

Nitrogen Mustard (HN)

Response	Twitter	Facebook	Image (Instagram)
Overview	<p>FYI: We are using #EventHashtag for updates on the nitrogen mustard release. We encourage everyone to do the same.</p> <p>Officials suspect that nitrogen mustard, a chemical agent, has been released in XXX area/building #EventHashtag</p> <p>If you know of someone in XXX area/building who may need assistance, call 911 and report it immediately #EventHashtag</p> <p>Officials believe that people who were at (insert location) on (insert date and time) may have been exposed to nitrogen mustard #EventHashtag</p> <p>If you were outside of XXX area/building at XXX time, you were likely not exposed to nitrogen mustard #EventHashtag</p> <p>As of now, XXX number of nitrogen mustard cases have been confirmed #EventHashtag</p> <p>Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more #EventHashtag</p>	<p>Officials suspect that nitrogen mustard, a chemical agent, has been released in XXX area/building. Officials believe that people who were at (insert location) on (insert date and time) may have been exposed to nitrogen mustard. As of now, XXX number of nitrogen mustard cases have been confirmed. Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more.</p> <p>Link: addurl.gov</p> <p>If you were outside of XXX area/building, you were likely not exposed to cyanide. If you know of someone in XXX area/building with functional needs, call 911 and report it immediately</p> <p>Link: addurl.gov</p> <p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p>	

	<p>By staying informed & following instructions from health officials, you can protect yourself and your family from this threat #EventHashtag</p> <p>(1 of 2) We have not confirmed deliberate release of nitrogen mustard & don't know extent/ source of the release at this time #EventHashtag</p> <p>(2 of 2) However, we are working hard to figure out how people were exposed and will update you the moment we know more #EventHashtag</p> <p>If you are using a message that references your agency specifically, personalize the message using "We" instead of the generic "Public Health Officials"</p>		
<p>Where to go for more information</p>	<p>Follow @(insert DOH Twitter handle) for updates on #EventHashtag</p> <p>Are you on Facebook? Like our page for more information on #EventHashtag bit.ly/addurl</p> <p>Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag</p>	<p>Want to receive updates on the nitrogen mustard release via text message on your phone? Text "Follow (insert DOH Twitter handle)" to 40404, and stay in the know during the event.</p> <p>Link: PA DOH's Twitter Page Image: Use PA DOH Twitter Image</p> <p>Watch the latest (insert time) press briefing on the nitrogen mustard release from (PA DOH/ Governor). The next update will take</p>	

Click here for more information from (CDC, ATSDR, Poison Control) bit.ly/addurl #EventHashtag

Text “Follow(insert DOH Twitter handle)” to 40404 to receive updates via text message #EventHashtag

Watch the latest (insert time) press briefing on the nitrogen mustard release from (PA DOH/Governor) bit.ly/addurl #EventHashtag

(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)

(*Tweet key messages from press conference)

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl

Tweet your nitrogen mustard questions to us @ (DOH Twitter Handle) and we’ll try to answer them #EventHashtag

Remember to use 911 only in emergencies. For other requests, call 311 **(Or equivalent non-emergency contact center in your area)** #EventHashtag

place at (insert date/time), so keep checking back for the latest information

Link: addurl.gov

Image: Include photo from press conference

Other good organizations to follow for up to date information include (insert Twitter handles/Facebook accounts). Click the link below for more information from (CDC, ATSDR, Poison Control).

Link: PA DOH’s Twitter Page

Image: Use PA DOH Twitter Image

Ask us your questions about the nitrogen mustard release by commenting on this post and we’ll do our best to answer them. By staying informed & following instructions from health officials, you can protect yourself and your family from this threat.

Link: addurl.gov

Image: Include photo from press conference

Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311.

Link: addurl.gov

(*Monitor and share key messages from emergency management agencies re: Nitrogen mustard Release)

	<p>(*Monitor and ReTweet key messages from emergency management agencies re: Nitrogen mustard Release)</p>		
<p>What is Nitrogen mustard?</p>	<p>Nitrogen mustard causes blistering when it contacts the skin #EventHashtag</p> <p>Nitrogen mustard can be a vapor, an oily-textured liquid, or a solid #EventHashtag</p> <p>Nitrogen mustard can be clear, pale amber, or yellow-colored. Can smell fishy, musty, soapy, or fruity #EventHashtag</p> <p>Learn more about nitrogen mustard, including signs and symptoms of exposure http://1.usa.gov/1fz9OFJ #EventHashtag</p>	<p>Nitrogen mustard causes blistering when it contacts the skin. It can be a vapor/an oily-textured liquid/a solid. It can also be clear/pale amber/yellow-colored. Can smell fishy/musty/soapy/fruity.</p> <p>Link: http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp</p>	
<p>Exposure to Nitrogen mustard</p>	<p>If you live in XXX area & think you were exposed to nitrogen mustard call [poison control/health department/9-1-1] immediately #EventHashtag</p> <p>If nitrogen mustard gas released:</p> <p>You can be exposed to nitrogen through skin or eye contact, or by breathing in the air that contains it #EventHashtag</p> <p>Nitrogen mustard vapor is heavier than air, so it will settle in low-lying areas #EventHashtag</p>	<p>If you live in XXX area & think you were exposed to nitrogen mustard call your [poison control/health department/9-1-1] immediately even if you don't feel sick.</p> <p>If nitrogen mustard gas released:</p> <p>You can be exposed to nitrogen through skin or eye contact, or by breathing in the air that contains it. Nitrogen mustard vapor is heavier than air, so it will settle in low-lying areas</p>	

	<p>If nitrogen mustard liquid released:</p> <p>You can be exposed to liquid nitrogen mustard by drinking contaminated water or getting it on your skin #EventHashtag</p>	<p>Link: http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp</p> <p>If nitrogen mustard liquid released:</p> <p>You can be exposed to liquid nitrogen mustard by drinking contaminated water or getting it on your skin.</p> <p>Link: http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp</p>	
Health Effects	<p>Negative health effects from sulfur mustard depend on amount exposed to, how person was exposed & length of time exposed #EventHashtag</p> <p>Nitrogen mustard is a powerful irritant that quickly damages skin, eyes, & lungs #EventHashtag</p> <p>For more information on the health effects of nitrogen mustard: http://1.usa.gov/1fz9OFJ #EventHashtag</p>	<p>Negative health effects from nitrogen mustard depend on the amount exposed to, how person was exposed, and the length of time exposed. Nitrogen mustard is a powerful irritant that damages skin, eyes, & lungs. For more information:</p> <p>Link: http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp</p> <p>For more information on the health effects of nitrogen mustard</p> <p>Link: http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp</p>	

Symptoms of Nitrogen mustard

Often, signs & symptoms do not occur immediately. Symptoms may not occur for several hours <http://1.usa.gov/1fz9OFJ> #EventHashtag

Nitrogen mustard symptoms for skin: redness usually develops w/in several hours followed by blistering w/in 6-12 hours #EventHashtag

Nitrogen mustard symptoms for eyes: irritation, pain, swelling, & tearing may occur. High amounts can cause burns & blindness #Eventhashtag

Other nitrogen mustard symptoms: nose & sinus pain/cough/sore throat/shortness of breath. Fluid in lungs is common #Eventhashtag

Additional nitrogen mustard symptoms: stomach pain/diarrhea/nausea/vomiting/brain tremors/incoordination/seizures #EventHashtag

Showing these signs and symptoms does not necessarily mean that a person has been exposed to nitrogen mustard #Eventhashtag

For more information on the signs and symptoms of nitrogen mustard: <http://1.usa.gov/1fz9OFJ> #Eventhashtag

Often, signs & symptoms do not occur immediately. Symptoms may not occur for several hours. For more information on the signs and symptoms

Link:
<http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp>

Nitrogen mustard symptoms for skin: redness usually develops w/in several hours followed by blistering w/in 6-12 hours. Showing these signs and symptoms does not necessarily mean that a person has been exposed to nitrogen mustard

Link:
<http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp>

Nitrogen mustard symptoms for eyes: irritation, pain, swelling, & tearing may occur. High amounts can cause burns & blindness. Showing these signs and symptoms does not necessarily mean that a person has been exposed to nitrogen mustard

Link:
<http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp>

Nitrogen mustard symptoms: nose & sinus pain/cough/sore throat/shortness of breath.

		<p>Fluid in lungs is common, as well as, stomach pain/diarrhea/nausea/vomiting/brain tremors/incoordination/seizures. For more information on the signs & symptoms</p> <p>Link: http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp</p>	
Treatment of Nitrogen mustard Exposure	<p>Nitrogen mustard is treated w/ supportive medical care in a hospital. If exposed, get immediate medical care #EventHashtag</p> <p>If you have swallowed nitrogen mustard, do not make yourself vomit or drink fluids. Get immediate medical care #EventHashtag</p>	<p>Nitrogen mustard is treated with supportive medical care in a hospital. If exposed, seek treatment as soon as possible. If you have swallowed nitrogen mustard, do not make yourself vomit or drink fluids. Seek immediate medical care.</p>	
Medical Attention	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies #EventHashtag</p>	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies immediately.</p>	
Evacuation	<p>If nitrogen mustard released indoors:</p> <p>Nitrogen mustard was released in XXX building. If you are in the building, get outside and seek fresh air #EventHashtag</p> <p>Moving to an area with fresh air is a good way to reduce possibility of injury from exposure to Nitrogen mustard in the air #EventHashtag</p> <p>Nitrogen mustard released outdoors - Evacuate</p>	<p>If nitrogen mustard released indoors:</p> <p>Nitrogen mustard was released in XXX building. If you are in the building, get outside and seek fresh air. Moving to an area with fresh air is a good way to reduce possibility of injury from exposure to nitrogen mustard in the air</p> <p>Link: http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp</p>	

Nitrogen mustard was released in **XXX** area. Avoid or leave this area immediately and seek fresh air

#EventHashtag

Authorities are asking everyone in **XXX** area to evacuate to the shelter located at **XXX** For more info: bit.ly/addurl #EventHashtag

Take only essential items with you: medicine, medical supplies, important paperwork & disaster supply kit #EventHashtag

Here is an updated evacuation route: bit.ly/addurl Follow the instructions and don't take short-cuts #EventHashtag

If you have time, text a friend or relative outside the area to let them know where you are going & that you are safe #EventHashtag

For more information on evacuating:

<http://1.usa.gov/O5ekWJ>

#EventHashtag

Nitrogen mustard released outdoors - Evacuate

Nitrogen mustard was released in **XXX** area. Avoid/leave this area immediately & seek fresh air. Authorities are asking everyone in **XXX** area to evacuate to the shelter located at **XXX**. Bring medical supplies, medicine, important paperwork & disaster supply kit

Link:

<http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp>

Here is an updated evacuation route: **XXX**. Follow the instructions and don't take short cuts. If you have time, text a friend or relative outside the area to let them know where you are going & that you are safe. For more information on evacuating

Link:

<http://emergency.cdc.gov/planning/evacuationfacts.asp>

Want to touch base with your loved ones to let them know that you are alright? Log on to the Red Cross' Safe and Well site here:

Link:

<https://safeandwell.communityos.org/cms/index.safe.php>

Image: Link has an image

Shelter In Place

Nitrogen mustard was released in **XXX** area. Stay inside your building/home to avoid being exposed #EventHashtag

Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling & close vents. #EventHashtag

When sheltering, get to the highest room possible since nitrogen mustard sinks – ideally a room with few windows #EventHashtag

You shouldn't shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection #EventHashtag

For more information on sheltering in place: <http://1.usa.gov/M7lIEz> #EventHashtag

Stay tuned to (@PA DOH Twitter Handle) for further instructions #EventHashtag

“Shelter in place” means to make a shelter out of the place you are in so that you are protected until help arrives #EventHashtag

If your children are being sheltered at their school, do not go get them. Moving them will put them & you at increased risk #EventHashtag

Nitrogen mustard was released in **XXX** area. Stay inside your building/home to avoid being exposed. Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling & close vents. Learn more about sheltering at:

Link:

<http://emergency.cdc.gov/planning/Shelteringfacts.asp>

Image: Add an image of a house or building

When sheltering, get to the highest room possible as nitrogen mustard sinks, ideally a room w/ few windows. You shouldn't shelter in a car unless you have no choice. Cars are not airtight & will not give you good protection. Stay tuned to (@PA DOH Twitter Handle) for further instructions. For more information

Link:

<http://emergency.cdc.gov/planning/Shelteringfacts.asp>

Image: Add an image of a car

“Shelter in place” means to make a shelter out of the place you are in so that you are protected until help arrives or it is safe to go outside. If your children are sheltered at their school, do not go get them. Moving them will put them & you at increased risk.

Link:

Children at School		<p>http://emergency.cdc.gov/planning/Shelteringfacts.asp</p> <p>You should not shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection. For more information on sheltering in place:</p> <p>Link: http://emergency.cdc.gov/planning/Shelteringfacts.asp</p> <p>Image: Add an image of a car</p>	
	<p>All daycares/schools in XXX area are locked down & sheltering children & staff for their safety. Stay tuned for more info. #EventHashtag</p> <p>All daycares/schools in XXX area will not release students or staff until officials say it is safe to travel #EventHashtag</p> <p>If you are in XXX area & your children are at school, don't go to them. For their safety, wait until the area is cleared. #EventHashtag</p> <p>Don't go to schools until officials say it is safe to travel in your area. Schools are sheltering children & staff for their safety #EventHashtag</p> <p>Schools have plans in place to shelter children and keep them safe until it is safe to go outside #EventHashtag</p>	<p>All daycares/schools in XXX area are locked down & sheltering children & staff for their safety. Don't go to schools until officials say it is safe. Doing so will put you and your children in danger. Stay tuned for more info.</p> <p>Link: addurl.gov</p> <p>Local authorities will advise when it is safe for people in XXX area to leave shelter. Until then, children are safest at school.</p> <p>Link: addurl.gov</p> <p>Monitor and share messages from schools and Department of Education</p>	

	<p>Schools in XXX area have been instructed to shelter children & staff, will not release until safe to travel #EventHashtag</p> <p>By leaving shelter to go get children from school, you are putting yourself & your child in danger of exposure #EventHashtag</p> <p>Local authorities will advise when it is safe for people in XXX area to leave shelter. Until then, children are safest at school #EventHashtag</p> <p>Monitor and ReTweet messages from schools and Department of Education</p>		
<p>Decontamination/Clothing Removal</p>	<p>(1 of 2) Think you were exposed to nitrogen mustard? Remove clothing, wash body w/ soap/water, call 911 for immediate care #EventHashtag</p> <p>(2 of 2) Any exposed clothing that has to be pulled over the head should be cut off the body instead of pulled over the head #EventHashtag</p> <p>When helping someone exposed to nitrogen mustard, remove their clothing as quickly as possible/avoid touching contaminated areas #EventHashtag</p>	<p>Think you were exposed to nitrogen mustard? Remove your clothing, wash your entire body with soap & water, and call 911 for immediate medical care. Any exposed clothing that has to be pulled over the head should be cut off the body instead of pulled over the head</p> <p>Link: http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp</p> <p>When helping someone exposed remove their clothing, avoid touching contaminated areas & remove as quickly as possible. For more info on removing/disposing of clothing & washing yourself</p>	

If exposed to nitrogen mustard: quickly wash any nitrogen mustard from your skin with large amounts of plain, clean water #EventHashtag

If your eyes are exposed, flush them with plain water for 5 to 10 minutes
#EventHashtag

(1 of 2) Place contaminated clothing in a plastic bag. Use gloves or tongs to handle clothes. Seal bag & seal in another bag #EventHashtag

(2 of 2) Disposing of your clothing like this can help protect you and others from chemicals that might be on your clothes #EventHashtag

When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself #EventHashtag

For more info on removing/disposing of clothing & washing yourself: <http://1.usa.gov/1dJsWEu>
#EventHashtag

Link:

<http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp>

If exposed to nitrogen mustard: quickly wash any nitrogen mustard from your skin with large amounts of plain, clean water. If your eyes are exposed, flush them with plain water for 5 to 10 minutes

Link:

<http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp>

Place contaminated clothing inside a plastic bag. Use gloves or tongs to handle clothes. Seal bag & seal inside another bag. Disposing of your clothing in this way can help protect you and other people from chemicals that might be on your clothes

Link:

<http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp>

When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself. For more info on removing/disposing of clothing & washing yourself

Link:

<http://emergency.cdc.gov/agent/nitrogenmustard/basics/facts.asp>

Water Supply

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag

Check out this fact sheet to learn ways to keep your food and water safe during a disaster
1.usa.gov/qFjX1A #EventHashtag

Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula 1.usa.gov/qFjX1A #EventHashtag

Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag

Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag

When water is safe:

The boil water advisory in **XXX** area has been lifted. Tap water is once again safe to use and drink #EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

Check out this fact sheet to learn ways to keep your food and water safe during or following a disaster

Link:
<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:

Link:
<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe

Link: addurl.gov

Image: Add an image of bottled water

Tap water IS NOT safe to drink in **XXX** area. Drink bottled water until water is declared safe. Stay tuned for updates.

		<p>Image: Add an image of a water bottle</p> <p>When water is safe:</p> <p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink.</p> <p>Image: Add an image of someone drinking water</p>	
<p>Check in with family</p>	<p>Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag</p> <p>Use Red Cross' Safe and Well site to let your family and friends know that you are ok http://bit.ly/1F2yFjR #EventHashtag</p> <p>If it safe to go outside, check on neighbors, family who are worried or may need help #EventHashtag</p>	<p>Let your family and friends know that you are OK during a nitrogen mustard release. Since phone lines may be jammed, the best way to do that is to update your social networks or send them a text.</p> <p>Link: addurl.gov</p> <p>Image: Add an image of smart phone (Consider using a screenshot of an actual text sent to "mom" or "friend" saying, "I'm ok!")</p> <p>Want to touch base with your loved ones to let them know that you are alright? Log on to the Red Cross' Safe and Well site here:</p> <p>Link: https://safeandwell.communityos.org/cms/index.safe.php</p> <p>Image: Link has an image</p> <p>Have a neighbor or a family member who may need help during the nitrogen mustard release? If so, do your best to check on them</p>	

		<p>during or immediately following the nitrogen mustard release. Link: addurl.gov Image: Add an image of elderly person</p>	
<p>Pets</p>	<p>What is best for you is usually best for your animals. Include your pets in your emergency plan bit.ly/NTRISR #EventHashtag</p> <p>Bringing a pet or service animal to a shelter? Bring leash/vet records/license & week's supply of food/water/meds #EventHashtag</p> <p>Also bring a current photo of you with your pets to the shelter to help others identify them in case you get separated #EventHashtag</p>	<p>Our pets are our family. Keep in mind that during a disaster what is best for you is usually best for your pet or service animal. Never leave your animal behind if you have to leave your home and make sure to include your pets in your emergency plan</p> <p>Link: http://www.humanesociety.org/issues/animal_rescue/tips/pets-disaster.html Image: Link has a picture</p> <p>Bringing a pet or service animal to a shelter? Don't forget their leash, veterinarian records, license, crate, and a week's supply of food, water, and medication. Also bring a current photo of you with your pets to help others identify them in case you get separated. Image: Add a photo of dog/cat</p>	
<p>Road/Transportation status</p>	<p>ReTweet road condition updates</p> <p>This (site/map) provides up to date information on road closures bit.ly/addurl #EventHashtag</p> <p>Check out this (site/map) for public transit updates bit.ly/addurl #EventHashtag</p>	<p>Monitor and share updates on road conditions from partner agencies</p> <p>Check out this (site/map) for updated information on road closures. Remember, only drive if you absolutely have to! Link: addurl.gov</p>	<p>Road/Transportation status</p>

		<p>Image: Add an image of map mentioned above</p> <p>Check out this (site/map) for public transit updates Link: addurl.gov Image: Image of road closure map</p> <p>Monitor and share updates on road conditions from partner agencies</p>	
<p>Social Service Needs</p>	<p><u>ReTweet updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not tweeting use the following messages:</u></p> <p>This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag</p> <p>Check here for an updated list for food and water distribution centers bit.ly/addurl keep checking for updated list daily #EventHashtag</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 #EventHashtag</p> <p>Agencies needed for food distribution. Call 2-1-1 for help #EventHashtag</p>	<p><u>Share updates on social service needs from DPW, Salvation Army and United Way. If those agencies are not posting on FB use the following messages:</u></p> <p>Check out this (site/map) for updated information on food bank locations. Link: addurl.gov Image: Add a map of food bank locations</p> <p>Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily). Link: addurl.gov Image: Add a map of food bank locations</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 or visit</p>	

		<p>Link: http://www.211sepa.org/ Image: Add an image of 211 SEPA logo</p> <p>Agencies are needed for food distribution. If your agency can help, call 2-1-1 now. Thanks for any help you can provide!</p> <p>Link: http://www.211sepa.org/ Image: Add an image of 211 SEPA logo</p>	
Rumor Control	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p> <p>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	

Recovery	Twitter	Facebook	Image
General Updates	<p>FYI: We are using #EventHashtag for updates following the nitrogen mustard release. We encourage everyone to do the same.</p> <p>Watch the latest (insert time) press briefing on the nitrogen mustard release from (PA DOH/Governor) bit.ly/addurl #EventHashtag</p> <p>(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)</p> <p>(*Tweet key messages from press conference)</p>	<p>Watch the latest (insert time) press briefing following the nitrogen mustard release from (PA DOH/Governor). The next update on the release will take place at (insert date/time), so keep checking back for the latest information Link: addurl.gov Image: Add a photo from press conference</p> <p>Have a Twitter account? If so, follow @(insert DOH Twitter Name) for updates on how to stay safe following the nitrogen mustard release. Link: PA DOH's Twitter Page Image: Add an image of PA DOH Twitter Image</p>	

	<p>Tweet your nitrogen mustard questions to us @ (DOH Twitter Handle) and we'll try to address them #EventHashtag</p> <p>The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl</p> <p>Remember to use 911 only in emergencies. For other requests, call 311 #EventHashtag</p> <p>Reminder: Follow @ (insert DOH Twitter handle) for updates on #EventHashtag recovery</p> <p>Other good orgs to follow for updated info on recovery include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag</p> <p>(*Monitor and RT key messages from OEM re: Nitrogen mustard)</p>	<p>Want to receive updates on the nitrogen mustard release via text message on your phone? Text "Follow(insert DOH Twitter handle)" to 40404, and stay in the know following the nitrogen mustard release Link: PA DOH's Twitter Page Image: Add an image of PA DOH Twitter Image</p> <p>Remember: only use 9-1-1 for emergencies. For other requests, call 3-1-1.</p> <p>(*Monitor and share key messages from OEM re: Nitrogen Mustard)</p>	
Mental Health	<p>Mental health services are available. Call XXX-XXX-XXXX or visit http://1.usa.gov/1krygvf #EventHashtag</p> <p>Mental health services are open in XXX counties. For more info visit bit.ly/addurl #EventHashtag</p>	<p>Mental health services are open in XXX counties. They will remain open until XXX day/time. For more information call XXX-XXX-XXXX or visit the link below. Link: addurl.gov Image: Include a map of mental health facilities</p>	

Mental health services will remain open until **XXXday/time**. For more info visit bit.ly/addurl #EventHashtag

Coping with a disaster can be stressful. SAMHSA is a free, confidential service to help <http://1.usa.gov/1kwrc1R> #EventHashtag

Feeling depressed or stressed? Mental health services are in your area bit.ly/addurl #EventHashtag

Help yourself and your community heal: visit this website for tips <http://1.usa.gov/ShAMxO> #EventHashtag

Give yourself time to heal. If you need help contact **XXX-XXX-XXXX** or visit bit.ly/addurl #EventHashtag

Talk to someone about your feelings even though it may seem difficult to ease stress <http://1.usa.gov/1krygvf> #EventHashtag

There are many things you can do to cope with this event: talk with family/friends/clergy <http://1.usa.gov/1krygvf> #EventHashtag

Coping with a pandemic can be stressful. SAMHSA is a free, confidential service to help if you are feeling depressed or stressed.

Link: <http://www.disasterdistress.samhsa.gov/>

Image: Link includes a photo

Help yourself and your community heal. If you need help contact XXX-XXX-XXXX or visit the website below for tips.

Link: <http://emergency.cdc.gov/masscasualties/coveringpub.asp>

Image: Show a distressed person

Talk to someone about your feelings, even though it may seem difficult, to ease stress. There are many things you can do to cope with this event: talk with family/friends/clergy.

Link: <http://emergency.cdc.gov/mentalhealth/>

Image: Show a distressed person

If the stress is too much for you, ask for help. There are many things you can do to cope with this event: talk with family, friends, and clergy.

Link: <http://emergency.cdc.gov/mentalhealth/>

Image: Link includes a photo

	<p>If the stress is too much for you, ask for help. Contact friends/family or XXX-XXX-XXXX bit.ly/addurl #EventHashtag</p> <p>Talk to your children about their thoughts. You do not need to have all the answers, just listen http://1.usa.gov/1cTJLv0 #EventHashtag</p> <p>Need to talk to someone? SAMHSA is a free, confidential helpline for those in need after a disaster http://1.usa.gov/1kwrc1R #EventHashtag</p> <p>ReTweet important messages from SAMHSA</p>	<p>Talk to your children about their thoughts. You do not need to have all the answers, just listen. Link: http://www.cdc.gov/violenceprevention/pub/coping_with_stress_tips.html Image: Link includes a photo</p> <p>Talk to someone about your feelings to ease stress, even though it may seem difficult. Need someone to talk to? SAMHSA is a free, confidential helpline for those in need after a disaster. Link: http://www.disasterdistress.samhsa.gov/ Image: Link includes a photo</p> <p>Share important messages from SAMHSA</p>	
Locating Loved Ones	<p>Need help locating loved ones after the nitrogen mustard release? Register with Red Cross' Safe and Well http://bit.ly/9ZwlyY #EventHashtag</p> <p>Use Red Cross' Safe and Well site to let your family and friends know that you are ok http://bit.ly/1F2yFjR #EventHashtag</p>	<p>Let your loved ones know you are doing ok following the nitrogen mustard release. Register with Red Cross' Safe and Well now. Also, remember to text them or use social media to let them know how you are doing. Link: https://safeandwell.communityos.org/cms/index.php Image: Link has an image</p>	
Medical supplies	<u>ReTweet messages/maps about status of pharmacies from partner agencies</u>	<u>Share messages/maps about status of pharmacies from partner agencies</u>	

	<p>Out of your daily meds? Click here for an updated map of pharmacies that are open in your area bit.ly/addurl #EventHashtag</p>	<p>Out of your daily medications following the nitrogen mustard release? Check out this map for an updated look at which pharmacies are open in your area Link: addurl.gov Image: Include image of map</p>	
<p>Water Supply</p>	<p>Have questions about the safety of your water? Contact your local health department at XXX-XXX-XXXX #EventHashtag</p> <p>Check out this fact sheet to learn ways to keep your food and water safe after a disaster 1.usa.gov/qFjX1A #EventHashtag</p> <p>Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula 1.usa.gov/qFjX1A #EventHashtag</p> <p>Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag</p> <p>Tap water IS NOT safe to drink in XXX area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag</p> <p>When water is safe:</p>	<p>Have questions about the safety of your water? Contact your local health department at XXX-XXX-XXXX to get the latest information.</p> <p>Check out this fact sheet to learn ways to keep your food and water safe during or following a disaster Link: http://emergency.cdc.gov/disasters/foodwater/facts.asp</p> <p>Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information: Link: http://emergency.cdc.gov/disasters/foodwater/facts.asp</p>	

	<p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink #EventHashtag</p>	<p>Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe Link: addurl.gov Image: Add an image of bottled water</p> <p>Tap water IS NOT safe to drink in XXX area. Drink bottled water until water is declared safe. Stay tuned for updates. Image: Add an image of a water bottle</p> <p>When water is safe:</p> <p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink. Image: Add an image of someone drinking water</p>	
<p>Social Service Needs</p>	<p><u>ReTweet updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not tweeting use the following messages:</u></p> <p>This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag</p> <p>Check here for an updated list for food and water distribution centers bit.ly/addurl keep checking for updated list daily #EventHashtag</p>	<p><u>Share updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not posting on FB use the following messages:</u></p> <p>Check out this (site/map) for updated information on food bank locations. Link: addurl.gov Image: Add an image of site/map of food bank locations</p>	

Rumor control	<p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 #EventHashtag</p> <p>Agencies needed for food distribution. Call 2-1-1 to help #EventHashtag</p> <p>If you are an agency that supports individuals in their homes, contact your county, call 2-1-1, or click here www.211sepa.org #EventHashtag</p>	<p>Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily). Link: addurl.gov Image: Add an image of site/map of the updated list for food and water distribution centers</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing following the storm? Call 2-1-1 or visit http://www.211sepa.org/ Image: Add an image of SEPA logo</p> <p>Agencies are needed for food distribution. If your agency can help, call 2-1-1 or visit the link below. Thanks for any help you can provide! Link: http://www.211sepa.org/ Image: Add an image of SEPA 2-1-1 logo</p> <p>If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1, or by visiting the link below. Link: http://www.211sepa.org/ Image: Add an image of 211 SEPA logo</p>	
	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring</p>	

trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.

If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.

If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.

the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.

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