



University of Pittsburgh

Graduate School of Public Health

Center for Public Health Practice

## Carol Reichbaum

Carol L. Reichbaum serves as the Project Director of WalkWorks at the Pittsburgh Graduate School of Public Health in the Center for Public Health Practice. WalkWorks, a program funded by the Pennsylvania Department of Health through the Preventive Health and Health and Health Services Block Grant of the Centers for Disease Control and Prevention at the University, aims to increase opportunities for physical activity for individuals of all ages and abilities. The overall objective is to optimize the health status of the population. Ms. Reichbaum's primary responsibilities include the provision of technical assistance to community-based partners, mainly in rural communities, through the development of guidance documents, case studies and policy briefs.

Her particular interest is policy and has begun to engage with communities interested in introducing health into new and existing policies. Additionally, Ms. Reichbaum will present the concept of *complete streets* to planning commissions throughout Pennsylvania and hopes to assist many in the development and adoption of robust Complete Streets policies, whereby streets and roadways provide safe access for users of all modes of transportation – pedestrians, bicyclists, public transit and motor vehicles.

Previous to her role with WalkWorks, Ms. Reichbaum helped to train public health professionals, throughout Pennsylvania, in *preparedness*. Prior to that, and before returning to Pennsylvania – where she was raised – Reichbaum was Vice President for Strategic Development and Planning for a multi-institutional health care system

Ms. Reichbaum holds Masters Degrees in Law from the University of Pittsburgh and Public Administration from Drexel University. She, also, holds a Certificate in Health Law. Reichbaum is one of 25 Fellows selected to participate in the 2016 Walking College, a national educational program for walkable community advocates. She has been a guest speaker, most recently, at the Transportation Engineers and Safety Conference and Pennsylvania Walking Summit.

August 2016