashtag</p>	<p>Let your family and friends know that you are OK during a sarin release. Since phone lines may be jammed, the best way to do that is to update your social networks or send them a text.</p> <p><b>Image:</b> Add an image of someone texting</p> <p>Have a neighbor or a family member who may need help during the sarin release? If so, do your best to check on them during or immediately following the sarin release.</p> <p><b>Image:</b> Add picture of elderly person</p>	
<p>Pets</p>	<p>Never leave your animal behind if you have to leave your home. Have a plan for them too <a href="http://bit.ly/NTRISR">bit.ly/NTRISR</a> #EventHashtag</p> <p>Bringing a pet or service animal to a shelter? Bring leash/vet records/license &amp; week's supply of food/water/meds #EventHashtag</p> <p>Also bring a current photo of you with your pets to the shelter to help others identify them in case you get separated #EventHashtag</p>	<p>Remember to never leave your animal behind if you have to leave your home and make sure to include your pets in your emergency plan. Here is a to-do list for protecting your pets during the sarin release.</p> <p><b>Link:</b> <a href="http://www.humanesociety.org/issues/animal_rescue/tips/pets-disaster.html">http://www.humanesociety.org/issues/animal_rescue/tips/pets-disaster.html</a></p> <p><b>Image:</b> Link has a picture</p> <p>Bringing a pet or service animal to a shelter? Don't forget their leash, veterinarian records, license, crate, and a week's supply of food, water, and medication. Also bring a current photo of you with your pets to help others identify them in case you get separated.</p> <p><b>Image:</b> Add a photo of dog/cat</p>	

Social Service Needs

**ReTweet updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not tweeting use the following messages:**

This (site/map) provides up to date information on food bank locations [bit.ly/addurl](http://bit.ly/addurl) #EventHashtag

Check here for an updated list for food and water distribution centers [bit.ly/addurl](http://bit.ly/addurl) keep checking for updated list daily #EventHashtag

**For Southeastern PA:**

Need food, shelter, or clothing? Call 2-1-1 #EventHashtag

Agencies needed for food distribution. Call 211 for help #EventHashtag

If you are an agency that supports individuals in their homes, contact your county, call 2-1-1, or click here [www.211sepa.org](http://www.211sepa.org) #EventHashtag

**Share updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not posting on FB use the following messages:**

Check out this (site/map) for updated information on food bank locations.  
**Link:** [addurl.gov](http://addurl.gov)

**Image:** Add an image of the updated information on food bank locations

Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily).

**Link:** [addurl.gov](http://addurl.gov)

**Image:** Add an image of the updated list for food and water distribution centers

**For Southeastern PA:**

Need food, shelter, or clothing? Call 2-1-1 or visit <http://www.211sepa.org/>

**Image:** Add the 211 SEPA logo

Agencies are needed for food distribution. If your agency can help, call 2-1-1 now. Thanks for any help you can provide!

**Link:** <http://www.211sepa.org/>

**Image:** Add the 211 SEPA logo

		<p>If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1, or by visiting the link below.  <b>Link:</b> <a href="http://www.211sepa.org/">http://www.211sepa.org/</a>  <b>Image:</b> Add an image of 211 SEPA logo</p>	
Rumor Control	<p><b>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</b></p> <p><b>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</b></p> <p><b>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.</b></p>	<p><b>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</b></p> <p><b>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</b></p>	

Recovery	Twitter	Facebook	Image
General Updates	<p>FYI: We are using #EventHashtag for updates following the sarin release. We encourage everyone to do the same.</p> <p>Watch the latest (insert time) press briefing on the sarin release from (PA DOH/Governor) <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p> <p><b>(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)</b></p> <p><b>(*Tweet key messages from press conference)</b></p> <p>Tweet your sarin questions to us @(DOH Twitter Handle) and we'll try to answer them #EventHashtag</p>	<p>Watch the latest (insert time) press briefing following the sarin release from (PA DOH/Governor). The next update on the release will take place at (insert date/time), so keep checking back for the latest information  <b>Link:</b> <a href="http://addurl.gov">addurl.gov</a>  <b>Image:</b> Add an image from the press conference</p> <p>Have a Twitter account? If so, follow @(insert DOH or EMA Twitter Name) for updates on how to stay safe following the sarin release.  <b>Link:</b> PA DOH's Twitter Page  <b>Image:</b> Use PA DOH Twitter Image</p> <p>Want to receive updates on the sarin release via text message on your phone? Of course you do! Text "Follow(insert DOH Twitter</p>	

Have a Facebook account? Like (DOH or EMA Facebook Page) for more updates on #EventHashtag

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at [bit.ly/addurl](http://bit.ly/addurl)

Remember to use 911 only in emergencies. For other requests, call 311 **(Or equivalent non-emergency contact center in your area)** #EventHashtag

Reminder: Follow @(insert DOH Twitter handle) for updates on #EventHashtag recovery

Other good orgs to follow for updated info on recovery include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag

**(\*Monitor and retweet key messages from emergency management agencies re: Sarin)**

**If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”**

**Be sure to provide messages detailing the specific steps that your agency and your**

**handle)” to 40404, and stay in the know during the sarin release.**

**Link:** PA DOH’s Twitter Page

**Image:** Add an image of the press conference

Remember: only use 9-1-1 for emergencies. For other requests, call 3-1-1 **(Or equivalent non-emergency contact center in your area).**

**(\*Monitor and share key messages from emergency management agencies re: Sarin)**

**If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”**

**Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident**

	<p><b>partners are taking to further investigate the incident</b></p>		
<p>Locating Loved Ones</p>	<p>Need help locating loved ones after the sarin release? Register with Red Cross' Safe and Well <a href="http://bit.ly/9ZwlyY">http://bit.ly/9ZwlyY</a> #EventHashtag</p> <p>Use Red Cross' Safe and Well site to let your family and friends know that you are ok <a href="http://bit.ly/1F2yFjR">http://bit.ly/1F2yFjR</a> #EventHashtag</p>	<p>Need help locating loved ones after the sarin release? Register with Red Cross' Safe and Well:</p> <p><b>Link:</b> <a href="https://safeandwell.communityos.org/cms/index.php">https://safeandwell.communityos.org/cms/index.php</a></p> <p><b>Image:</b> Link has an image</p> <p>Let your loved ones know how you are doing after the sarin release. Register with Red Cross' Safe and Well now. Also, remember to text them or use social media to keep in touch.</p> <p><b>Link:</b> <a href="https://safeandwell.communityos.org/cms/index.php">https://safeandwell.communityos.org/cms/index.php</a></p> <p><b>Image:</b> Link has an image</p>	
<p>Medical supplies</p>	<p><b><u>ReTweet messages/maps about status of pharmacies from partner agencies</u></b></p> <p>Out of your daily meds? Click here for an updated map of pharmacies that are open in your area <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p>	<p><b><u>Share messages/maps about status of pharmacies from partner agencies</u></b></p> <p>Out of your daily medications following the sarin release? Check out this map for an updated look at which pharmacies are open in your area</p> <p><b>Link:</b> <a href="http://addurl.gov">addurl.gov</a></p> <p><b>Image:</b> Add image of map</p>	

## Water Supply

Boil water advisory: Let water boil for at least one minute, let cool, before using #EventHashtag

Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula [1.usa.gov/qFjX1A](http://1.usa.gov/qFjX1A) #EventHashtag

Consider all public water unsafe until local authorities announce that the water supply is safe #EventHashtag

Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag

Unsure about what to do during the current boil water advisory? Check out this fact sheet: <http://1.usa.gov/1uDLpx3> #EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag

### **When water is safe:**

The Boil water advisory has been lifted. Tap water is once again safe to use and drink #EventHashtag

There is a boil water advisory for the following counties: \_\_\_\_\_ Make sure to let water boil for at least one minute, and then let it cool before using

**Link:** Webpage with details on specific boil water advisory

**Image:** Add a pot/kettle of boiling water

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:

**Link:**

<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Unsure about what to do during the current boil water advisory? Check out this fact sheet

**Link:**

<http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx>

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

**When water is safe:**

Social Service Needs		<p>The boil water advisory has been lifted. Your tap water has been tested and is once again safe to use and drink.  <b>Image:</b> Add an image of a running faucet</p>	
	<p><b><u>ReTweet updates on social service needs from DPW and United Way. If those agencies are not tweeting use the following messages:</u></b></p> <p>This (site/map) provides up to date information on food bank locations <a href="http://bit.ly/addurl">bit.ly/addurl</a>  #EventHashtag</p> <p>Check here for an updated list for food and water distribution centers <a href="http://bit.ly/addurl">bit.ly/addurl</a> keep checking for updated list daily #EventHashtag</p> <p><b><u>For Southeastern PA:</u></b></p> <p>Need food, shelter, or clothing? Call 2-1-1  #EventHashtag</p> <p>Agencies needed for food distribution. Call 2-1-1 to help #EventHashtag  Home health agencies needed to help homebound people. Contact 2-1-1 to help #EventHashtag</p>	<p><b><u>Share updates on social service needs from DPW and United Way. If those agencies are not posting on FB use the following messages:</u></b></p> <p>Check out this (site/map) for updated information on food bank locations.  <b>Link:</b> <a href="http://addurl.gov">addurl.gov</a>  <b>Image:</b> Add an image of the updated information on food bank locations</p> <p>Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily).  <b>Link:</b> <a href="http://addurl.gov">addurl.gov</a>  <b>Image:</b> Add an image of the updated list for food and water distribution centers</p> <p><b><u>For Southeastern PA:</u></b></p> <p>Need food, shelter, or clothing following the sarin release? Call 2-1-1 or visit the link below.  <b>Link:</b> <a href="http://www.211sepa.org/">http://www.211sepa.org/</a>  <b>Image:</b> Add the 211 SEPA logo</p>	

		<p>Agencies are needed for food distribution. If your agency can help, call 2-1-1 or visit the link below. Thanks for any help you can provide!</p> <p><b>Link:</b> <a href="http://www.211sepa.org/">http://www.211sepa.org/</a></p> <p><b>Image:</b> Add the 211 SEPA logo</p> <p>Home health agencies are needed to help homebound people following the sarin release. Call 2-1-1 or visit the link below. if your agency can help.</p> <p><b>Link:</b> <a href="http://www.211sepa.org/">http://www.211sepa.org/</a></p> <p><b>Image:</b> Add the 211 SEPA logo</p>	
Mental health	<p>Mental health services remain open in your area. For more info visit <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p> <p>Mental health services are open in <b>XXX</b> counties. For more info visit <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p> <p>Mental health services will remain open until <b>XXXday/time</b>. For more info visit <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p> <p>Coping with a disaster can be stressful. SAMHSA is a free, confidential service to help <a href="http://1.usa.gov/1kwrc1R">http://1.usa.gov/1kwrc1R</a> #EventHashtag</p> <p>Feeling depressed or stressed? Mental health services are in your area <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p>	<p>Mental health services are open in <b>XXX</b> counties. They will remain open until <b>XXXday/time</b>. For more information call <b>XXX-XXX-XXXX</b> or visit the link below.</p> <p><b>Link:</b> <a href="http://bit.ly/addurl">bit.ly/addurl</a></p> <p><b>Image:</b> Include a map of mental health facilities</p> <p>Coping with a disaster can be stressful. SAMHSA is a free, confidential service to help if you are feeling depressed or stressed.</p> <p><b>Link:</b> <a href="http://www.disasterdistress.samhsa.gov/">http://www.disasterdistress.samhsa.gov/</a></p> <p><b>Image:</b> Link includes a photo</p>	

	<p>Help yourself and your community heal: visit this website for tips <a href="http://1.usa.gov/ShAMxO">http://1.usa.gov/ShAMxO</a> #EventHashtag</p> <p>Give yourself time to heal. If you need help contact <b>XXX-XXX-XXXX</b> or visit <a href="http://bit.ly/addurl">bit.ly/addurl</a> #EventHashtag</p> <p>Talk to someone about your feelings even though it may seem difficult to ease stress <a href="http://1.usa.gov/1mlxH8M">http://1.usa.gov/1mlxH8M</a> #EventHashtag</p> <p>There are many things you can do to cope with this event: talk with family/friends/clergy <a href="http://1.usa.gov/1krygvf">http://1.usa.gov/1krygvf</a> #EventHashtag</p> <p>Talk to your children about their thoughts. You do not need to have all the answers, just listen <a href="http://1.usa.gov/1cTJLv0">http://1.usa.gov/1cTJLv0</a> #EventHashtag</p>	<p>Help yourself and your community heal. If you need help contact <b>XXX-XXX-XXXX</b> or visit the website below for tips. <b>Link:</b> <a href="http://emergency.cdc.gov/masscasualties/coveringpub.asp">http://emergency.cdc.gov/masscasualties/coveringpub.asp</a> <b>Image:</b> Show a distressed person</p> <p>Talk to someone about your feelings, even though it may seem difficult, to ease stress. There are many things you can do to cope with this event: talk with family/friends/clergy. <b>Link:</b> <a href="http://emergency.cdc.gov/mentalhealth/">http://emergency.cdc.gov/mentalhealth/</a> <b>Image:</b> Show a distressed person</p> <p>Talk to your children about their thoughts. You do not need to have all the answers, just listen. <b>Link:</b> <a href="http://www.cdc.gov/violenceprevention/publications/coping_with_stress_tips.html">http://www.cdc.gov/violenceprevention/publications/coping_with_stress_tips.html</a> <b>Image:</b> Link includes a photo</p>	
Rumor control	<p><b>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</b></p>	<p><b>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</b></p>	

**If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.**

**If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.**

**If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.**