

Hazardous Material Release (Benzene)

Response	Twitter	Facebook	Image (Instagram)
Overview	<p>FYI: We are using #EventHashtag for updates on the benzene release. We encourage everyone to do the same.</p> <p>Officials suspect that Benzene, a chemical agent, has been released in XXXXXXXXXX area/building #EventHashtag</p> <p>Officials believe that people who were at (insert location) on (insert date and time) may have been exposed to benzene #EventHashtag</p> <p>As of now, XXX number of benzene exposure cases have been confirmed #EventHashtag</p> <p>Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more #EventHashtag</p> <p>By staying informed/following instructions from health officials you can help protect yourself & your family from this threat #EventHashtag</p> <p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p>	<p>Officials suspect that cyanide, a chemical agent, has been released in XXX area/building. Officials believe that people who were at (insert location) on (insert date and time) may have been exposed to cyanide. As of now, XXX number of cyanide cases have been confirmed. Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more.</p> <p>Link: addurl.gov</p> <p>By staying informed & following instructions from health officials, you can help protect yourself and your family from this threat.</p> <p>Image: Include photo from press conference</p> <p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p> <p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.</p>	

	<p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.</p>		
<p>Where to go for more information</p>	<p>Follow @(insert DOH Twitter handle) for updates on #EventHashtag</p> <p>Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag</p> <p>Click here for more information from (CDC, ATSDR, Poison Control) bit.ly/addurl #EventHashtag</p> <p>Text “Follow(insert DOH Twitter handle)” to 40404 to receive updates via text message #EventHashtag</p> <p>Watch the latest (insert time) press briefing on the benzene release from (PA DOH/Governor) bit.ly/addurl #EventHashtag</p> <p>(*If power is out, could link to YouTube video/website of local news station/PADOH website with summary of key points from press conference)</p>	<p>Want to receive updates on the benzene release via text message on your phone? Text “Follow @(insert DOH Twitter handle)” to 40404, and stay in the know during the event. Link: PA DOH’s Twitter Page Image: Add the PA DOH Twitter Image</p> <p>Watch the latest (insert time) press briefing on the benzene release from (PA DOH/Governor). The next update will take place at (insert date/time), so keep checking back for the latest information Link: addurl.gov Image: Add an image from the press conference</p> <p>Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials). Click the link below for more information from (CDC, ATSDR, Poison Control). Link: PA DOH’s Twitter Page Image: Add the PA DOH Twitter Image</p>	

	<p>(*Tweet key messages from press conference)</p> <p>The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl</p> <p>Tweet your benzene questions to us @(DOH Twitter Handle) and we'll try to answer them #EventHashtag</p> <p>Remember to use 911 only in emergencies. For other requests, call 311 (Or equivalent non-emergency contact center in your area) #EventHashtag</p> <p>(*Monitor and retweet key messages from emergency management agencies re: Benzene Release)</p>	<p>Ask us your questions about the benzene release by commenting on this post and we'll do our best to answer them. By staying informed & following instructions from health officials, you can help to protect yourself and your family from this threat.</p> <p>Image: Include photo from press conference</p> <p>Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311 (Or equivalent non-emergency contact center in your area).</p> <p>Image: Include photo from press conference</p>	
<p>What is Benzene?</p>	<p>Benzene is a chemical & is a colorless or light yellow liquid at room temperature. It has a sweet odor & is highly flammable #EventHashtag</p> <p>Benzene evaporates into the air very quickly. Its vapor is heavier than air and may sink into low-lying areas #EventHashtag</p> <p>Learn more about Benzene, including signs and symptoms of exposure http://1.usa.gov/JZ2YkH #EventHashtag</p>	<p>Benzene is a colorless or light yellow liquid chemical at room temperature. It has a sweet odor, is highly flammable, and it evaporates into the air very quickly. Its vapor is heavier than air & may sink into low-lying areas. Learn more about benzene</p> <p>Link: http://emergency.cdc.gov/agent/benzene/basics/facts.asp</p>	

Health Effects	<p>Breathing or consuming very high levels of benzene can be deadly. Learn more: http://1.usa.gov/JZ2YkH #EventHashtag</p> <p>For more information about the health effects of benzene: http://1.usa.gov/JZ2YkH #EventHashtag</p>	<p>Breathing or consuming very high levels of benzene can be deadly. For more information about the health effects of benzene:</p> <p>Link: http://emergency.cdc.gov/agent/benzene/basics/facts.asp</p>	
Symptoms of Benzene	<p>Symptoms from breathing Benzene incl: drowsiness/dizziness/rapid heartbeat/headaches/confusion/unconsciousness #EventHashtag</p> <p>Symptoms of eating food w/ high lvls of benzene: vomiting/irritated stomach/dizziness/sleepiness/convulsions/rapid heartbeat #EventHashtag</p> <p>For more info on the signs and symptoms of benzene: http://1.usa.gov/JZ2YkH #EventHashtag</p> <p>Showing these signs and symptoms does not necessarily mean that a person has been exposed to benzene #Eventhashtag</p> <p>If you've been near XXX area and have any symptoms of benzene poisoning, call 9-1-1 immediately #EventHashtag</p>	<p>Symptoms from breathing Benzene include: drowsiness/dizziness/rapid heartbeat/headaches/confusion/unconsciousness. Symptoms of eating food w/ high levels of benzene: vomiting/irritated stomach/dizziness/sleepiness/convulsions/rapid heartbeat.</p> <p>Showing these signs and symptoms does not necessarily mean that a person has been exposed to benzene. For more info on the signs and symptoms of benzene poisoning</p> <p>Link: http://emergency.cdc.gov/agent/benzene/basics/facts.asp</p> <p>If you have been near XXX area and have any symptoms of benzene poisoning, call 9-1-1 immediately. For more information on benzene poisoning signs and symptoms, see the link below:</p>	

		<p>Link: http://emergency.cdc.gov/agent/benzene/basics/facts.asp</p>	
Treatment of Benzene Exposure	<p>If you live in XXX area & think you were exposed to benzene call [poison control/health department/9-1-1] immediately #EventHashtag</p> <p>Benzene poisoning is treated w/ supportive medical care in a hospital. If exposed, get immediate medical care #EventHashtag</p> <p>If you have swallowed benzene, do not make yourself vomit or drink fluids. Get immediate medical care #EventHashtag</p>	<p>If you live in XXX area & think you were exposed to cyanide call your [poison control/health department/9-1-1] immediately even if you don't feel sick.</p> <p>Benzene poisoning is treated with supportive medical care in a hospital. If exposed, get medical attention as soon as possible. If you have swallowed benzene, do not make yourself vomit or drink fluids. Get immediate medical care.</p>	
Medical Attention	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies #EventHashtag</p>	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies Image: 9-1-1 or image of a hospital</p>	
Evacuation	<p>If benzene released indoors:</p> <p>Benzene was released in XXX building. If you are in the building, get outside and seek fresh air #EventHashtag</p> <p>Moving to an area with fresh air is a good way to reduce possibility of injury or death from exposure to Benzene in the air #EventHashtag</p> <p>Benzene released outdoors - Evacuate</p>	<p>If benzene released indoors:</p> <p>Benzene was released in XXX building. If you are in the building, get outside and seek fresh air. Moving to an area with fresh air is a good way to reduce possibility of injury or death from exposure to Benzene in the air</p> <p>Benzene released outdoors - Evacuate</p>	

	<p>Benzene was released in XXX area. Avoid or leave this area immediately and seek fresh air #EventHashtag</p> <p>Authorities are asking everyone in XXX area to evacuate to the shelter located at XXXXXXXXXXXXXXXXXX. For more info: bit.ly/addurl #EventHashtag</p> <p>Take only essential items with you: medicine, medical supplies, important paperwork & disaster supply kit #EventHashtag</p> <p>Here is an updated evacuation route: bit.ly/addurl Follow the instructions and don't take short-cuts #EventHashtag</p> <p>If you have time, text a friend or relative outside the area to let them know where you are going & that you are safe #EventHashtag</p> <p>For more information on evacuating: http://1.usa.gov/O5ekWJ #EventHashtag</p>	<p>Benzene was released in XXX area. Avoid or leave this area immediately and seek fresh air. Authorities are asking everyone in XXX area to evacuate to the shelter located at XXXXXXXXXXXXXXXXXX. For more information: Link: addurl.gov</p> <p>Take only essential items with you: medicine, medical supplies, important paperwork & disaster supply kit. For an updated evacuation route, click on the link below. Follow the instructions and don't take short-cuts Link: addurl.gov</p> <p>If you have time, text a friend or relative outside the area to let them know where you are going & that you are safe. For more information on evacuating: Link: http://emergency.cdc.gov/planning/evacuationfacts.asp</p>	
Shelter In Place	<p>Benzene was released in XXX area. Stay inside your building/home to avoid being exposed #EventHashtag</p>	<p>Benzene was released in XXX area. Stay inside your building/home to avoid being exposed. Keep outside air OUT of your home! Close windows, doors, and fireplaces. Turn off</p>	

Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling & close vents. #EventHashtag

When sheltering, get to the highest room possible since Benzene sinks – ideally a room with few windows #EventHashtag

You shouldn't shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection #EventHashtag

For more information on sheltering in place:
<http://1.usa.gov/M7lIEz> #EventHashtag

Stay tuned to (@PA DOH Twitter Handle) for further instructions #EventHashtag

“Shelter in place” means to make a shelter out of the place you are in so that you are protected until help arrives #EventHashtag

If your children are being sheltered at their school, do not go get them. Moving them will put them & you at increased risk #EventHashtag

heating/cooling and close vents. For more information on sheltering in place:

Link:

<http://emergency.cdc.gov/planning/Shelteringfacts.asp>

When sheltering, get to the highest room possible since benzene sinks – ideally a room with few windows. You should not shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection. For more information on sheltering in place:

Link:

<http://emergency.cdc.gov/planning/Shelteringfacts.asp>

Stay tuned to (@PA DOH Twitter Handle) for further instructions.

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

“Shelter in place” means to make a shelter out of the place you are in so that you are protected until help arrives or it is safe to go outside. If your children are sheltered at their school, do not go get them. Moving them will put them & you at increased risk.

Link:

<http://emergency.cdc.gov/planning/Shelteringfacts.asp>

<p>Children at School</p>	<p>Monitor and ReTweet messages from schools and Department of Education</p> <p>If you are in XXXXXX area & your children are at school, don't go to them. For their safety, wait until the area is cleared. #EventHashtag</p>	<p>Monitor and share messages from schools and Department of Education</p> <p>Local authorities will advise when it is safe for people in XXXXXX area to leave shelter. Until then, children are safest at school. Link: addurl.gov</p>	
<p>Decontamination/Clothing Removal</p>	<p>(1 of 2) Think you were exposed to benzene? Remove clothing, wash entire body with soap & water, & call 911 for immediate medical care #EventHashtag</p> <p>(2 of 2) Any exposed clothing that has to be pulled over the head should be cut off the body instead of pulled over the head #EventHashtag</p> <p>When helping someone exposed to benzene, remove their clothing as quickly as possible & avoid touching contaminated areas #EventHashtag</p> <p>If exposed to benzene: as quickly as possible, wash any benzene from your skin with large amounts of soap and water #EventHashtag</p> <p>If your eyes are burning or your vision is blurred, rinse your eyes with plain water for 10 to 15 minutes #EventHashtag</p>	<p>Think you were exposed to benzene? Remove clothing, wash entire body with soap and water, and call 9-1-1 for immediate medical care. Any exposed clothing that has to be pulled over the head should be cut off the body instead.</p> <p>When helping someone exposed to benzene remove their clothing as quickly as possible and avoid touching contaminated areas.</p> <p>If exposed to benzene: as quickly as possible, wash any benzene from your skin with large amounts of soap and water. If your eyes are burning or your vision is blurred, rinse your eyes with plain water for 10 to 15 minutes.</p> <p>If exposed to benzene & you wear contacts: remove them after washing hands & put them with contaminated clothing. Don't re-use. If exposed to benzene & you wear glasses: wash them with soap & water before wearing them again.</p>	

	<p>If exposed to benzene & you wear contacts: remove them after washing hands & put them with contaminated clothing. Don't re-use #EventHashtag</p> <p>If exposed to benzene & you wear glasses: wash them with soap & water before wearing them again #EventHashtag</p> <p>(1 of 2) Place contaminated clothing in a plastic bag. Use gloves or tongs to handle clothes. Seal bag & seal in another bag #EventHashtag</p> <p>(2 of 2) Disposing of your clothing like this can help protect you and others from chemicals that might be on your clothes #EventHashtag</p> <p>When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself #EventHashtag</p> <p>For more info on removing/disposing of clothing & washing yourself: http://1.usa.gov/JZ2YkH #EventHashtag</p>	<p>Place contaminated clothing inside a plastic bag. Use gloves or tongs to handle clothes. Seal bag & seal inside another bag. Disposing of your clothing in this way can help protect you and other people from chemicals that might be on your clothes.</p> <p>When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself. For more info on removing/disposing of clothing & washing yourself: Link: http://emergency.cdc.gov/agent/benzene/basics/facts.asp</p>	
Safe Water	<p>Tap water IS NOT safe to drink in XXX area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag</p>	<p>Tap water IS NOT safe to drink in XXX area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag</p> <p>Boil water advisory: Let water boil for at least one minute, let cool, before using. Don't use</p>	

Consider all public water unsafe until local authorities announce that the water supply is safe #EventHashtag

Boil water advisory: Let water boil for at least one minute, let cool, before using.
#EventHashtag

Don't use contaminated water to prepare food or baby formula, brush teeth or wash dishes
1.usa.gov/qFjX1A #EventHashtag

Boiled/bottled water can be used for drinking/cooking/dishwashing
<http://bit.ly/1bDgcuV> #EventHashtag

Boiled/ bottled water can be used for mixing baby formula & brushing teeth
<http://bit.ly/1bDgcuV> #EventHashtag

Kitchenware can also be immersed in a solution of 1 tsp of chlorine bleach per quart of water
<http://bit.ly/1bDgcuV> #EventHashtag

Unsure about what to do during the current boil water advisory? Check out this fact sheet:
<http://1.usa.gov/1uDLpx3> #EventHashtag

When water is safe:

contaminated water to prepare food or baby formula, brush teeth or wash dishes

Link:

<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Water boiling

Boiled/bottled water can be used for drinking, cooking, dishwashing, mixing baby formula, and brushing teeth.

Link:

<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Image: Bottled water

When water is safe:

The boil water advisory in **XXX** area has been lifted. Tap water is once again safe to use and drink.

Image: Faucet with running water

Unsure about what to do during the current boil water advisory? Check out this fact sheet

Link:

<http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx>

	<p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink #EventHashtag</p> <p>The Boil water advisory has been lifted. Tap water is once again safe to use and drink #EventHashtag</p>		
Check in with family	<p>Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag</p> <p>If it safe to go outside, check on neighbors, family who are worried or may need help #EventHashtag</p>	<p>Let your family and friends know that you are OK during a benzene release. Since phone lines may be jammed, the best way to do that is to update your social networks or send them a text. Image: Social Media logos/images (Twitter, Facebook, etc)</p> <p>Have a neighbor or a family member who may need help during the benzene release? If so, do your best to check on them during or immediately following the release. Image: Add an image of elderly person</p>	
Pets	<p>Never leave your animal behind if you have to leave your home. Have a plan for them too bit.ly/NTRISR #EventHashtag</p> <p>Bringing a pet or service animal to a shelter? Bring leash/vet records/license & week's supply of food/water/meds #EventHashtag</p>	<p>Remember to never leave your animal behind if you have to leave your home and make sure to include your pets in your emergency plan. Here is a to-do list for protecting your pets during a benzene release. Link: http://www.humanesociety.org/issues/animal_rescue/tips/pets-disaster.html Image: Link has a picture</p>	

	<p>Also bring a current photo of you with your pets to the shelter to help others identify them in case you get separated #EventHashtag</p>	<p>Bringing a pet or service animal to a shelter? Don't forget their leash, veterinarian records, license, crate, and a week's supply of food, water, and medication. Also bring a current photo of you with your pets to help others identify them in case you get separated. Image: Add a photo of dog/cat</p>	
<p>Social Service Needs</p>	<p><u>ReTweet updates on social service needs from DPW, United Way, and Salvation Army. If those agencies are not tweeting use the following messages:</u></p> <p>This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag</p> <p>Check here for an updated list for food and water distribution centers bit.ly/addurl keep checking for updated list daily #EventHashtag</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 #EventHashtag</p> <p>Agencies needed for food distribution. Call 211 for help #EventHashtag</p>	<p><u>Share updates on social service needs from DPW, United Way, and Salvation Army. If those agencies are not posting on FB use the following messages:</u></p> <p>Check out this (site/map) for updated information on food bank locations. Image: Add an image of the updated information on food bank locations</p> <p>Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily). Link: addurl.gov Image: Add an image of the updated list for food and water distribution centers</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 or visit http://www.211sepa.org/ Image: Add an image of 211 SEPA logo</p>	

		<p>Agencies are needed for food distribution. If your agency can help, call 2-1-1 now. Thanks for any help you can provide!</p> <p>Link: http://www.211sepa.org/</p> <p>Image: Add an image of 211 SEPA logo</p>	
Rumor Control	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p> <p>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	

Recovery	Twitter	Facebook	Image
General Updates	<p>Reminder: We are using #EventHashtag for updates following the benzene release. We encourage everyone to do the same.</p>	<p>Watch the latest (insert time) press briefing following the benzene release from (PA DOH/Governor). The next update on the</p>	

Watch the latest (insert time) press briefing on the benzene release from (PA DOH/Governor) bit.ly/addurl #EventHashtag

(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)

(*Tweet key messages from press conference)

Tweet your benzene questions to us @(DOH Twitter Handle) and we'll try to answer them #EventHashtag

Have a Facebook account? Like (DOH or EMA Facebook Page) for more updates on #EventHashtag

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl

Remember to use 911 only in emergencies. For other requests, call 311 **(Or equivalent non-emergency contact center in your area)** #EventHashtag

Reminder: Follow @(insert DOH Twitter handle) for updates on #EventHashtag recovery

release will take place at (insert date/time), so keep checking back for the latest information

Link: addurl.gov

Image: Include photo from press conference

Have a Twitter account? If so, follow @(insert DOH or EMA Twitter Name) for updates on how to stay safe following the benzene release. If you don't have a Twitter account, what are you waiting for? 😊

Link: PA DOH's Twitter Page

Image: Use PA DOH Twitter Image

Want to receive updates on the benzene release via text message on your phone? Of course you do! Text "Follow(insert DOH Twitter handle)" to 40404, and stay in the know during the benzene release.

Link: PA DOH's Twitter Page

Image: Add an image of the press conference

Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311 **(Or equivalent non-emergency contact center in your area)**.
Image: Add an image of person dialing phone

(*Monitor and share key messages from emergency management agencies re: Benzene Release)

	<p>Other good orgs to follow for updated info on recovery include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag</p> <p>(*Monitor and retweet key messages from emergency management agencies re: Benzene) (*Be sure to provide specific updates on safety of the water supply)</p> <p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p> <p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.</p>	<p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p> <p>Be sure to provide messages detailing the specific steps that your agency and your partners are taking to further investigate the incident.</p>	
<p>Locating Loved Ones</p>	<p>Use Red Cross’ Safe and Well site to let your family and friends know that you are ok http://bit.ly/1F2yFjR #EventHashtag</p> <p>Need help locating loved ones after the benzene release? Register with Red Cross’ Safe and Well http://bit.ly/9ZwlyY #EventHashtag</p>	<p>Let your loved ones know you are doing ok after the benzene release. Register with Red Cross’ Safe and Well now. Also, remember to text them or use social media to let them know how you are doing.</p> <p>Link: https://safeandwell.communityos.org/cms/index.php</p> <p>Image: Link has an image</p>	

		<p>Need help locating loved ones after the benzene release? Register with Red Cross' Safe and Well.</p> <p>Link: https://safeandwell.communityos.org/cms/index.php</p> <p>Image: Link has an image</p>	
<p>Medical supplies</p>	<p><u>ReTweet messages/maps about status of pharmacies from partner agencies</u></p> <p>Out of your daily meds? Click here for an updated map of pharmacies that are open in your area bit.ly/addurl #EventHashtag</p>	<p><u>Share messages/maps about status of pharmacies from partner agencies</u></p> <p>Out of your daily medications following the benzene release? Check out this map for an updated look at which pharmacies are open in your area</p> <p>Link: addurl.gov</p> <p>Image: Add an image of map</p>	
<p>Safe Water</p>	<p>Tap water IS NOT safe to drink in XXX area. Use bottled water until water is declared safe. Stay tuned for updates #`EventHashtag</p> <p>If you use a well make sure it's not contaminated prior to use. If your water is contaminated, use bottled or treated water #EventHashtag</p> <p>Boil water advisory: Let water boil for at least one minute, let cool, before using. #EventHashtag</p>	<p>There is a boil water advisory for the following counties: _____ Make sure to let water boil for at least one minute, and then let it cool before using</p> <p>Link: <Webpage with details on specific boil water advisory></p> <p>Image: Add an image of pot/kettle of boiling water</p> <p>If you normally use a well make sure it is not contaminated prior to use. If your water is contaminated, use bottled or treated water.</p> <p>Link:</p>	

Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula 1.usa.gov/qFjX1A
#EventHashtag

Boiled/bottled water can be used for drinking/cooking/dishwashing
<http://bit.ly/1bDgcuV> #EventHashtag

Boiled/ bottled water can be used for mixing baby formula & brushing teeth
<http://bit.ly/1bDgcuV> #EventHashtag

Kitchenware can also be immersed in a solution of 1 tsp of chlorine bleach per quart of water
<http://bit.ly/1bDgcuV> #EventHashtag

Unsure about what to do during the current boil water advisory? Check out this fact sheet:
<http://1.usa.gov/1uDLpx3> #EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag

When water is safe:

The boil water advisory in **XXX** area has been lifted. Tap water is once again safe to use and drink #EventHashtag

http://www.portal.state.pa.us/portal/server.pt/community/disaster/14145/food_and_water_safety_during_a_flood_or_hurricane/558386

Image: Add an image

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:

Link:

<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Unsure about what to do during the current boil water advisory? Check out this fact sheet

Link:

<http://www.cdc.gov/healthywater/emergency/dwa-comm-toolbox/before/tools/What-to-Do-During-a-Boil-Water-Advisory.docx>

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

When water is safe:

Transportation routes		<p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink #EventHashtag Image: Faucet with running water</p>	
Social Service Needs	<p><u>Retweet mass transit updates from partner agencies</u></p> <p>This (site/map) provides up to date information on road closures bit.ly/addurl #EventHashtag</p>	<p>Monitor and share updates on road conditions from partner agencies</p> <p>Check out this (site/map) for updated information on road closures.. Image: Image of map mentioned above</p>	<Map>
	<p><u>ReTweet updates on social service needs from DPW, United Way, and Salvation Army. If those agencies are not tweeting use the following messages:</u></p> <p>This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag</p> <p>Check here for an updated list for food and water distribution centers bit.ly/addurl keep checking for updated list daily #EventHashtag</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 #EventHashtag</p> <p>Agencies needed for food distribution. Call 2-1-1 to help #EventHashtag</p>	<p><u>Share updates on social service needs from DPW, United Way, and Salvation Army. If those agencies are not posting on FB use the following messages:</u></p> <p>Check out this (site/map) for updated information on food bank locations. Link: addurl.gov Image: Add an image of the updated information on food bank locations</p> <p>Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily). Link: www.addurl.gov Image: Add an image of the updated list for food and water distribution centers</p> <p><u>For Southeastern PA:</u></p>	

	<p>If you are an agency that supports individuals in their homes, contact your county, call 2-1-1, or click here www.211sepa.org #EventHashtag</p>	<p>Need food, shelter, or clothing following the benzene release? Call 2-1-1 or visit http://www.211sepa.org/ Image: Add an image of 211 SEPA logo</p> <p>Agencies are needed for food distribution. If your agency can help, call 2-1-1 or visit the link below. Thanks for any help you can provide! Link: http://www.211sepa.org/ Image: Add an image of 211 SEPA logo</p> <p>If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1, or by visiting the link below. Link: http://www.211sepa.org/ Image: Add an image of 211 SEPA logo</p>	
Mental health	<p>Mental health services remain open in your area. For more info visit bit.ly/addurl #EventHashtag</p> <p>Mental health services are open in XXX counties. For more info visit bit.ly/addurl #EventHashtag</p> <p>Mental health services will remain open until XXXday/time. For more info visit bit.ly/addurl #EventHashtag</p>	<p>Mental health services are open in XXX counties. They will remain open until XXXday/time. For more information call XXX-XXX-XXXX or visit the link below. Link: bit.ly/addurl Image: Include a map of mental health facilities</p> <p>Coping with a disaster can be stressful. SAMHSA is a free, confidential service to help if you are feeling depressed or stressed.</p>	

Coping with a disaster can be stressful. SAMHSA is a free, confidential service to help <http://1.usa.gov/1kwrc1R> #EventHashtag

Feeling depressed or stressed? Mental health services are in your area bit.ly/addurl #EventHashtag

Help yourself and your community heal: visit this website for tips <http://1.usa.gov/ShAMxO> #EventHashtag

Give yourself time to heal. If you need help contact XXX-XXX-XXXX or visit bit.ly/addurl #EventHashtag

Talk to someone about your feelings even though it may seem difficult to ease stress <http://1.usa.gov/1Gldlof> #EventHashtag

There are many things you can do to cope with this event: talk with family/friends/clergy <http://1.usa.gov/1krygvf> #EventHashtag

Talk to your children about their thoughts. You do not need to have all the answers, just listen <http://1.usa.gov/1cTJLv0> #EventHashtag

Link: <http://www.disasterdistress.samhsa.gov/>

Image: Link includes a photo

Help yourself and your community heal. If you need help contact XXX-XXX-XXXX or visit the website below for tips.

Link: <http://emergency.cdc.gov/masscasualties/copingpub.asp>

Image: Show a distressed person

Talk to someone about your feelings, even though it may seem difficult, to ease stress. There are many things you can do to cope with this event: talk with family/friends/clergy.

Link: <http://emergency.cdc.gov/mentalhealth/>

Image: Show a distressed person

Talk to your children about their thoughts. You do not need to have all the answers, just listen.

Link: http://www.cdc.gov/violenceprevention/pub/coping_with_stress_tips.html

Image: Link includes a photo

Rumor control

Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.

If credible rumor control pages are set up by other agencies (e.g. FEMA's Rumor Control page during Hurricane Sandy), link your audience to them.

If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.

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