

MERS-CoV

Preparedness	Twitter	Facebook	Image (Instagram)
General Updates	<p>Make sure to wash hands with soap and water to help prevent illness. For more prevention tips go to bit.ly/addurl (*Website similar to http://1.usa.gov/1oqt3b4)</p>	<p>Make sure to wash hands with soap and water to help prevent illness. For more prevention tips go to the website below.</p> <p>Link:*Website similar to http://www.cdc.gov/flu/professionals/infectioncontrol/resphygiene.htm</p> <p>Image: Add photo of hand washing</p>	
Traveling Information	<p>If you are traveling, make sure to stay up to date on all vaccinations. Refer to your health care provider for more info #EventHashtag</p> <p>If you are traveling, check out health notices for info about disease and how to prepare for it http://1.usa.gov/1bEk7KV #EventHashtag</p> <p>Worried about getting sick on vacation? Check this site before traveling to help prevent illness: http://1.usa.gov/1bEk7KV #EventHashtag</p> <p>Travelers protect yourself: wash hands often, avoid sick people, and stay up-to-date on all vaccinations #EventHashtag</p> <p>Traveling to countries near or in the Arabian Peninsula? Get info on MERS-CoV from http://1.usa.gov/1recQYb #EventHashtag</p>	<p>If you are traveling, make sure to stay up to date on all vaccinations. Also remember to check out health notices for info about disease and how to prepare yourself for it. Refer to your health care provider for more information.</p> <p>Link: http://wwwnc.cdc.gov/travel/</p> <p>Image: Link includes a photo</p> <p>Are you worried about getting sick while on vacation? Check out this website before traveling to get information on how to prevent illness. Remember to wash your hands often.</p> <p>Link: http://wwwnc.cdc.gov/travel/</p> <p>Image: Link includes a photo</p> <p>If you are traveling to countries near or in the Arabian Peninsula, check out information on</p>	<u>http://wwwnc.cdc.gov/travel/files/mers-poster.pdf</u> <Infographic for travels to the Arabian Peninsula>

		<p>MERS-CoV. Remember to wash hands often and avoid sick people as well. For more information on see the website below.</p> <p>Link: http://www.cdc.gov/coronavirus/mers/faq.html</p> <p>Image: Include map of Arabian Peninsula and surrounding area.</p>	
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Response	Twitter	Facebook	Image (Instagram)
General Updates	FYI: We are using #EventHashtag for updates on the spread of MERS-CoV. We encourage everyone to do the same.	Watch the latest (insert time) press briefing on MERS-CoV from (PA DOH/Governor). The next update on MERS-CoV will take place at	

	<p>What is MERS-CoV? For more information go to http://1.usa.gov/1tKuGD3 #EventHashtag</p> <p>The next update on #EventHashtag from (PA DOH/governor) will be at XXX time/day. Watch it here bit.ly/addurl</p> <p>Remember to also follow PA DOH on Facebook and Instagram for more info #EventHashtag <link to Facebook page, Instagram username></p> <p>Only use 911 in emergencies. Use XXX for other requests #EventHashtag</p> <p>Follow @(Insert DOH Twitter handle) for updates on #EventHashtag</p> <p>Tweet your #EventHashtag questions in to @(Insert DOH Twitter handle) and we will do our best to answer them.</p> <p>Follow (insert Twitter handles of appropriate federal/state/local officials) for more important facts about MERS-CoV #EventHashtag</p> <p>Text “Follow @(insert DOH Twitter handle) to 40404 to receive updates via text message #EventHashtag</p> <p>(*If power is out, could link to YouTube video/website of local news station/PA DOH</p>	<p>(insert date/time), so keep checking back for the latest information</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p> <p>What is MERS-CoV? For more information, check out this link from the CDC</p> <p>Link: http://www.cdc.gov/CORONAVIRUS/MERS/</p> <p>Image: Link has an image</p> <p>Have a Twitter account? If so, follow @(insert DOH or EMA Twitter name) for updates on the spread of MERS-CoV and what you can do to keep you and your family safe.</p> <p>Link: PA DOH Twitter page</p> <p>Image: Use PA DOH Twitter image</p> <p>Ask us your questions about MERS-CoV by commenting on this post and we'll do our best to answer them.</p> <p>Link: addurl.gov</p> <p>Image: Include photo from press conference</p> <p>For important information and facts about MERS-CoV, like this/these organization(s): (list organizations)</p> <p>Link: Organization(s) website</p> <p>Image: Include photo(s) of organizations</p>	
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	<p>website with summary of key points from press conference)</p> <p>(*Tweet key messages from press conference)</p> <p>(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p> <p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.)</p>	<p>(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)</p> <p>(*Share key messages from press conference)</p> <p>(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p> <p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.)</p>	
Outbreak Status	<p>PA DOH investigating outbreak of MERS-CoV in XXX counties. More at bit.ly/addurl #EventHashtag</p> <p>For concerns about MERS-CoV in your area, check this map: bit.ly/addurl #EventHashtag</p> <p>XX cases of MERS-CoV reported to PA DOH since January 1-go to bit.ly/addurl for more information #EventHashtag</p> <p>Retweet important messages from press conferences</p>	<p>PA Department of Health is investigating an outbreak of MERS-CoV in XXX counties. Keep checking here for updates.</p> <p>Link: bit.ly/addurl</p> <p>Image: Link needs a photo</p> <p>XXX cases of MERS-CoV have been reported to PA DOH since (day/time) in the following counties: (list counties)</p> <p>Link: bit.ly/addurl</p> <p>Image: Include a map of PA with highlighted affected areas</p>	<Map of outbreak>

	<p>Wash hands and cover coughs and sneezes to prevent spread of MERS-CoV #EventHashtag</p>	<p>Share important messages from press conferences</p> <p>If you are concerned about the levels of MERS-CoV in your area, check out this map of the country. It will show you the geographical spread of the virus.</p> <p>Link: bit.ly/addurl</p> <p>Image: Include a photo of the outbreak spread across the country</p> <p>Remember to always wash your hands after touching surfaces that may have the virus or after being in contact with a sick person.</p> <p>Link: bit.ly/addurl</p> <p>Image: Link includes a photo</p>	
MERS Overview	<p>MERS-CoV is short for Middle East Respiratory Syndrome – Coronavirus. To learn more visit http://1.usa.gov/1tKuGD3 #EventHashtag</p> <p>MERS-CoV likely came from an animal source. For information on where the virus started click http://1.usa.gov/1recQYb #EventHashtag</p> <p>Learn about what CDC and other public health partners are doing to investigate & respond to MERS-CoV http://1.usa.gov/1IWPIOX #EventHashtag</p>	<p>MERS-CoV is short for Middle Eastern Respiratory Syndrome – Coronavirus. To learn more about MERS, and coronavirus in general, check out the link below for more information.</p> <p>Link: http://www.cdc.gov/CORONAVIRUS/MERS/</p> <p>Image: Link includes image</p> <p>MERS-CoV likely came from an animal source. In addition to humans, MERS CoV has been found in camels, but more information is needed to figure out the possible roles than</p>	

Symptoms of MERS-CoV	<p>Check out this podcast from CDC to learn more about MERS-CoV</p> <p>#EventHashtag</p>	<p>animals play in the transmission of the virus. For more information:</p> <p>Link: http://www.cdc.gov/coronavirus/mers/faq.html</p> <p>Image: Camel</p> <p>Learn more about MERS-CoV and its current risk to the American public, including what CDC and other public health partners are doing to investigate and respond by checking out the link below.</p> <p>Link: http://www.cdc.gov/coronavirus/MERS/US.html</p> <p>Image: Add an image of the virus under a microscope</p> <p>Want to learn more about MERS-CoV? Check out this podcast from CDC for more information.</p> <p>Link: http://www2c.cdc.gov/podcasts/player.asp?f=8632457</p> <p>Image: Add an image of the virus under a microscope</p>	
	<p>Know the signs of MERS-CoV: fever/cough/shortness of breath</p> <p>#EventHashtag</p>	<p>Know the signs and symptoms of MERS-CoV: fever, cough, shortness of breath. Some people also experience GI symptoms including diarrhea and nausea/vomiting. Some had mild</p>	

	<p>Some people with MERS also had gastrointestinal symptoms including diarrhea and nausea/vomiting http://1.usa.gov/1jZxTOv #EventHashtag</p> <p>Some infected people had mild (cold-like) symptoms or no symptoms at all & they recovered http://1.usa.gov/1jZxTOv #EventHashtag</p> <p>Many people w/ MERS experience severe complications such as pneumonia & kidney failure http://1.usa.gov/1jZxTOv #EventHashtag</p> <p>About 30% of people w/ MERS have died & most who died had an underlying medical condition http://1.usa.gov/1jZxTOv #EventHashtag</p> <p>People w/ pre-existing medical conditions/weakened immune system may be more likely to be infected w/ MERS/have severe case #EventHashtag</p> <p>Incubation period refers to the time after exposure when a person does not feel sick & shows no symptoms of disease #EventHashtag</p> <p>The incubation period for MERS-CoV is 2-14 days. Watch for symptoms #EventHashtag</p>	<p>(cold-like) symptoms or no symptoms at all and recovered. For more info:</p> <p>Link: http://www.cdc.gov/coronavirus/MERS/about_symptoms.html</p> <p>Image: Include image of sick person</p> <p>MERS can lead to severe complications such as pneumonia & kidney failure. About 30% of people w/ MERS have died & most who died had an underlying medical condition. People w/ pre-existing medical conditions (e.g. asthma) or weakened immune systems may be more likely to be infected or have severe cases.</p> <p>Link: http://www.cdc.gov/coronavirus/MERS/about_symptoms.html</p> <p>Image: Include image of sick person</p> <p>The incubation period is the time after exposure when a person does not feel sick and shows no symptoms of the disease. The incubation period for MERS-CoV is 2-14 days. Watch out for symptoms and avoid contact with sick people.</p> <p>Link: http://www.cdc.gov/coronavirus/MERS/about_symptoms.html</p> <p>Image: Include image of sick person</p>
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	<p>If you are showing signs of MERS-CoV, call your doctor and tell the doctor where you traveled</p> <p>http://1.usa.gov/1jZxTOv #EventHashtag</p>	<p>If you are showing signs of MERS-CoV, such as fever, coughing, or shortness of breath, call your doctor and tell the doctor where you have traveled. Your doctor will work with your local health department to get you tested.</p> <p>Link:</p> <p>http://www.cdc.gov/coronavirus/MERS/about/symptoms.html</p> <p>Image: Sick Person</p>	
Disease Transmission	<p>MERS-CoV is spread by close contact, including living/caring for sick persons</p> <p>http://1.usa.gov/1rEpj8Z #EventHashtag</p> <p>All reported MERS cases have been linked to countries in and around the Arabian Peninsula</p> <p>http://1.usa.gov/1rEpj8Z #EventHashtag</p> <p>MERS-CoV is able to survive in the environment for XXX days. Wash hands often bit.ly/addurl #EventHashtag</p> <p>MERS-CoV can live on surfaces like handrails and doorknobs for XXX days. Wash hands often #EventHashtag</p> <p>Retweet important messages from CDC/WHO</p>	<p>MERS-CoV is spread by close contact, including living or caring for a sick person. Remember to wash your hands often and use a facemask when caring for a sick person.</p> <p>Link:</p> <p>http://www.cdc.gov/coronavirus/MERS/about/transmission.html</p> <p>Image: Link needs a photo</p> <p>All reported cases have been linked to countries in/near the Arabian Peninsula. Most infected people lived in the Arabian Peninsula or recently traveled from the Arabian Peninsula before getting sick. A few became infected after close contact w/ an infected person who recently traveled there.</p> <p>Link:</p> <p>http://www.cdc.gov/coronavirus/MERS/about/transmission.html</p> <p>Image: Show Arabian Peninsula</p>	

		<p>MERS-CoV can survive in the environment and live on surfaces like handrails, doorknobs, and counters for XXX days. Wash counters down and wash hands frequently.</p> <p>Link: addurl.gov</p> <p>Image: Link needs a photo</p> <p>Share important messages from CDC/WHO</p>	
People at Increased Risk	<p>Worried you may have been exposed to MERS-CoV? Find out more here #EventHashtag</p> <p>Those @ increased risk for MERS: recent travelers to Arabian Peninsula or close contact w/ recent traveler/confirmed MERS case #EventHashtag</p>	<p>Worried that you may have been exposed to MERS-CoV? Check out this resource to learn more about people who may be at an increased risk for MERS-CoV. Those at increased risk include recent travelers to the Arabian Peninsula, close contacts with such a traveler, or close contact to confirmed case of MERS.</p> <p>Link: http://www.cdc.gov/coronavirus/MERS/risk.html</p> <p>Image: Image of Arabian Peninsula</p>	
Prevention & Treatment	<p>There is no vaccine to prevent MERS-CoV. Learn more about what you can do to protect yourself: #EventHashtag</p> <p>If you are showing signs of MERS-CoV, call your doctor and tell the doctor where you traveled #EventHashtag</p>	<p>Currently there is no vaccine to prevent MERS-CoV infection. However, there are things you can do to protect yourself from MERS. Check out this resource to learn more.</p> <p>Link: http://www.cdc.gov/coronavirus/MERS/about/prevention.html</p> <p>Image: Sneezing into a tissue/Washing hands</p>	

If you are showing signs of MERS-CoV, your doctor will work with your local health department to get you tested #EventHashtag

If you have or are being evaluated for MERS-CoV follow these important steps to prevent spreading <http://1.usa.gov/1nH6uBX> #EventHashtag

Have an appointment with a doctor? Make sure to wear a facemask bit.ly/addurl #EventHashtag

Going to the doctor's office? Don't be afraid of the waiting room. Keep a distance of 6ft and wear a facemask bit.ly/addurl #EventHashtag

If sick, stay home aside from getting medical care. Don't go to work, school, or use public transportation #EventHashtag

If sick, separate yourself from ppl at home/wear facemask/cover coughs & sneezes/wash hands often/don't share household items
#EventHashtag

If you have or are being tested for MERS-CoV, let doc know before an appointment so they can take steps to stop spreading #EventHashtag

If you are showing signs of MERS-CoV, such as fever, coughing, or shortness of breath, call your doctor and tell the doctor where you have traveled. Your doctor will work with your local health department to get you tested.

Link:

<http://www.cdc.gov/coronavirus/MERS/about/symptoms.html>

Image: Sick Person

Do you have an appointment with a doctor? Make sure to wear a facemask to prevent the spread of the disease. Don't have a facemask? Use a tissue to cover coughs and sneezes.

Link: addurl.gov

Image: Include a photo of a facemask

Going to the doctor's office with a sick family member/friend? Don't be afraid of the waiting room. Keep a distance of 6ft from sick people and consider wearing a facemask.

Link: addurl.gov

If you have or are being evaluated for MERS-CoV, stay home aside from medical care – don't go to work, school, or use public transportation. Separate yourself from people at home, wear a facemask, cover your coughs/sneezes, wash your hands often, & don't share household items.

If you are sick, drink plenty of water/clear liquids to prevent fluid loss & avoid close contact w/ people to avoid spreading #EventHashtag

Stay home for **XXX days/hours** after your fever is gone without fever-reducing medication
#EventHashtag

For more information on everyday preventive actions you can take to protect yourself from MERS: <http://1.usa.gov/1rHkpGg> #EventHashtag

Retweet important messages from CDC/WHO

Link:

<http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html#people>

Image: Show sick person or hand washing

If you have or are being evaluated for MERS-CoV, call your doctor's office before your appointment and let them know so that they can take steps to make sure the virus doesn't spread

Link:

<http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html#people>

Image: Doctor's office

If you are sick, drink plenty of water/clear fluids and avoid close contact with people. Stay home for **XXX days** after your fever is gone without fever-reducing medication.

Link: [addurl.gov](#)

Image: Sick person

For more information on everyday preventive actions you can take to protect yourself from MERS-CoV, check out this resource:

Link:

<http://www.cdc.gov/coronavirus/MERS/about/prevention.html>

Image: Hand washing

Share important messages from CDC/WHO

Prevention – Caring for the Sick	<p>If you live with or provide care for person who has or may have MERS-CoV, follow these important steps http://1.usa.gov/1kfrVJX #EventHashtag</p> <p>If you had close contact with someone who has or is being tested for MERS-CoV, follow these important steps http://1.usa.gov/UyC6N3 #EventHashtag</p> <p>Only those providing care for the sick person should remain in the home. Others should stay elsewhere http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>While person is sick, keep visitors from entering the home http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>Keep elderly/chronically ill/those w/ weak immune systems away from sick persons http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>Shared spaces in home should have good air flow: air conditioner/open window http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>Wear facemask/gown/gloves when in contact with sick persons bodily fluids http://1.usa.gov/1iZtNOW #EventHashtag</p>	<p>If you live with or provide care for someone who has or is being tested for MERS-CoV, check out this resource to learn about the steps you can take to keep the virus from spreading.</p> <p>Link: http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html#household</p> <p>Image: Sick person</p> <p>If you had close contact with someone who has or is being test for MERS-CoV, watch for these symptoms: fever, coughing, shortness of breath, chills, aches, sore throat, diarrhea, nausea, runny nose. Check out this resource for more information:</p> <p>Link: http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html#contacts</p> <p>Image: Sick person</p> <p>Only those providing care for the sick person should remain in the home. Others should stay elsewhere. Keep visitors, especially elderly, chronically ill & those with weak immune systems, away from sick persons.</p> <p>Link: http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html</p> <p>Image: Senior</p>	
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<p>Wash hands often with soap and water/use alcohol-based hand rub often http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>Give pain and fever medications to sick persons to help ease symptoms http://1.usa.gov/1kMDhPg #EventHashtag</p> <p>Avoid sharing items with sick people http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>After sick person uses cup/utensils/towels/bedding wash thoroughly http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>Wash down frequently touched surfaces every day: doorknobs/tabletops/toilets http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>Wear disposable gloves when cleaning surfaces http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>Wash laundry thoroughly with detergent and warm water, wear gloves, wash hands http://1.usa.gov/1iZtNOW #EventHashtag</p> <p>Place all used gloves/gowns/facemasks in lined container before disposing. Wash hands immediately http://1.usa.gov/1iZtNOW #EventHashtag</p>	<p>Make sure that shared spaces in the home have good air flow, such as by an air conditioner or an opened window, weather permitting.</p> <p>Link: http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html</p> <p>Image: Open window</p> <p>Wear a facemask, gown, and gloves when in contact with sick person's bodily fluids. Wash hands often with soap and water or use alcohol-based hand rub. Avoid touching your mouth, nose, and eyes with unwashed hands.</p> <p>Link: http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html</p> <p>Image: Hand washing</p> <p>Give pain and fever medications to sick persons to ease symptoms.</p> <p>Link: http://www.cdc.gov/coronavirus/about/index.html</p> <p>Image: Sick person</p> <p>Avoid sharing items with sick people. After a sick person uses a cup, utensils, towel, or bedding, be sure to wash these items thoroughly.</p>	
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Monitor your health for 14 days after caring for sick person <http://1.usa.gov/1iZtNOW>
#EventHashtag

If you develop symptoms contact your doctor immediately and explain possible exposure to MERS-CoV <http://1.usa.gov/1iZtNOW>
#EventHashtag

Link:
<http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html>

Image: Sick person

Wash down frequently touched surfaces every day. These include doorknobs, tabletops, and toilets. Wear disposable gloves when cleaning surfaces. For more information visit the link below.

Link:
<http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html>

Image: Doorknob

Place all used gloves, gowns, and facemasks in a lined trash container. Wash your hands immediately. For more information visit the link below.

Link:
<http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html>

Image: Trash can

Wash sick persons' laundry thoroughly with detergent and warm water. Wear gloves while handling dirty laundry and wash hands immediately after.

Link:
<http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html>

		<p>Image: Washing machine</p> <p>Monitor your health for 14 days after caring for a sick person. If you develop symptoms, contact your doctor immediately and explain possible exposure to MERS-CoV.</p> <p>Link: http://www.cdc.gov/coronavirus/mers/hcp/home-care-patient.html</p> <p>Image: Sick person</p>	
School Closures	<p>Authorities are closing schools in XXX county(ies). Go to bit.ly/addurl for up to date information in your district #EventHashtag</p> <p>Schools in XXX county will be closed for X amount of days bit.ly/addurl #EventHashtag</p> <p>Does your child have a fever? Keep them home from school until 24 hours fever free without medication bit.ly/addurl #EventHashtag</p> <p>Is your child nauseous or vomiting? Keep them home from school bit.ly/addurl #EventHashtag</p> <p>Retweet important messages from city/school district</p>	<p>Authorities are closing schools in XXX county(ies). Find up to date information and whether your school is affected using the link below.</p> <p>Link: addurl.gov</p> <p>Image: Link needs a photo</p> <p>Schools in XXX county will be closed for XXX days. For more information follow the link below.</p> <p>Link: addurl.gov</p> <p>Image: Photo of school</p> <p>Does your child have a fever? Keep them home from school until 24 hours fever free without fever-reducing medication.</p> <p>Remember to wash your hands often.</p> <p>Link: addurl.gov</p> <p>Image: Link includes a photo</p>	

		<p>Is your child nauseous or vomiting? Keep them home from school until XXX days/hours after nausea/vomiting/diarrhea is gone. Remember to wash your hands often.</p> <p>Link: addurl.gov</p> <p>Image: Link includes a photo</p> <p>Share important messages from city/school district</p>	
Social Distancing Measures	<p>Distance yourself from those who may be sick. Avoid contact or wear a facemask and wash hands often #EventHashtag</p> <p>Try to keep a 6 foot distance from others to avoid getting sick bit.ly/addurl #EventHashtag</p> <p>Avoid public places/large gatherings of people/riding public transportation. Wash hands often and wear a facemask. #EventHashtag</p> <p>If possible, work from home/telecommute. Need to go in? Wear a facemask and wash hands often #EventHashtag</p> <p>Check for school closures in your community bit.ly/addurl #EventHashtag</p> <p>All nonessential businesses are closed and employees should stay home. For more information visit bit.ly/addurl #EventHashtag</p>	<p>Try to keep a 6 foot distance from those who are sick to avoid getting sick. If you can't avoid contact, wear a facemask and wash your hands often.</p> <p>Link: addurl.gov</p> <p>Image: Facemask</p> <p>Avoid public places, like public transportation and large gatherings of people. If you cannot avoid these places, wear a facemask and wash your hands often or use an alcohol-based hand rub.</p> <p>Link: addurl.gov</p> <p>Image: Include photo of hand sanitizer</p> <p>If it is possible, work from home or telecommute. If you need to go in, wear a facemask and wash your hands often or use an alcohol-based hand rub.</p> <p>Image: Laptop/Working from home</p>	

<p>Events in XXX county(ies) are cancelled. For more information visit bit.ly/addurl #EventHashtag</p> <p>Contact XXX if you are in isolation but need supplies. Volunteers are working to keep your life as normal as possible #EventHashtag</p> <p>Need groceries? Contact XXX to have a volunteer assist you bit.ly/addurl #EventHashtag</p> <p>Know the difference between quarantine and isolation: http://1.usa.gov/1gPmcCP #EventHashtag</p> <p>Retweet important messages from schools, businesses, and community organizations</p>	<p>All nonessential businesses are closed and employees should stay home. Avoid public places, wash your hands often, and wear a facemask.</p> <p>Link: addurl.gov</p> <p>Image: "Closed" sign</p> <p>XXX events have been cancelled. Check if events in your community are cancelled before you leave for them. If they aren't cancelled and you are attending, wear a facemask and wash hands often.</p> <p>Link: addurl.gov</p> <p>Image: "Closed" sign</p> <p>Contact XXX if you are in isolation but need supplies, like groceries or medicines. Volunteers are working to assist you and to keep your life as normal as possible.</p> <p>Link: addurl.gov</p> <p>Image: Grocery bag</p> <p>Know the difference between quarantine and isolation? Check out this resource to learn more.</p> <p>Link: http://emergency.cdc.gov/preparedness/quarantine/index.asp</p> <p>Image: Quarantine sign</p>	
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		Share important messages from schools, businesses, and community organizations	
Mass Prophylaxis	*No vaccine or treatment is currently available. In the event that changes, see “Infectious Disease Outbreak - Pandemic Flu” message templates for “Vaccine” and “POD” messages		
Business Owners/Employers	<p>Business owners: Up to 40% of the workforce may be absent during the peak of pandemic illness. Plan accordingly. #EventHashtag</p> <p>Business owners: If you can, have employees telecommute/work from home instead of going into work #EventHashtag</p> <p>Business owners: If employees must go into work, try staggering shifts to reduce the spread of disease #EventHashtag</p> <p>Business owners: Employees may be absent for longer periods of time due to personal illness/childcare closures #EventHashtag</p> <p>Business owners: Encourage ill employees to stay home without fear of any reprisals #EventHashtag</p> <p>Business owners: Encourage employees to wash hands often and cough/sneeze into tissues #EventHashtag</p>	<p>Business owners: Up to 40% of the workforce may be absent during the peak of pandemic illness. Employees may be absent for longer periods of time due to personal illness/childcare closures. Plan accordingly.</p> <p>Image: Sick person at work</p> <p>Business owners: If you can, have employees telecommute/work from home instead of going into work. If employees must go into work, try staggering shifts to reduce the spread of disease.</p> <p>Image: Laptop and cell phone</p> <p>Business owners: Encourage ill employees to stay home without fear of any reprisals to help prevent the spread of the disease. Encourage healthy employees to wash hands often and cough/sneeze into tissues to prevent the spread of disease.</p> <p>Image: Sick person at work</p>	

	<p>Business owners: Consider providing employees who must meet together with facemasks to reduce the spread of disease #EventHashtag</p> <p>Business owners: Avoid having a gathering, such as meetings. Replace with email/conference calls #EventHashtag</p> <p>Business owners: Discourage employees from using other's phones, desk, offices & supplies #EventHashtag</p> <p>Business owners: Communicate to employees their options for working from home #EventHashtag</p> <p>Business owners: Communicate with employees effectively to reduce panic and anxiety #EventHashtag</p> <p>Business owners: If your business remains open, clean workspace regularly to reduce the spread of disease #EventHashtag</p> <p>Going to work? Wipe down frequently touched locations: doorknobs/light switches/counter tops/phones/computers/walls #EventHashtag</p> <p>Going to work? When cleaning surfaces, use soap, detergent, or disinfectants #EventHashtag</p>	<p>Business owners: Avoid having a gathering of people, such as meetings. Try to replace with email/phone calls. Consider providing employees who must meet together with facemasks to reduce the spread of disease.</p> <p>Image: Laptop and cell phone</p> <p>Business owners: Discourage employees from using other's phones, desk, offices, and supplies to help prevent the spread of disease.</p> <p>Image: Office supplies</p> <p>Business owners: Communicate to employees their options for working from home. Make sure to keep communication lines open and effective to reduce panic and anxiety.</p> <p>Image: Laptop and cell phone</p> <p>Business owners: If your business remains open, clean your workspace regularly to reduce the spread of disease. Wipe down frequently touched locations often such as doorknobs, light switches, counter tops, phones, computer & walls. When cleaning surfaces, use soap, detergents, or disinfectants.</p> <p>Image: Cleaning products</p> <p>Share important messages from OSHA</p>	
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	<p>Retweet important messages from OSHA</p>		
<p>Religious Groups/Leaders</p>	<p>Religious leaders: Consider increasing/decreasing your services during this time #EventHashtag</p> <p>Religious leaders: You may be asked to shut down by (CDC/WHO). Plan accordingly & communicate w/ members bit.ly/addurl #EventHashtag</p> <p>Religious leaders: Plan for staff absences during the pandemic period #EventHashtag</p> <p>Religious leaders: Work together with other organizations to help communities during this time #EventHashtag</p>	<p>Religious leaders: Consider increasing/decreasing religious services during this time.</p> <p>Image: Church or congregation</p> <p>Religious leaders: You may be asked to shut down by (CDC/WHO). Plan accordingly and communicate your organizations actions to members effectively.</p> <p>Link: addurl.gov</p> <p>Image: Church or congregation</p> <p>Religious leaders: Work together with other organizations to help communities through this trying time.</p> <p>Image: Church or congregation</p>	
<p>Check in With Family/Friends</p>	<p>Update family and friends on your health status by regularly updating social media pages. Phone lines may be jammed #EventHashtag</p> <p>Need help contacting family or friends? Register with Red Cross' Safe and Well http://bit.ly/9ZwlyY #EventHashtag</p> <p>This is a stressful and frightening time for many people. Check on your neighbors who may be worried or may need help #EventHashtag</p>	<p>Update family and friends on your health status regularly by updating social medial pages. Phone lines may be jammed.</p> <p>Image: Smartphone or social media logo</p> <p>Need help contacting family or friends? Register with Red Cross' Safe and Well</p> <p>Link: http://bit.ly/9ZwlyY</p> <p>Image: Link includes a photo</p>	

		This is a stressful and frightening time for many people. Check on your neighbors who may be worried or may need help. Image: Elderly person	
Daily Medical Supplies	<p>Fill almost empty prescriptions early – most insurance companies will cover it #EventHashtag</p> <p>Make sure you have a supply of your daily medicines. Check pharmacy locations and hours #EventHashtag <Map of local pharmacies></p> <p>Contact XXX if you need daily medicines but can't get them. Volunteers will help bit.ly/addurl #EventHashtag</p>	<p>Make sure you have a supply of your daily medicines. Fill almost empty prescriptions early – most insurance companies will cover it. Check pharmacy locations and hours.</p> <p>Image: Include a map of local pharmacies</p> <p>Contact XXX if you need daily medicines but can't get them. Volunteers are working to keep your life as normal as possible.</p> <p>Link: addurl.gov</p> <p>Image: Medicine/Prescription</p>	<Map of local pharmacies> <Hours/phone numbers of local pharmacies>
Hospital Information	<p>Hospital XXX is not accepting new patients at this time. For an updated status on hospitals in your area bit.ly/addurl #EventHashtag</p> <p>Hospital XXX is restricting visitations. Follow the link for more info bit.ly/addurl #EventHashtag</p> <p>Retweet important messages from city/hospitals</p>	<p>Hospital XXX is not accepting new patients at this time. For an updated status on hospitals in your area</p> <p>Link: addurl.gov</p> <p>Image: Include a map of local hospitals</p> <p>XXX hospital is restricting visitations. Follow the link for more information.</p> <p>Link: addurl.gov</p> <p>Image: Include a map with hospital location</p> <p>Share important messages from city/hospitals</p>	<Map of local hospitals>

Mental Health	<p>Mental health services are available. Call 1-800-985-5990 or visit http://1.usa.gov/1krygvf #EventHashtag</p> <p>Feeling depressed or stressed? Mental health services are in your area. Remember to wear a facemask bit.ly/addurl #EventHashtag</p> <p>Help yourself and your community heal. Visit this website for tips http://1.usa.gov/ShAMxO #EventHashtag</p> <p>If the stress is too much for you, ask for help. Contact friends/family or 1-800-985-5990 http://1.usa.gov/1kwrc1R #EventHashtag</p> <p>There are many things you can do to cope with this event: talk with family/friends/clergy http://1.usa.gov/1krygvf #EventHashtag</p> <p>Talk to your children about their thoughts to help put scary info in a more balanced context http://1.usa.gov/1cTJLv0 #EventHashtag</p> <p>Need to talk to someone? SAMHSA is a free, confidential helpline for those in need after a disaster http://1.usa.gov/1kwrc1R #EventHashtag</p>	<p>This is a stressful time, but mental health services are available to help you and your loved ones through it. Call 1-800-985-5990 or visit the link below for more information</p> <p>Link: http://emergency.cdc.gov/mentalhealth/</p> <p>Image: Distressed person</p> <p>Feeling depressed or stressed? Mental health services are in your area. There are many things you can do to cope with this event: talk with family, friends, clergy or visit mental health services located at XXX.</p> <p>Link: addurl.gov</p> <p>Image: Distressed person</p> <p>Help yourself and your community heal: visit this website for tips</p> <p>Link: http://emergency.cdc.gov/masscasualties/copingpub.asp</p> <p>Image: Distressed person</p> <p>If the stress is too much for you, ask for help. Contact friends/family or XXX-XXX-XXXX.</p> <p>Need to talk to someone? SAMHSA is a free, confidential helpline for those in need after a disaster.</p> <p>Link: http://www.disasterdistress.samhsa.gov/</p> <p>Image: Distressed person</p>	
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	<p>Talk to someone about your feelings even though it may seem difficult to ease stress http://1.usa.gov/1mlxH8M #EventHashtag</p> <p>If you feel overwhelmed, take a time-out. Give yourself some time or take a walk to ease stress #EventHashtag</p> <p>Retweet important messages SAMHSA</p>	<p>Talk to your children about their thoughts to help put scary information in a more balanced context.</p> <p>Link: http://www.cdc.gov/violenceprevention/pub/coping_with_stress_tips.html</p> <p>Image: Link includes a photo</p> <p>Talk to someone about your feelings even though it may seem difficult. It may ease stress. Talk with family, friends, clergy.</p> <p>Link: http://emergency.cdc.gov/mentalhealth/</p> <p>Image: Distressed person</p> <p>If you feel overwhelmed, take a time-out. Give yourself some time or take a walk to ease stress.</p> <p>Image: Person out for a walk</p> <p>Share important messages from SAMHSA</p>	
Social Service Needs	<p>Have a non-emergency need? Call 2-1-1 (Or equivalent human service organization contact center in your area) for help bit.ly/addurl #EventHashtag</p> <p>Check local grocery store hours for any changes bit.ly/addurl #EventHashtag <Map of local grocery stores/photo of phone numbers></p>	<p>Have a non-emergency need? Call 2-1-1 (Or equivalent human service organization contact center in your area) for help.</p> <p>Link: addurl.gov</p> <p>Image: SEPA 2-1-1 Logo</p>	<Map of local grocery stores/photo of phone numbers>

	<p>Volunteers needed! Please contact XXX for more info bit.ly/addurl #EventHashtag</p> <p>If you are an agency that supports individuals in their homes, contact your county, call 2-1-1, or click here www.211sepa.org #EventHashtag</p> <p>Retweet important messages from DPW/Salvation Army/Red Cross/United Way/SEPA 2-1-1 (Or equivalent human service organization contact center in your area)</p>	<p>Check local grocery store hours for any changes in hours. Remember to wear a facemask.</p> <p>Link: addurl.gov</p> <p>Image: Include a map of local grocery stores/phone numbers</p> <p>Volunteers needed for helping those who are sick get supplies to make them healthy! Please contact XXX for more information.</p> <p>Link: addurl.gov</p> <p>Image: Volunteers</p> <p>If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1, or by visiting the link below.</p> <p>Link: http://www.211sepa.org/</p> <p>Image: Add an image of 211 SEPA logo</p> <p>Share important messages from DPW/Salvation Army/Red Cross/United Way/SEPA 2-1-1 (Or equivalent human service organization contact center in your area)</p>
Travel Warnings and Restrictions	<p>If you are traveling, make sure to stay up to date on all vaccinations. Refer to your health care provider for more info #EventHashtag</p>	<p>If you are traveling, make sure to stay up to date on all vaccinations. Also remember to check out health notices for info about disease and how to prepare yourself for it.</p>

	<p>If you are traveling, check out health notices for info about disease and how to prepare for it http://1.usa.gov/1bEk7KV #EventHashtag</p> <p>Worried about getting sick on vacation? Check this site before traveling to help prevent illness: http://1.usa.gov/1bEk7KV #EventHashtag</p> <p>Travelers protect yourself: wash hands often, avoid sick people, and stay up-to-date on all vaccinations #EventHashtag</p> <p>Traveling to countries near or in the Arabian Peninsula? Get info on MERS-CoV from http://1.usa.gov/1recQYb #EventHashtag</p> <p>Traveling to countries near/in the Arabian Peninsula? See MERS travel guidance for those areas http://1.usa.gov/1jmhYII #EventHashtag</p> <p>PA DOH/CDC recommended that unnecessary travel be suspended to XXX. For more info visit bit.ly/addurl #EventHashtag</p> <p>Have travel plans? There are restrictions on air travel to/from XXX. Check with your airport for details about your flight #EventHashtag</p> <p>Sick screenings are occurring at all airports/international borders. Expect delays bit.ly/addurl #EventHashtag</p>	<p>Refer to your health care provider for more information.</p> <p>Link: http://wwwnc.cdc.gov/travel/</p> <p>Image: Link includes a photo</p> <p>Are you worried about getting sick while on vacation? Check out this website before traveling to get information on how to prevent illness. Remember to wash your hands often.</p> <p>Link: http://wwwnc.cdc.gov/travel/</p> <p>Image: Link includes a photo</p> <p>If you are traveling to countries near or in the Arabian Peninsula, check out information on MERS-CoV. Remember to wash hands often and avoid sick people as well. For more information on see the website below.</p> <p>Link: http://www.cdc.gov/coronavirus/mers/faq.html</p> <p>Image: Include map of Arabian Peninsula and surrounding area.</p> <p>If you are traveling to countries near or in the Arabian Peninsula, check out updated travel guidance for those areas using the link below.</p> <p>Link: http://www.cdc.gov/coronavirus/MERS/travel.html</p> <p>Image: Show map of the Arabian Peninsula</p>	<p><Infographic for travels to the Arabian Peninsula></p>
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	<p>You may be required to pass a health examination when leaving XXX area bit.ly/addurl #EventHashtag</p> <p>Leave extra time when traveling for possible health screenings at borders bit.ly/addurl #EventHashtag</p> <p>Community XXX is infection-free and safe to travel bit.ly/addurl #EventHashtag</p>	<p>PA DOH/CDC recommends that unnecessary travel be suspended to XXX counties. Please plan accordingly.</p> <p>Link: addurl.gov</p> <p>Image: Include a map of restricted area</p> <p>There are restrictions on air travel to/from XXX. If you have travel plans, check with your airport for details about your flight and how you can prepare.</p> <p>Link: addurl.gov</p> <p>Image: Airplane/Airport</p> <p>Sick screenings are occurring at all airports/international borders. You may be required to pass a health examination when crossing borders. Expect delays and plan accordingly.</p> <p>Link: addurl.gov</p> <p>Image: Airplane/Airport</p>	
Rumor Control	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control</p>	

	<p>during Hurricane Sandy), link your audience to them.</p> <p>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.</p>	<p>page during Hurricane Sandy), link your audience to them.</p>	
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Recovery	Twitter	Facebook	Image
General Updates	<p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p> <p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.</p> <p>Reminder: We are using #EventHashtag for updates on the spread of MERS-CoV. We encourage everyone to do the same.</p>	<p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p> <p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.</p> <p>Watch the latest (insert time) press briefing on MERS-CoV from (PA DOH/Governor). The next update on MERS-CoV will take place at (insert date/time), so keep checking back for the latest information.</p>	

<p>The next update on #EventHashtag from (PA DOH/governor) will be at XXX time/day. Watch it here bit.ly/addurl</p> <p>Remember to follow PA DOH on Facebook and Instagram for more info #EventHashtag <link to Facebook page, Instagram username></p> <p>Stay up to date on information about #EventHashtag on local TV news stations, radio stations, and trusted social media pages.</p> <p>Only use 911 in emergencies. Use XXX for other requests #EventHashtag</p> <p>Tweet your #EventHashtag questions in to @(Insert DOH Twitter handle) and we will do our best to answer them.</p> <p>Follow (insert Twitter handles of appropriate federal/state/local officials) for more important facts about MERS-CoV. #EventHashtag</p> <p>MERS-CoV outbreaks may come in waves. Continue to wash hands and cover coughs and sneezes bit.ly/addurl #EventHashtag</p> <p>(If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p>	<p>Link: addurl.gov Image: Include photo from press conference</p> <p>Have a Twitter account? If so, follow @(insert DOH Twitter handle) for updates on the spread of MERS-CoV and what you can do to keep you and your family safe. Link: PA DOH Twitter page Image: Use PA DOH Twitter image</p> <p>Ask us your questions about MERS-CoV by commenting on this post and we'll do our best to answer them. Link: addurl.gov Image: Include photo from press conference</p> <p>Stay up to date on information about MERS-CoV by watching local TV news stations, radio stations, and trusted social media pages Link: addurl.gov Image: Include photo of local news stations</p> <p>For important information and facts about MERS-CoV, like this/these organization(s): (list organizations) Link: Organization(s) website Image: Include photo(s) of organizations</p> <p>MERS-CoV outbreaks may come in waves. Continue to wash hands and cover coughs and sneezes.</p>
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	<p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.)</p>	<p>Link: addurl.gov Image: Hand washing (If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials” Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.)</p>	
Mental Health	<p>Mental health services remain open in your area. For more info visit bit.ly/addurl #EventHashtag</p> <p>Mental health services are open in XXX counties. For more info visit bit.ly/addurl #EventHashtag</p> <p>Mental health services will remain open until XXX day/time. For more info visit bit.ly/addurl #EventHashtag</p> <p>Mental health services are available. Call XXX-XXX-XXXX or visit http://1.usa.gov/1krygvf #EventHashtag</p> <p>Coping with a pandemic can be stressful. SAMHSA is a free, confidential service to help http://1.usa.gov/1kwrc1R #EventHashtag</p>	<p>The MERS-CoV outbreak was stressful for many people. However, mental health services are available to help you and your loved ones through it. Call 1-800-985-5990 or visit the link below for more information Link: http://emergency.cdc.gov/mentalhealth/ Image: Distressed person</p> <p>Mental health services will remain open in XXX counties. For more information, call XXX-XXX-XXXX or visit the link below. Link: addurl.gov Image: Include a map of where mental health services are located</p>	

<p>Feeling depressed or stressed? Mental health services are in your area bit.ly/addurl #EventHashtag</p> <p>Help yourself and your community heal: visit this website for tips http://1.usa.gov/ShAMxO #EventHashtag</p> <p>Give yourself time to heal. If you need help contact XXX-XXX-XXXX or visit bit.ly/addurl #EventHashtag</p> <p>Talk to someone about your feelings even though it may seem difficult to ease stress http://1.usa.gov/1mlxH8M #EventHashtag</p> <p>Tip to ease stress: don't hold yourself responsible http://1.usa.gov/1mlxH8M #EventHashtag</p> <p>If you feel overwhelmed, take a time-out. Give yourself some time or take a walk to ease stress #EventHashtag</p> <p>There are many things you can do to cope with this event: talk with family/friends/clergy http://1.usa.gov/1krygvf #EventHashtag</p>	<p>Mental health services in XXX counties will remain open until XXXday/time. For more information visit the link below.</p> <p>Link: addurl.gov</p> <p>Image: Include a map of local mental health services</p> <p>Feeling depressed or stressed? Mental health services remain open in your area. For more information visit the link below.</p> <p>Link: addurl.gov</p> <p>Image: Include a map of mental health services</p> <p>Coping with a pandemic can be stressful. SAMHSA is a free, confidential service to help you heal.</p> <p>Link: http://www.disasterdistress.samhsa.gov/</p> <p>Image: Distressed person</p> <p>Help yourself and your community heal. Visit the link below for tips.</p> <p>Link: http://emergency.cdc.gov/masscasualties/copingpub.asp</p> <p>Image: Distressed person</p> <p>Give yourself time to heal. If you need help, contact XXX-XXX-XXXX or visit the link below.</p> <p>Link: addurl.gov</p>
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	<p>Talk to your children about their thoughts. You do not need to have all the answers, just listen</p> <p>http://1.usa.gov/1cTJLv0 #EventHashtag</p>	<p>Image: Needs a photo</p> <p>Talk to someone about your feelings to ease stress, even though it may seem difficult. Talk with family, friends, clergy.</p> <p>Link: http://emergency.cdc.gov/mentalhealth/</p> <p>Image: Distressed person</p> <p>Tip to ease stress: don't hold yourself responsible for what happened or be frustrated because you feel that you cannot directly help with the rescue work.</p> <p>Link: http://www.samhsa.gov/csatdisasterrecovery/outreach/afterDisasterSelfCareTipsForDealingWithStress.pdf</p> <p>Image: Distressed person</p> <p>If you feel overwhelmed, take a time-out. Give yourself some time or take a walk to ease stress.</p> <p>Image: Person walking</p> <p>Talk to your children about their thoughts. You do not need to have all the answers, just listen.</p> <p>Link: http://www.cdc.gov/violenceprevention/pub/coping_with_stress_tips.html</p> <p>Image: Link includes a photo</p>
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Business Owners/Employers	<p>It is recommended that businesses begin to operate at their regularly scheduled times bit.ly/addurl #EventHashtag</p> <p>As you start regular business hours again, prepare for lingering employee absenteeism bit.ly/addurl #EventHashtag</p>	<p>CDC/WHO recommends that businesses begin to operate at their regularly scheduled times. As you start regular business hours again, prepare for lingering employee absenteeism. Link: addurl.gov Image: "Open" Sign</p>	
Religious Groups/Leaders	<p>It is recommended that services/operations begin to operate at their regularly scheduled times bit.ly/addurl #EventHashtag</p> <p>Prepare for increase in members as the pandemic ends bit.ly/addurl #EventHashtag</p> <p>Consider extending services/operations to prepare for an increase in service goers bit.ly/addurl #EventHashtag</p>	<p>CDC/WHO recommends that services/operations being to operate at their regularly scheduled times. Prepare for an increase in members as the pandemic ends. Consider extending services/operations to prepare for this increase. Link: addurl.gov Image: Church or congregation</p>	
Medical Supplies	<p>Need medicine? Check out the map for local pharmacies currently open in your area bit.ly/addurl #EventHashtag <Map of local, open pharmacies></p>	<p>Need medicine? Check out the map for local pharmacies that are currently open in your area. Visit the link below for more information. Link: addurl.gov Image: Include a map of local pharmacies that are open</p>	<Map of local, open pharmacies>
Travel Warnings	<p>The travel warning to/from XXX has been lifted. For more information visit bit.ly/addurl #EventHashtag</p>	<p>The travel warning to/from XXX has been lifted. For more information visit the link below. Link: addurl.gov</p>	<Map of travel restriction areas>

Social Service Needs	<p>Travel warnings still in effect for XXX. For more information visit bit.ly/addurl #EventHashtag</p>	<p>Image: Include a map of the above area</p> <p>Travel warnings are still in effect for XXX counties. For more information visit the link below.</p> <p>Link: addurl.gov</p> <p>Image: Include a map of the above area</p>	
	<p>Have a non-emergency need? Call 2-1-1 (Or equivalent human service organization contact center in your area) for help bit.ly/addurl #EventHashtag</p> <p>Check local grocery store hours for any changes #EventHashtag <Map of local grocery stores/photo of phone numbers></p> <p>Volunteers needed to help with XXX. For more information go to bit.ly/addurl #EventHashtag</p> <p>Running out of supplies? Contact XXX for a volunteer to pick items up for you and your family bit.ly/addurl #EventHashtag</p> <p>Retweet important messages from city/Red Cross/United Way/SEPA 2-1-1 (Or equivalent human service organization contact center in your area)</p>	<p>Have a non-emergency need? Call 2-1-1 (Or equivalent human service organization contact center in your area) for help.</p> <p>Link: addurl.gov</p> <p>Image: SEPA 2-1-1 Logo</p> <p>Check local grocery store hours for any changes</p> <p>Link: addurl.gov</p> <p>Image: Include a map of local grocery stores/phone numbers</p> <p>Volunteers needed for help with XXX! Please contact XXX for more information or visit the link below</p> <p>Link: addurl.gov</p> <p>Image: Volunteers</p> <p>Running out of supplies? Contact XXX for a volunteer to pick items up for you and your family. Volunteers are working hard to keep your life as normal as possible.</p> <p>Link: addurl.gov</p>	<p><Map of local grocery stores></p> <p><Hours/phone numbers to local grocery stores></p>

Rumor control	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.</p> <p>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.</p>	<p>Image: Volunteers</p> <p>Share important messages from the city/Red Cross/United Way/SEPA 2-1-1 (Or equivalent human service organization contact center in your area)</p>	
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