

Cyanide

Response	Twitter	Facebook	Image (Instagram)
Overview	<p>FYI: We are using #EventHashtag for updates on the cyanide release. We encourage everyone to do the same.</p> <p>Officials suspect that cyanide, a chemical agent, has been released in XXX area/building #EventHashtag</p> <p>If you know of someone in XXX area/building who may need assistance, call 911 and report it immediately #EventHashtag</p> <p>Officials believe that people who were at (insert location) on (insert date and time) may have been exposed to cyanide #EventHashtag</p> <p>If you were outside of XXX area/building at XXX time, you were likely not exposed to cyanide #EventHashtag</p> <p>As of now, <u>XXX</u> number of cyanide cases have been confirmed #EventHashtag</p> <p>Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more #EventHashtag</p>	<p>Officials suspect that cyanide, a chemical agent, has been released in XXX area/building. Officials believe that people who were at (insert location) on (insert date and time) may have been exposed to cyanide. As of now, XXX number of cyanide cases have been confirmed. Public Health and other local authorities are investigating this incident. Updates will be made as soon as we know more. Link: addurl.gov</p> <p>If you were outside of XXX area/building, you were likely not exposed to cyanide. If you know of someone in XXX area/building with functional needs, call 911 and report it immediately Link: addurl.gov</p> <p>If you are using a message that references your agency specifically, personalize the message using “We” instead of the generic “Public Health Officials”</p>	

	<p>By staying informed, following instructions from health officials you can help protect yourself & your family from this threat #EventHashtag</p> <p>(1 of 2) We have not confirmed the deliberate release of Cyanide & don't know the extent or source of the release at this time #EventHashtag</p> <p>(2 of 2) However, we are working hard to figure out how people were exposed and will update you the moment we know more #EventHashtag</p> <p>If you are using a message that references your agency specifically, personalize the message using "We" instead of the generic "Public Health Officials"</p>		
<p>Where to go for more information</p>	<p>Follow @(insert DOH Twitter handle) for updates on #EventHashtag</p> <p>Are you on Facebook? Like our page for more information on #EventHashtag bit.ly/addurl</p> <p>Other good organizations to follow for up to date information include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag</p> <p>Click here for more information from (CDC, ATSDR, Poison Control) bit.ly/addurl #EventHashtag</p>	<p>Want to receive updates on the cyanide release via text message on your phone? Text "Follow (insert DOH Twitter handle)" to 40404, and stay in the know during the event.</p> <p>Link: PA DOH's Twitter Page</p> <p>Image: Use PA DOH Twitter Image</p> <p>Watch the latest (insert time) press briefing on the cyanide release from (PA DOH/ Governor). The next update will take place at (insert date/time), so keep checking back for the latest information</p> <p>Link: addurl.gov</p>	

Text “Follow(insert DOH Twitter handle)” to 40404 to receive updates via text message #EventHashtag

Watch the latest (insert time) press briefing on the cyanide release from (PA DOH/Governor) bit.ly/addurl #EventHashtag

(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)

(*Tweet key messages from press conference)

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl

Tweet your cyanide questions to us @(DOH Twitter Handle) and we’ll try to answer them #EventHashtag

Remember to use 911 only in emergencies. For other requests, call 311 **(Or equivalent non-emergency contact center in your area)** #EventHashtag

Image: Include photo from press conference

Other good organizations to follow for up to date information include (insert Twitter handles/Facebook accounts). Click the link below for more information from (CDC, ATSDR, Poison Control).

Link: PA DOH’s Twitter Page

Image: Use PA DOH Twitter Image

Ask us your questions about the cyanide release by commenting on this post and we’ll do our best to answer them. By staying informed & following instructions from health officials, you can help to protect yourself and your family from this threat.

Link: addurl.gov

Image: Include photo from press conference

Emergency personnel are likely to be very busy responding at the scene. Remember to only use 911 for emergencies. For any other concerns, dial 311.

Link: addurl.gov

(*Monitor and share key messages from Office of Emergency Management re: Cyanide Release)

	<p>(*Monitor and ReTweet key messages from Office of Emergency Management re: Cyanide Release)</p>		
<p>What is Cyanide?</p>	<p>Cyanide is a fast acting, potentially deadly chemical. Learn more about cyanide http://1.usa.gov/1eZtjX6 #EventHashtag</p> <p>Cyanide can be a colorless gas or have a crystal form. Sometimes has a bitter almond smell but doesn't always give off an odor #EventHashtag</p> <p>Learn more about Cyanide, including signs and symptoms of exposure http://1.usa.gov/1eZtjX6 #EventHashtag</p>	<p>Cyanide is a fast acting, potentially deadly chemical. Cyanide can be a colorless gas or have a crystal form. Sometimes it has a bitter almond smell but doesn't always give off an odor. Learn more about Cyanide, including signs and symptoms of exposure.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p>	
<p>Exposure to Cyanide</p>	<p>If you live in XXX area & think you were exposed to cyanide call [poison control/health department/9-1-1] immediately #EventHashtag</p> <p>You can be exposed to cyanide by breathing air, drinking water, eating food, or touching soil that contains cyanide #EventHashtag</p> <p>If cyanide gas released:</p> <p>Cyanide gas is less dense than air, so it rises. It is more dangerous in enclosed spaces than outdoors #EventHashtag</p>	<p>If you live in XXX area & think you were exposed to cyanide call your [poison control/health department/9-1-1] immediately even if you don't feel sick.</p> <p>You can be exposed to cyanide by breathing air, drinking water, eating food, or touching soil that contains cyanide.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p> <p>If cyanide gas is released:</p>	

		<p>Cyanide gas is less dense than air, so it rises. It is more dangerous in enclosed spaces than outdoors.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p>	
Health Effects	<p>Negative health effects from cyanide depend on amount exposed to, how person was exposed & length of time exposed #EventHashtag</p> <p>For more information about the health effects of Cyanide: http://1.usa.gov/1eZtjX6 #EventHashtag</p>	<p>Negative health effects from cyanide depend on the amount exposed to, how person was exposed, and the length of time exposed. For more information on the health effects of Cyanide:</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p>	
Symptoms of Cyanide	<p>Symptoms from minor cyanide exposure: dizziness, headache, nausea, fast breathing/heart rate, restlessness, weakness #EventHashtag</p> <p>Symptoms from large cyanide exposure: convulsions, unconsciousness, low blood pressure, slow heart rate, breathing failure #EventHashtag</p> <p>Showing these signs and symptoms does not necessarily mean that a person has been exposed to cyanide #Eventhashtag</p>	<p>Symptoms from minor cyanide exposure include: dizziness, headache, nausea, fast breathing, rapid heart rate, restlessness, & weakness. Showing these signs & symptoms does not necessarily mean that a person has been exposed to cyanide. Learn more.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p> <p>Symptoms from large cyanide exposure include: convulsions, unconsciousness, low blood pressure, slow heart rate, and breathing failure. Showing these signs and</p>	

	<p>For more information on the signs and symptoms of cyanide: http://1.usa.gov/1eZtjX6 #Eventhashtag</p> <p>If you've been near XXX area and have any symptoms of cyanide poisoning, call 9-1-1 immediately #EventHashtag</p>	<p>symptoms does not necessarily mean that a person has been exposed to cyanide. Learn more.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p> <p>If you have been near XXX area and have any symptoms of cyanide poisoning, call 9-1-1 immediately. For more information on cyanide signs and symptoms, see the link below:</p> <p>Link: http://www.bt.cdc.gov/agent/cyanide/basics/facts.asp</p>	
Treatment of Cyanide Exposure	<p>Cyanide poisoning is treated w/ antidotes & medical care in hospital. Antidotes are most useful when given as soon as possible #EventHashtag</p> <p>If you believe that you or a loved one is suffering from cyanide poisoning call 9-1-1 immediately #EventHashtag</p>	<p>Cyanide poisoning is treated with antidotes and medical care in hospital. Antidotes are most useful when given as soon as possible. If you believe that you or a loved one is suffering from cyanide poisoning call 9-1-1 immediately.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p>	
Medical Attention	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies #EventHashtag</p>	<p>In need of urgent medical attention? Call 9-1-1 for all medical emergencies.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p>	

Evacuation

If cyanide released indoors:

Cyanide was released in **XXX** building. If you are in the building, get outside and seek fresh air #EventHashtag

Moving to an area with fresh air is a good way to reduce possibility of injury from exposure to Cyanide in the air #EventHashtag

Cyanide released outdoors - Evacuate

Cyanide was released in **XXX** area. Avoid or leave this area immediately and seek fresh air #EventHashtag

Authorities are asking everyone in **XXX** area to evacuate to the shelter located at **XXX**. For more info: [bit.ly/addurl](#) #EventHashtag

Take only essential items with you: medicine, medical supplies, important paperwork & disaster supply kit #EventHashtag

Here is an updated evacuation route: [bit.ly/addurl](#) Follow the instructions and don't take short-cuts #EventHashtag

If cyanide released indoors:

Cyanide was released in **XXX** building. If you are in the building, get outside and seek fresh air. Moving to an area with fresh air is a good way to reduce the possibility of injury from exposure to Cyanide in the air. Learn more here:

Link:

<http://emergency.cdc.gov/planning/evacuationfacts.asp>

Cyanide released outdoors - Evacuate

Cyanide was released in **XXX** area. Avoid or leave this area immediately and seek fresh air. Take only essential items with you: medicine, medical supplies, important paperwork & disaster supply kit. Learn more here:

Link:

<http://emergency.cdc.gov/planning/evacuationfacts.asp>

Image: Add an image of disaster supply kit

If you have time, text a friend or relative outside the area to let them know where you are going and that you are safe.

Image: Add an image of cellphone

	<p>If you have time, text a friend or relative outside the area to let them know where you are going & that you are safe #EventHashtag</p> <p>For more information on evacuating: http://1.usa.gov/O5ekWJ #EventHashtag</p> <p>If you need emergency assistance during a disaster, please call 9-1-1 #EventHashtag</p>	<p>Authorities are asking everyone in XXX area to evacuate to the shelter located at XXX.</p> <p>For more info visit the website below. Link: addurl.gov</p> <p>Here is an updated evacuation route: _____</p> <p>Follow the instructions and don't take short-cuts. Link: addurl.gov Image: Add a map of the evacuation route</p> <p>A mandatory evacuation order has been issued for _____. Check out the latest emergency evacuation route information and shelter locations at the link below. If you need emergency assistance during a disaster, please call 9-1-1. Link: addurl.gov Image: Image of map of shelter locations</p>	
Shelter In Place	<p>Cyanide was released in XXX area. Stay inside your building/home where you currently are to avoid being exposed #EventHashtag</p> <p>Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling & close vents. #EventHashtag</p>	<p>Cyanide was released in XXX area. Stay inside your building/home to avoid being exposed. Keep outside air OUT of your home! Close windows/doors/fireplace. Turn off heating/cooling & close vents. Learn more about sheltering at: Link: http://emergency.cdc.gov/planning/Shelteringfacts.asp</p>	

When sheltering, get to the highest room possible since Cyanide sinks – ideally a room with few windows #EventHashtag

You shouldn't shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection #EventHashtag

For more information on sheltering in place:
<http://1.usa.gov/M7lIEz> #EventHashtag

Stay tuned to (@PA DOH Twitter Handle) for further instructions #EventHashtag

“Shelter in place” means to make a shelter out of the place you are in so that you are protected until help arrives #EventHashtag

If your children are being sheltered at their school, do not go get them. Moving them will put them & you at increased risk #EventHashtag

When sheltering get to the highest room possible, ideally a room with few windows, since cyanide sinks. Additionally, you shouldn't shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection.

Link:

<http://emergency.cdc.gov/planning/Shelteringfacts.asp>

Stay tuned to (@PA DOH Twitter Handle) for further instructions.

Image: Add an image of the PA DOH Twitter Logo

“Shelter in place” means to make a shelter out of the place you are in so that you are protected until help arrives or it is safe to go outside. If your children are sheltered at their school, do not go get them. Moving them will put them & you at increased risk.

Link:

<http://emergency.cdc.gov/planning/Shelteringfacts.asp>

You should not shelter in a car unless you have no choice. Cars are not airtight and will not give you good protection. For more information on sheltering in place:

Children at School		<p>Link: http://emergency.cdc.gov/planning/Shelteringfacts.asp</p> <p>Image: Add an image of a car</p>	
	<p>All daycares/schools in XXX area are locked down & sheltering children & staff for their safety. Stay tuned for more info. #EventHashtag</p> <p>All daycares/schools in XXX area will not release students or staff until officials say it is safe to travel #EventHashtag</p> <p>If you are in XXX area & your children are at school, don't go to them. For their safety, wait until the area is cleared. #EventHashtag</p> <p>Don't go to schools until officials say it is safe to travel in your area. Schools are sheltering children & staff for their safety #EventHashtag</p> <p>Schools have plans in place to shelter children and keep them safe until it is safe to go outside #EventHashtag</p> <p>Schools in XXX area have been instructed to shelter children & staff, will not release until safe to travel #EventHashtag</p>	<p>All daycares/schools in XXX area are locked down & sheltering children & staff for their safety. Don't go to schools until officials say it is safe. Doing so will put you and your children in danger. Stay tuned for more info.</p> <p>Link: addurl.gov</p> <p>Local authorities will advise when it is safe for people in XXX area to leave shelter. Until then, children are safest at school.</p> <p>Link: addurl.gov</p> <p>Monitor and share messages from schools and Department of Education</p>	

	<p>By leaving shelter to go get children from school, you are putting yourself & your child in danger of exposure #EventHashtag</p> <p>Local authorities will advise when it is safe for people in XXX area to leave shelter. Until then, children are safest at school #EventHashtag</p> <p>Monitor and ReTweet messages from schools and Department of Education</p>		
<p>Decontamination/Clothing Removal</p>	<p>(1 of 2) Think you were exposed to cyanide? Remove clothing, wash body w/ soap/water & call 911 for immediate medical care #EventHashtag</p> <p>(2 of 2) Any exposed clothing that has to be pulled over the head should be cut off the body instead of pulled over the head #EventHashtag</p> <p>When helping someone exposed to cyanide remove their clothing, avoid touching contaminated areas & remove as quickly as possible #EventHashtag</p> <p>If exposed to cyanide: as quickly as possible, wash any cyanide from your skin with large amounts of soap and water #EventHashtag</p> <p>If your eyes are burning or your vision is blurred, rinse your eyes with plain water for 10 to 15 minutes #EventHashtag</p>	<p>Think you were exposed to cyanide? Remove clothing, wash your entire body with soap and water, and call 9-1-1 for immediate medical care. Any exposed clothing that has to be pulled over the head should be cut off the body instead.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p> <p>When helping someone exposed to cyanide remove their clothing, avoid touching contaminated areas and remove clothing as quickly as possible. Click here for more information on removing/disposing of clothing & washing yourself</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p>	

If exposed to cyanide & you wear contacts: remove them after washing hands & put them with contaminated clothing. Don't re-use #EventHashtag

If exposed to cyanide & you wear glasses: wash them with soap & water before wearing them again #EventHashtag

(1 of 2) Place contaminated clothing in a plastic bag. Use gloves or tongs to handle clothes. Seal bag & seal in another bag #EventHashtag

(2 of 2) Disposing of your clothing like this can help protect you and others from chemicals that might be on your clothes #EventHashtag

When health department/emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself #EventHashtag

If you can wash jewelry w/ soap & water you can wear again after washing. If you can't wash put in bag w/ contaminated clothes #Eventhashtag

For more info on removing/disposing of clothing & washing yourself: <http://1.usa.gov/1eZtjX6> #EventHashtag

Place any contaminated clothing inside a plastic bag. Use gloves or tongs to handle clothes. Seal bag & seal inside another bag. Disposing of your clothing properly can help protect you & others from chemicals that might be on your clothes.

Link:

<http://emergency.cdc.gov/agent/cyanide/basics/facts.asp>

When emergency personnel arrive, tell them what you did with your clothes. Don't handle the bags yourself. Jewelry that can be washed w/ soap & water can be worn again after washing. If it can't be washed, put in the bag w/ the contaminated clothes.

Link:

<http://emergency.cdc.gov/agent/cyanide/basics/facts.asp>

If exposed to cyanide: as quickly as possible, wash any cyanide from your skin with large amounts of soap and water. If your eyes are burning or your vision is blurred, rinse your eyes with plain water for 10 to 15 minutes.

Link:

<http://emergency.cdc.gov/agent/cyanide/basics/facts.asp>

		<p>If you were exposed to cyanide & you wear contacts: remove them after washing hands and put them with contaminated clothing. Don't re-use them. If exposed to cyanide & you wear glasses, wash them with soap and water before wearing them again.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p> <p>For more useful information on removing and disposing of clothing and washing yourself, visit the link below.</p> <p>Link: http://emergency.cdc.gov/agent/cyanide/basics/facts.asp</p>	
Water Supply	<p>Have questions about the safety of your water? Contact your local health department at XXX-XXX-XXXX #EventHashtag</p> <p>Check out this fact sheet to learn ways to keep your food and water safe during a disaster 1.usa.gov/qFiX1A #EventHashtag</p> <p>Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula 1.usa.gov/qFiX1A #EventHashtag</p>	<p>Have questions about the safety of your water? Contact your local health department at XXX-XXX-XXXX to get the latest information.</p> <p>Check out this fact sheet to learn ways to keep your food and water safe during or following a disaster</p> <p>Link: http://emergency.cdc.gov/disasters/foodwater/facts.asp</p>	

Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag

Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag

When water is safe:

The boil water advisory in **XXX** area has been lifted. Tap water is once again safe to use and drink #EventHashtag

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:

Link:

<http://emergency.cdc.gov/disasters/food/water/facts.asp>

Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe

Link: addurl.gov

Image: Add an image of bottled water

Tap water IS NOT safe to drink in **XXX** area. Drink bottled water until water is declared safe. Stay tuned for updates.

Image: Add an image of a water bottle

When water is safe:

The boil water advisory in **XXX** area has been lifted. Tap water is once again safe to use and drink.

Image: Add an image of someone drinking water

<p>Check in with family</p>	<p>Update your social networks or text family/friends to say you're OK. Phone lines may be jammed #EventHashtag</p> <p>If it safe to go outside, check on neighbors, family who are worried or may need help #EventHashtag</p>	<p>Let your family and friends know that you are OK following the cyanide release. Since phone lines may be jammed, the best way to do that is to update your social networks or send them a text. Link: addurl.gov Image: Add an image of smart phone</p> <p>Have a neighbor or a family member who may need help following the cyanide release? If it safe to go outside, check on neighbors who are worried or may need help. Link: addurl.gov Image: Add an image of an elderly person</p>	
<p>Pets</p>	<p>What is best for you is usually best for your animals. Include your pets in your emergency plan bit.ly/NTRISR #EventHashtag</p> <p>Bringing a pet or service animal to a shelter? Bring leash/vet records/license & week's supply of food/water/meds #EventHashtag</p> <p>Also bring a current photo of you with your pets to the shelter to help others identify them in case you get separated #EventHashtag</p>	<p>Our pets are our family. Keep in mind that during a disaster what is best for you is usually best for your pet or service animal. Never leave your animal behind if you have to leave your home and make sure to include your pets in your emergency plan Link: http://www.humanesociety.org/issues/animal_rescue/tips/pets-disaster.html Image: Link has a picture</p> <p>Bringing a pet or service animal to a shelter? Don't forget their leash, veterinarian records, license, crate, and a week's supply of food, water, and</p>	

		<p>medication. Also bring a current photo of you with your pets to help others identify them in case you get separated. Image: Add a photo of dog/cat</p>	
<p>Road/Transportation status</p>	<p><u>ReTweet road condition updates</u></p> <p>This (site/map) provides up to date information on road closures bit.ly/addurl #EventHashtag</p> <p>Check out this (site/map) for public transit updates bit.ly/addurl #EventHashtag</p>	<p>Check out this (site/map) for updated information on road closures. Remember, only drive if you absolutely have to! Link: addurl.gov Image: Image of road closure map</p> <p>Check out this (site/map) for public transit updates Link: addurl.gov Image: Image of road closure map Monitor and share updates on road conditions from partner agencies</p>	
<p>Social Service Needs</p>	<p><u>ReTweet updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not tweeting use the following messages:</u></p> <p>This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag</p> <p>Check here for an updated list for food and water distribution centers bit.ly/addurl keep checking for updated list daily #EventHashtag</p>	<p><u>Share updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not posting on FB use the following messages:</u></p> <p>Check out this (site/map) for updated information on food bank locations. Link: addurl.gov Image: Add an image of site/map of food bank locations</p>	

	<p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 #EventHashtag</p> <p>Agencies needed for food distribution. Call 211 for help #EventHashtag</p>	<p>Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily). Link: addurl.gov Image: Add an image of site/map of food and water distribution centers</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 or visit the link below Link: http://www.211sepa.org/ Image: Add an image of SEPA logo</p> <p>Agencies are needed for food distribution. If your agency can help, call 2-1-1 now. Thanks for any help you can provide! Link: http://www.211sepa.org/ Image: Add an image of SEPA logo</p>	
Rumor Control	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	

	<p>If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.</p>		
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Recovery	Twitter	Facebook	Image
General Updates	<p>FYI: We are using #EventHashtag for updates following the cyanide release. We encourage everyone to do the same.</p> <p>Watch the latest (insert time) press briefing on the cyanide release from (PA DOH/Governor) bit.ly/addurl #EventHashtag</p>	<p>Reminder: Want to receive updates on the cyanide release via text message on your phone? Text “Follow (insert DOH Twitter handle)” to 40404, and stay in the know during the event.</p> <p>Link: PA DOH’s Twitter Page Image: Use PA DOH Twitter Image</p>	

(*If power is out, could link to YouTube video/website of local news station/PA DOH website with summary of key points from press conference)

(*Tweet key messages from press conference)

Tweet your cyanide questions to us @(DOH Twitter Handle) and we'll try to address them #EventHashtag

The next #EventHashtag update from (PA DOH/Governor) will take place at (insert date/time) Watch it at bit.ly/addurl

Remember to use 911 only in emergencies. For other requests, call 311 (**Or equivalent non-emergency contact center in your area**) #EventHashtag

Reminder: Follow @(insert DOH Twitter handle) for updates on #EventHashtag recovery

Other good orgs to follow for updated info on recovery include (insert Twitter handles of appropriate federal/state/local officials) #EventHashtag

(*Monitor and ReTweet key messages from Office of Emergency Management re: Cyanide)

Watch the latest (insert time) press briefing following the cyanide release from (PA DOH/Governor). The next update will take place at (insert date/time), so keep checking back for the latest information

Link: addurl.gov

Image: Include photo from press conference

Other good organizations to follow for up to date information include (insert Twitter handles/Facebook accounts). Click the link below for more information from (CDC, ATSDR, Poison Control).

Link: addurl.gov

Ask us your questions following the cyanide release by commenting on this post and we'll do our best to address them. By staying informed & following instructions from health officials, you can protect yourself and your family from this threat.

Link: addurl.gov

Image: Include photo from press conference

Remember to use 911 ONLY in emergencies. For other requests, call 311 (**Or equivalent non-emergency contact center in your area**).

Link: addurl.gov

Water Supply		<p>(*Monitor and share key messages from Office of Emergency Management re: Cyanide)</p>	
	<p>Have questions about the safety of your water? Contact your local health department at XXX-XXX-XXXX #EventHashtag</p> <p>Check out this fact sheet to learn ways to keep your food and water safe during a disaster 1.usa.gov/qFjX1A #EventHashtag</p> <p>Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula 1.usa.gov/qFjX1A #EventHashtag</p> <p>Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag</p> <p>Tap water IS NOT safe to drink in XXX area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag</p> <p>When water is safe:</p> <p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink #EventHashtag</p>	<p>Have questions about the safety of your water? Contact your local health department at XXX-XXX-XXXX to get the latest information.</p> <p>Check out this fact sheet to learn ways to keep your food and water safe during or following a disaster</p> <p>Link: http://emergency.cdc.gov/disasters/foodwater/facts.asp</p> <p>Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:</p> <p>Link: http://emergency.cdc.gov/disasters/foodwater/facts.asp</p> <p>Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe</p> <p>Link: addurl.gov</p> <p>Image: Add an image of bottled water</p>	

		<p>Tap water IS NOT safe to drink in XXX area. Drink bottled water until water is declared safe. Stay tuned for updates. Image: Add an image of a water bottle</p> <p>When water is safe:</p> <p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink. Image: Add an image of someone drinking water</p>	
Mental Health	<p>Mental health services are available. Call XXX-XXX-XXXX or visit http://1.usa.gov/1krygvf #EventHashtag</p> <p>Mental health services are open in XXX counties. For more info visit bit.ly/addurl #EventHashtag</p> <p>Mental health services will remain open until XXXday/time. For more info visit bit.ly/addurl #EventHashtag</p> <p>Coping with a disaster can be stressful. SAMHSA is a free, confidential service to help http://1.usa.gov/1kwrc1R #EventHashtag</p>	<p>Mental health services are open in XXX counties. They will remain open until XXX day/time. For more information call XXX-XXX-XXXX or visit the link below. Link: addurl.gov Image: Include a map of mental health facilities</p> <p>Coping with a pandemic can be stressful. SAMHSA is a free, confidential service to help if you are feeling depressed or stressed. Link: http://www.disasterdistress.samhsa.gov/ Image: Link includes a photo</p> <p>Help yourself and your community heal. If you need help contact XXX-XXX-XXXX or visit the website below for tips.</p>	

Feeling depressed or stressed? Mental health services are in your area bit.ly/addurl #EventHashtag

Help yourself and your community heal: visit this website for tips <http://1.usa.gov/ShAMxO> #EventHashtag

Give yourself time to heal. If you need help contact XXX-XXX-XXXX or visit bit.ly/addurl #EventHashtag

Talk to someone about your feelings even though it may seem difficult to ease stress <http://1.usa.gov/1krygvf> #EventHashtag

There are many things you can do to cope with this event: talk with family/friends/clergy <http://1.usa.gov/1krygvf> #EventHashtag

If the stress is too much for you, ask for help. Contact friends/family or XXX-XXX-XXXX bit.ly/addurl #EventHashtag

Talk to your children about their thoughts. You do not need to have all the answers, just listen <http://1.usa.gov/1cTJLv0> #EventHashtag

Need to talk to someone? SAMHSA is a free, confidential helpline for those in need after a

Link:

<http://emergency.cdc.gov/masscasualties/copingpub.asp>

Image: Show a distressed person

Talk to someone about your feelings, even though it may seem difficult, to ease stress. There are many things you can do to cope with this event: talk with family/friends/clergy.

Link:

<http://emergency.cdc.gov/mentalhealth/>

Image: Show a distressed person

If the stress is too much for you, ask for help. There are many things you can do to cope with this event: talk with family, friends, and clergy.

Link:

<http://emergency.cdc.gov/mentalhealth/>

Image: Link includes a photo

Talk to your children about their thoughts. You do not need to have all the answers, just listen.

Link:

http://www.cdc.gov/violenceprevention/pub/coping_with_stress_tips.html

Image: Link includes a photo

	<p>disaster http://1.usa.gov/1kwrc1R #EventHashtag</p> <p>ReTweet important messages from SAMHSA</p>	<p>Talk to someone about your feelings to ease stress, even though it may seem difficult. Need someone to talk to? SAMHSA is a free, confidential helpline for those in need after a disaster.</p> <p>Link: http://www.disasterdistress.samhsa.gov/</p> <p>Image: Link includes a photo</p> <p>Share important messages from SAMHSA</p>	
Locating Loved Ones	<p>Need help locating loved ones after the cyanide release? Register with Red Cross' Safe and Well http://bit.ly/9ZwlyY #EventHashtag</p> <p>Use Red Cross' Safe and Well site to let your family and friends know that you are ok http://bit.ly/1F2yFjR #EventHashtag</p>	<p>Let your loved ones know you are doing ok after the cyanide release. Register with Red Cross' Safe and Well now. Also, remember to text them or use social media to let them know how you are doing.</p> <p>Link: https://safeandwell.communityos.org/cms/index.php</p> <p>Image: Link has an image</p>	
Medical supplies	<p><u>ReTweet messages/maps about status of pharmacies from partner agencies</u></p> <p>Out of your daily meds? Click here for an updated map of pharmacies that are open in your area bit.ly/addurl #EventHashtag</p>	<p><u>Share messages/maps about status of pharmacies from partner agencies</u></p> <p>Out of your daily medications following the cyanide release? Check out this map for an updated look at which pharmacies are open in your area</p> <p>Link: addurl.gov</p> <p>Image: Include image of map</p>	

Water Supply

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** #EventHashtag

Check out this fact sheet to learn ways to keep your food and water safe after a disaster
1.usa.gov/qFiX1A #EventHashtag

Don't use contaminated water to wash food or dishes/brush teeth/wash your hands/make ice/make baby formula 1.usa.gov/qFiX1A #EventHashtag

Consider all public & well water unsafe & use bottled water until local authorities announce that the water supply is safe #EventHashtag

Tap water IS NOT safe to drink in **XXX** area. Use bottled water until water is declared safe. Stay tuned for updates #EventHashtag

When water is safe:

The boil water advisory in **XXX** area has been lifted. Tap water is once again safe to use and drink #EventHashtag

Have questions about the safety of your water? Contact your local health department at **XXX-XXX-XXXX** to get the latest information.

Check out this fact sheet to learn ways to keep your food and water safe during or following a disaster

Link:
<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Don't use contaminated water to wash your food or your dishes, brush your teeth, wash your hands, make ice, or make baby formula. Use bottled water instead. For more information:

Link:
<http://emergency.cdc.gov/disasters/foodwater/facts.asp>

Consider all public and well water unsafe and use bottled water until local authorities announce that the water supply is safe

Link: addurl.gov
Image: Add an image of bottled water

Tap water IS NOT safe to drink in **XXX** area. Drink bottled water until water is declared safe. Stay tuned for updates.

Image: Add an image of a water bottle

		<p>When water is safe:</p> <p>The boil water advisory in XXX area has been lifted. Tap water is once again safe to use and drink.</p> <p>Image: Add an image of someone drinking water</p>	
<p>Social Service Needs</p>	<p><u>ReTweet updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not tweeting use the following messages:</u></p> <p>This (site/map) provides up to date information on food bank locations bit.ly/addurl #EventHashtag</p> <p>Check here for an updated list for food and water distribution centers bit.ly/addurl keep checking for updated list daily #EventHashtag</p> <p><u>For Southeastern PA:</u></p> <p>Need food, shelter, or clothing? Call 2-1-1 #EventHashtag</p> <p>Agencies needed for food distribution. Call 2-1-1 to help #EventHashtag</p>	<p><u>Share updates on social service needs from DPW, Salvation Army, and United Way. If those agencies are not posting on FB use the following messages:</u></p> <p>Check out this (site/map) for updated information on food bank locations.</p> <p>Link: addurl.gov</p> <p>Image: Add an image of site/map of food bank locations</p> <p>Check here for an updated list for food and water distribution centers. Keep checking as this list is updated (daily).</p> <p>Link: addurl.gov</p> <p>Image: Add an image of site/map of the updated list for food and water distribution centers</p> <p><u>For Southeastern PA:</u></p>	

	<p>If you are an agency that supports individuals in their homes, contact your county, call 2-1-1, or click here www.211sepa.org #EventHashtag</p>	<p>Need food, shelter, or clothing following the storm? Call 2-1-1 or visit http://www.211sepa.org/ Image: Add an image of SEPA logo</p> <p>Agencies are needed for food distribution. If your agency can help, call 2-1-1 or visit the link below. Thanks for any help you can provide! Link: http://www.211sepa.org/ Image: Add an image of SEPA 2-1-1 logo</p> <p>If you are an agency that supports individuals in their homes, get in touch with your county by contacting them directly, by calling 2-1-1, or by visiting the link below. Link: http://www.211sepa.org/ Image: Add an image of 211 SEPA logo</p>	
Rumor control	<p>Be sure to actively monitor your audience for rumors and misinformation by searching for trending hashtags and monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	<p>Be sure to actively monitor your audience for rumors and misinformation by monitoring the comments/questions people send to your accounts. Correct misinformation by providing accurate information as soon as possible.</p> <p>If credible rumor control pages are set up by other agencies (e.g. FEMA’s Rumor Control page during Hurricane Sandy), link your audience to them.</p>	

If partnering/credible agencies adopt a Hashtag for rumor control (e.g. #RumorControl, #Mythbuster), use it when correcting misinformation.